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by ANDREW PORTER

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[illegible]

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...and the fact that the *Journal* is a journal of the American Psychological Association, the largest and most prestigious of the professional organizations in the field of psychology, is a source of great pride and honor for me. I am sure that the *Journal* will continue to be a valuable resource for the field of psychology for many years to come.

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WORLD TRADE NEWS

Bulgaria may buy £200m. of U.K. farm equipment

BY DAVID LASCELLES, EAST EUROPE CORRESPONDENT

PROSPECTS FOR a major sale of British agricultural equipment and "know-how" worth possibly £200m. to Comecon appear to have strengthened following recent high-level meetings in London.

The purchaser would be Bulgaria, Eastern Europe's smallest country but one of its pioneers in intensive agricultural methods. Britain has just negotiated an industrial co-operation programme with Bulgaria, and it will form the framework for trade in the coming years.

High on the list is development of the Silistra state farm, a major agro-industrial complex planned for Northern Bulgaria which is expected to set a pattern for the country's highly organised agriculture and may even become a pilot scheme for the whole of Comecon.

If Britain is able to secure a part of the Silistra business it could mean further orders later on, possibly from the Russians, who are known to be taking a close interest in the project with a view to doing something similar themselves.

Silistra is a 750,000-acre state farm in Bulgaria's rich Danube region. It is being developed mainly for cattle-rearing but also for fruit and vegetables. When complete, it will handle the whole farming process from

rearing and cultivation, through processing to canning and packaging. The Bulgarians are shopping around for suppliers of farm buildings, agricultural equipment, livestock irrigation equipment, processing plants and canneries, basic agricultural "know-how" and mechanical equipment, worth by some estimates up to £250m.

According to Mr. A. Lukanov, Deputy Foreign Trade Minister, who was in London last week, Bulgaria is in touch with several countries, but he believed that Britain, with its successful intensive farming methods, had much to offer. He had been talking to British companies, he said, but it would be some time before final decisions were made.

It is understood that a British consortium has been formed to compete for the Silistra business. The names of the companies involved are not being disclosed, but they are said to include a major engineering unit and specialists in the trading and processing of animal products. Mr. George Abbott, a businessman specialising in trade with Bulgaria, is associated with the consortium.

According to sources close to the consortium talks have been going on for some time, and firm proposals were recently put forward. The Bulgarians are

apparently satisfied that these are realistic, although detailed discussions are now to go ahead.

If the consortium's bid is successful it could result in orders up to £200m. for Britain, according to close observers of the project. That would represent about 80 per cent. of the Western content of Silistra, the remainder being largely orders that Britain is not equipped to fulfil.

Preliminary talks on finance for the deal have also been held. The main problem will be raising money for one of Comecon's least-known countries which has so far done little trade with the West. But it is possible that in view of the evident importance of Silistra to Comecon as a whole, the financing will be spread beyond Bulgaria.

The fact that Silistra was specifically mentioned in the co-operation agreement, signed on Friday by Mr. Eric Deakin, Parliamentary Under-Secretary at the Department of Trade, and Mr. Lukanov is being taken as an encouraging official sign that Bulgaria is treating the British bid seriously.

The secrecy with which the British consortium has shrouded its dealings suggests that competition is strong, and observers were predicting yesterday that Silistra, like many Comecon contracts, could be long drawn-out.

More U.S. aid for Indus Basin scheme

BY IQBAL MIRZA

KARACHI, April 30.

THE U.S. has announced a grant of \$9m. for the Indus Basin project for 1975. Under an agreement signed in Islamabad the grant increases the U.S. contribution to the project to nearly \$873m.

Total U.S. pledge to the Indus Basin works of irrigation canals will ultimately amount to at least \$702m. A major portion of that amount—\$531m.—is in the form of grants, while the balance is in long-term low-interest loans.

According to Mr. Aftab Ahmed Khan, secretary of the Economic Affairs Division, completion of Tarbela works will augment normal canal flows during the rainy (spring wheat) season by 30 per cent. and provide an additional power generation capacity of 2,100 MW. Last year's mishap had deprived the country of at

least 1.5m. tons of wheat, added Mr. Khan.

Pakistan has requested the World Bank and other nations participating in financing the construction of the Tarbela dam project for a \$49m. grant to meet the cost of repair work, according to informed sources here.

A meeting of the countries concerned and the international organisations will be held in Paris on May 6 to discuss financing of repairs and making commitments.

The tunnels of the Tarbela dam were damaged last summer, requiring considerable and expensive repair work, which is now progressing on schedule. The slump in the market already has led to widespread short-time working and some dismissals.

The latter have involved a relatively modest number of foreign workers and persons of pensionable age, but short-time working involving the loss of one or three days a working week is hurting a large number of employees. It is also having very marked effects on production, Mr. René Retornaz, director of the Fédération Horlogère in Bienne, reckons that during the current calendar year 10-12 per cent. fewer hours will be worked than the annual norm of about 150m. (75,000 employees with some 2,000 working hours each in a full year). Some makers are said to have recorded a fall of well over 20 per cent. in the first quarter of 1975 in their production, with a further decline to come.

One reason for the poor showing of the industry is the international recession. Only a few months ago watch production was believed to be on a steady upswing towards a volume of 300m. worldwide in 1980, but now the industry's forecasters expect a much leaner time in the medium term. A report issued in December points to declining demand in North America and Europe, and such important other markets as Hong Kong.

That is only part of the story, since Japanese watch exports went up 17 per cent. in the same November-January period which brought such bad news to the Swiss. The main cause of Switzerland's difficulties is without question the high level of the Swiss franc on the foreign exchange market. In itself this is nothing new, and has been an almost constant phenomenon since the first official parity change in 1971, and even more so since the floating of the currency early in 1973. From the start of 1972 to the end of 1974, the dollar and sterling rates, for example, slipped against the Swiss franc 48.5 and

Slow time for Swiss watch industry

BY JOHN WICKS, IN GENEVA

THE SWISS watch industry is in trouble after a prolonged period of success which has given it almost 40 per cent. of total world production. Two-thirds or more of world exports in terms of volume, and a good deal more in value.

During the three months from last November to the end of January exports dropped off by 21 per cent., and output was down 10 per cent. in the fourth quarter of 1974 compared with the corresponding period 12 months earlier. Further decreases in foreign sales—which account for as much as 97 per cent. of production—are expected by almost all manufacturers in the near future. The slump in the market already has led to widespread short-time working and some dismissals.

The latter have involved a relatively modest number of foreign workers and persons of pensionable age, but short-time working involving the loss of one or three days a working week is hurting a large number of employees. It is also having very marked effects on production, Mr. René Retornaz, director of the Fédération Horlogère in Bienne, reckons that during the current calendar year 10-12 per cent. fewer hours will be worked than the annual norm of about 150m. (75,000 employees with some 2,000 working hours each in a full year). Some makers are said to have recorded a fall of well over 20 per cent. in the first quarter of 1975 in their production, with a further decline to come.

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62.9 per cent., respectively, until about last autumn, although high demand largely compensated for this disadvantage. Since then, the exchange rate would seem to have got too high.

Just how bad the situation remains to be seen. The Fédération Horlogère's expert, Mr. Thomil Radja, said in Bienne that the worldwide recession alone might have been expected to bring about a 5 per cent. decline, but that the aggravation by monetary problems would probably lead to a fall in exports of more than 10 per cent. However, things are perhaps no longer seen quite so pessimistically as at a Press conference held in Bienne in February in which M. Pierre Walz, managing director of the SSIH group, said that with the exchange rates then prevailing the Swiss watch industry would lose its markets in three years. In the meantime, the Swiss franc has come back from its peak of Sw.Frs.2.38 per dollar to about Sw.Frs.2.58, and the panic has died down a little.

Electronics

It is not easy to see what the industry could have done to guard against its present difficulties. True, the Swiss are not very quick off the mark in the field of electronic watches, but these have in the meantime proved less of a market break-through than had first been thought—only about 5m. were produced in the world in 1974 and it is believed that they will account for a sixth of the market at the utmost by 1980. Swiss given price bracket, based on manufacturers are in any case now well advanced in electronics and "know-how". In 1974 their sales on foreign markets were up 70 per cent. on the year to 1.5m. units.

All these moves by the producers are still small in very small undertakings appear to have harmed the industry much. One question that might, perhaps, be put is whether the industry has been wise in keeping its production almost wholly within Switzerland. The pharmaceutical industry has done very well by expanding abroad.

Now that the crisis is there, however, the industry is girding its loins. The National Bank and the Swiss Bankers' Association have just agreed on export-credit financing aid for the watch industry and other sectors most hit by the exchange rate and international recession. Banks will discount letters of credit for export transactions at a rate of not more than 2½ per cent. above

Canadian concern over Israel boycott

By Victor Mackie

OTTAWA, April 30.

THE CANADIAN Government has ordered the Export Development Corporation to review contract clauses that require some Canadian companies to boycott trade with Israel. "The government is extremely concerned about this," Mr. Mitchell Sharp, the Acting Prime Minister, said after the matter was raised in the Commons by Mr. Herb Gray, the former Corporate Affairs Minister.

Mr. Sharp explained the review had been ordered by Mr. Alastair Gillespie, the trade minister responsible for the EDC. Mr. Gray said later the EDC had helped some Canadian companies to obtain trading contracts with Arab countries.

In some cases the contracts, which involve EDC financial assistance, contained clauses restricting the companies from trading with Israel. Mr. Gray stated he obtained his information from officials within the EDC, and was concerned that it left the Government open to a charge of condoning discrimination. Federal policy was the opposite, he added.

Mr. Sharp said he did not know how many contracts had been signed with such clauses or the names of the companies involved.

Contracts Abroad

JOHANN KELLER, West Germany (GKN group), will handle grouting and drilling work on the Lar Dam and Mazandaran Irrigation project in Iran, for £2.7m.

COPPEER-ROST, Belgium, and its South African subsidiary will build a \$25m. phosphoric acid plant at Richards Bay, north of Durban, for Triumf Fertilizer, Braamfontein. Coppeer-Rust will provide engineering services, equipment from European sources, as well as construction and start-up management.

UNION CARBIDE, U.S. will build a \$75m. ferro-alloy plant at Hvalfjörður, on the West coast of Iceland. Icelandic Alloys has been formed, owned 55 per cent. by the Iceland Government and 45 per cent. by Union Carbide. Capacity is 52,000 tons annually of 75 per cent. ferro-silicon. Completion is set for 1977.

L. M. ERICSSON TELEPHONE will supply a \$9m. computer-controlled telephone exchange for international traffic to the Kuwait Ministry of Communications.

Export Contracts

CRITTALL CONSTRUCTION will supply pressed steel curtail walling worth £115,000 for Nairobi airport.

ASHFORD CONTROLS will manufacture bellows sealed leak-proof nuclear type valves for the Swedish nuclear power station expansion scheme at a cost of £750,000 over a six-year period.

New valve orders down

BY MICHAEL CASSELL

DOMESTIC INFLATION is depriving U.K. valve makers of valuable export markets, according to the British Valve Manufacturers' Association.

A trends survey conducted by the Association, which represents 75 per cent. of U.K. manufacturing capacity for industrial valves, confirms the continuing helth of order books although the volume of new business is now beginning to decline.

The fall is partially the result of the declining price advantage which valve producers have enjoyed in overseas markets, which take nearly 50 per cent. of all output.

A spokesman for the Association said yesterday: "In addition, the U.K. market has not fulfilled its earlier promise due to loss of some investment confidence by valve end-user industries. This situation is attributed to the failure of national measures to reduce inflation and the rise in wages."

ing apprehension with price control and restrictive taxation measures which are affecting the equilibrium of profit and investment. The Association says it hopes that Government expenditure can be redirected to restore "vital and necessary industrial development and to encourage exports."

For the next six months, the survey suggests that farious valve sales will remain at the present satisfactory levels and that non-ferrous valve sales should increase in value. The Association's survey expressed growth.

Most respondents to the Association's survey said yesterday: "In addition, the U.K. market has not fulfilled its earlier promise due to loss of some investment confidence by valve end-user industries. This situation is attributed to the failure of national measures to reduce inflation and the rise in wages."

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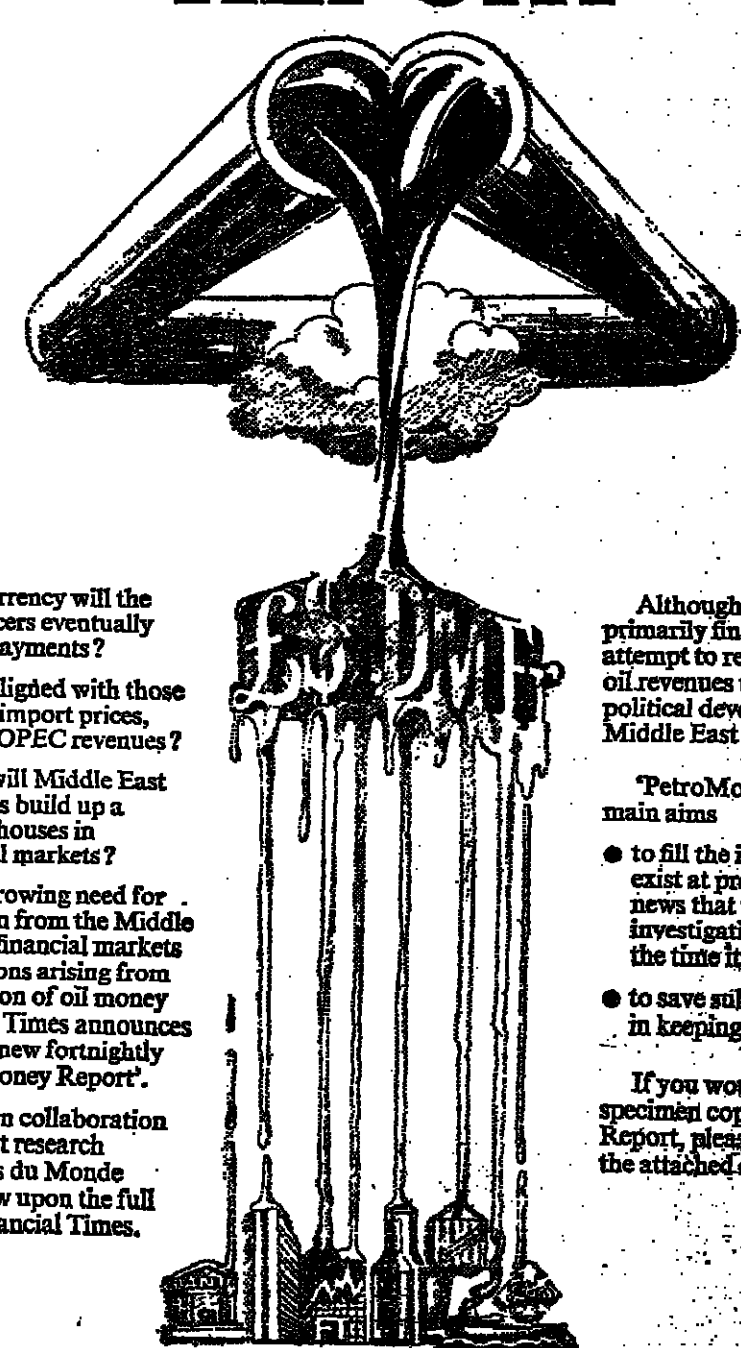


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FINANCIAL TIMES PETROMONEY REPORT



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COMMONWEALTH CONFERENCE

Wilson trade speech to-day

BY BRIDGET BLOOM AND J. D. F. JONES

KINGSTON, April 30.

THE MAJOR speech on world trade, which Mr. Wilson is due to deliver to the Commonwealth Heads of Government here today, is unlikely to be received with unanimous approval. On the contrary, the indications here in the British Prime Minister's speech may attract as much criticism as the tactics with which the British delegation is presenting the case for a free world.

The Wilson speech has been given such an advance build-up that it is being expected to produce a major post-war initiative. It is, however, a speech which will have to be both dramatic and profound. It is also a speech which will have to be both realistic and idealistic. It is a speech which will have to be both a challenge and a promise.

Some apprehension has been expressed here by the tone of the speech, which is seen as a challenge to the world. It is a speech which is seen as a challenge to the world. It is a speech which is seen as a challenge to the world.

AMERICAN NEWS

Ford postpones oil import fee

BY ADRIAN DICKS

WASHINGTON, April 30.

U.S. PRESIDENT Ford tonight postponed once again implementation of the second phase of his controversial energy bill, allowing Congress another month in which to complete work on an energy conservation bill of its own. At the same time, the administration is likely to face a second area of conflict with Congress.

The Democratic majority on Capitol Hill as a result of Mr. Ford's decision to press ahead with the abolition of price controls on domestically produced crude, which he has been advocating consistently since last autumn. Postponement of the second St-barrel of the import fee follows the House Ways and Means Committee's accelerated writing of an energy Bill during the past few days. The administration is known to object to many of the Bill's features as it now stands including its reliance on import quotas and on a complex system of higher petrol taxes coupled with rebates to consumers. However, the President clearly feels that at least a solid basis for negotiation with Congress now exists.

U.S. exchanges abolish fixed fees

BY JAY PALMER

NEW YORK, April 30.

At the height of the market's slump and the brokerage industry's profit recession last summer, it was widely feared that the Securities and Exchange Commission's aim of eliminating fixed fees could drive up to 150 smaller firms out of business. But, with trading volume now running above most firms' daily break-even levels, such Doomsday projections are now regarded as unrealistic.

While the market's worries over actual price competition have largely subsided, there is still considerable concern over the possible impact of the new Securities Industry Bill, designed to create a central securities market for the U.S. which President Ford is expected to sign into law within the next few days.

OVERSEAS NEWS

Curfew in Angola after new fighting

LUANDA, April 30.

ANGOLAN AUTHORITIES tonight imposed an overnight curfew on the capital after fierce fighting between rival liberation movements.

The National Defence Council—made up of the Portuguese Military authorities and the three liberation movements—also forbade an unidentified Yugoslav ship to unload a cargo of arms and ordered it to be escorted out of Angolan territorial waters. The arms were destined for one of the liberation movements, the Marxist Popular Movement for the Liberation of Angola (MPLA).

The Defence Council decreed that the troops of the three liberation movements in Luanda should be confined to barracks and military patrols were to arrest any unauthorised persons found carrying arms. The Angolan capital was quieter tonight after two days of street fighting, but the situation remained tense.

The Defence Council ordered an immediate cease-fire after what is described as Luanda's worst night since last January when the transitional Government ruling Angola until it achieved full independence from Portugal took over.

Earlier today Luanda Radio broadcast appeals for nurses, doctors and blood donors.

The three liberation movements—the MPLA, the Zaïre-based National Front for the Liberation of Angola (FNLA) and the National Union for the Total Independence of Angola (UNITA)—today blamed the fighting on "agitation by mercenaries and disloyal elements."

ETHIOPIA

Trouble for the new regime

BY A CORRESPONDENT

ADDIS ABABA is an unhappy place nowadays. A few weeks ago the daily press announced that the heavy explosion which had "resumed normal life" in the city was a sinister connotation: just a normal part of laying deep trenches for new sewer pipelines. There was no similar reassurance about single shots and occasional bursts of submachine gun fire often heard at dead of night on the outskirts of the capital.

The Ethiopian press is muzzled, the usual sources of information of foreign correspondents are frightened off by the agents of Lt-Col Feleke Tabur, the permanent Secretary of the Ministry of Justice, a graduate of the International Police Academy in Washington, and of many learned institutions all over the world, who is in charge of internal security on behalf of the real boss of the land Major Mengistu Dejazmach Shoa-Rezed Beshie, his brother Lt-Col. Amare Beshie, and two of their followers were killed in a battle with security forces. On March 14, Brig-Gen Tadesse Biru and Lt-Col Hailu Regassa were arrested by the military, together with their followers. The Press release stated that there were five of the latter but on the photograph accompanying it there were eight. Another follower of Gen Tadesse, Atu Teklu Tesfema was shot "while resisting arrest." Both Tadesse Biru and Hailu Regassa had been arrested some years ago by the Imperial Government, and released and reinstated only after the deposition of Haile Selassie I. Yet on March 15 they were shot by the decision of the Supreme Military Council.

Four of the followers of Gen. Tadesse were also executed. All were found guilty "of an attempt to disrupt the Ethiopian Popular Movement and of opposition to the recent Government proclamation nationalising land." On April 1, again according to an official statement, "five civilians were killed and two others were captured in connection with a series of robberies in Addis Ababa and Gibe provinces in northern Ethiopia."

The next day Lt-Col Asrat Shoa had "undertaken to track down and hand over to the Government those elements which try to disrupt the current jacked a plane and flew to Djibouti."

There is ample evidence that most of the country is coming out with a rash of local outbreaks of armed resistance.

misguided elements who aim at dividing the nation."

Radio Moscow, friendly, but not excessively so, towards the Ethiopian Revolution, came out quite bluntly on the subject in a broadcast in English for Africa on the evening of April 1. The Russian commentary stated that an anti-Government conspiracy had been uncovered in Ethiopia. The plotters had hoped to overthrow the military Government. They had failed, but there were still elements within the country who would like to return Ethiopia to feudal times. They planned to shoot members of the Provisional Military Administration and to revoke the land reform.

The Soviet sources, which seem to be very well informed about what is really going on in Ethiopia proper, dropped no hint whether this particular "coup" was in any way connected with a local uprising in the West, in Gojjam, in Injibara and Dangla, near Lake Tana where the Agaw tribes rose up in arms against Government police and military outposts, and apparently established contacts with insurgents in the province of Begemder, bordering Eritrea.

The Revolutionary Military Government remains in power in Addis. Its writ runs wherever garrisons and police stations are loyal to them. But the Church—always important—is irretrievably alienated by the first-ever official celebration in Ethiopia of the Birthday of Prophet Mohammed, on March 25. An article in this Ethiopian Herald said in this connection that "Christ and Mohammed are equal" which to the overwhelming majority of Christians Ethiopians must be expressing their anger against blasphemy.

Egyptians deny Libyan coup claim

BY OUR OWN CORRESPONDENT

CAIRO, April 30.

EGYPTIAN GOVERNMENT officials have dismissed as "hallucinations and utter fabrication" Libyan reports of an attempted coup against President Anwar Sadat by a section of his army.

The officials—who normally make it a rule not to comment on "lies spread by others"—were answering questions about a recent report published by the Libyan weekly El-Fateh and quoted by the official Libyan News Agency of an attempt to unseat President Sadat by some of his army officers.

The Libyan reports said a Major General Ahmad Fahmi Mustafa, described as Commander of Egypt's armoured

forces had been arrested recently and executed on President Sadat's orders after confessing to planning a coup against the Egyptian leader which was due to be staged in the past two weeks.

Reuter adds from Cairo: The Egyptian Government said today that the lives of thousands of Libyans were endangered by "provocative actions" taken by Libyan authorities.

A statement issued after a Cabinet meeting chaired by Premier Mamdouh Salem said the Government held Col. Mummur Khedafi, Chairman of the Libyan Revolution Command Council, "fully responsible"

ARAFAT IN MOSCOW TALKS

By David Lascelles,

East European Correspondent.

MR. YASSIR ARAFAT, the Palestinian leader, had talks in Moscow yesterday with the Soviet Foreign Minister, Mr. Andrei Gromyko, aimed, it is believed, at clearing the way for the resumption of the Geneva conference on the Middle East.

There was no word on the progress of their talks but the high official level at which Mr. Arafat is now being received indicates how seriously the Russians are treating his visit. Until recently Mr. Arafat was received only by semi-official organisations.

Australia tries indexation

MELBOURNE, April 30.

THE WAGE-fixing Arbitration and Conciliation Commission today introduced a three-month trial period of wage indexation of about 3.5 per cent. of the Australian workforce on national pay awards.

The Commission's president, Justice John Moore, announcing the Commission's decision on the 1975 national wage case, said wages will rise 3.6 per cent. from mid-May in line with the rise in the March quarter Consumer Price Index (CPI).

He said the Commission will review the awards again in July

after the June quarter CPI is issued to decide whether another indexed rise should be allowed.

Justice Moore said any decision on adjusting wages to CPI for the June and later quarters will largely depend on trade unions restraining demands for above-award wages.

The Government and the Australian Council of Trade Unions supported indexation at Commission hearings, while employer bodies opposed it.

The average Australian male wage will rise to about \$A145 a week from \$A140 as a result of the decision.

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EUROPEAN NEWS

AFM tries to organise united May Day front

BY JANE BERGEROL

LISBON, April 30.

TO-MORROW'S May Day celebrations have precipitated Portugal's first post-election crisis, as the Communists, Socialists and Popular Democrats glare at each other and the Armed Forces Movement (AFM) tries to use the occasion to pull them closer towards the common front it is seeking.

The Communist Party outmanoeuvred the others as usual, this time by calling through the Communist-dominated central trades union organisation Intersindical for a mass rally and immediately obtaining AFM participation. Further, President Costa Gomes will address the rally, thereby making it virtually official.

Socialists and Popular Democrats are left with the awkward choice of participating or trying to organise their own celebrations in the knowledge that they would be upstaged by the Intersindical's exhibition of delegations of foreign Socialist union leaders, and leaders of Portugal's Socialist Left parties.

The Socialists have decided that they will take part in the demonstration but with their supporters identified with party buttons, carrying party flags, and presumably feeling free to openly disagree if Intersindical speakers begin talking about the trades union law, on which there is fundamental Communist and Socialist disagreement.

President Gomes is trying hard to persuade Dr. Mario Soares to back down from this position. While there is also a tense negotiation going on about whether the Socialist leader remains in the fourth coalition Government as a Minister without Portfolio or decides to take up his seat, duly elected, to the Constituent Assembly.

Meanwhile in the background the military Supreme Council of the Revolution is holding a crucial meeting to-day to decide on the trades union law and whether Socialist amendments should be accepted or to let the Communist Party Bill, passed in Cabinet weeks ago, go forward to become law. It is being

assumed that the second option will be chosen, in which case the May Day rally will take on the face of a Communist triumph with Intersindical becoming the official trades union national congress, making the Socialists and Popular Democrats' presence even more delicate.

The Supreme Council is also meeting to pass a new, increased national minimum wage, all of which at the May Day rally will reflect well on the military and the Intersindical which began pressing for the wage rise some weeks ago.

Clearly the AFM is extremely anxious that all "progressive" parties be seen to be walking hand in hand. But the politicians appear to be fighting this front. To-day the Communist Party Secretary, General Dr. Alvaro Cunhal, made another strong attack on the Socialists, saying that they are hindering the revolution and their programme is a framework for bourgeois democracy rather than Socialism, the path chosen, he says, by the electorate and the AFM.

New Cyprus talks may take place in June

By Paul Lendvai

VIENNA, April 30.

THE LEADERS of the Greek and Turkish communities, Mr. Glafkos Clerides and Mr. Rauf Denktaş are understood to have agreed to hold a second round of the Cyprus conference in the first week of June, most probably in Vienna. The exact date and place of the negotiations will be announced on Friday at the end of the current talks which began here Monday under the "personal auspices" of UN Secretary-General Kurt Waldheim.

Meanwhile a Greek conference source described reports about an alleged "surprising progress" at the Vienna talks as "over-optimistic." "The fact that there has been some progress at all under the present conditions may be surprising, but one should not exaggerate its significance," he told the Financial Times.

Mr. Clerides and Mr. Denktaş were guests to-day at a lunch given by the Austrian Foreign Minister, Dr. Erich Biehl. Mr. Waldheim and the Ambassadors of Turkey and Greece were also present. Austria will do everything in its power to contribute to the success of the talks, Mr. Biehl said, and referred to the close connection between the Cyprus problem and European détente. Dr. Waldheim in a brief speech underlined the significance of the Vienna conference.

The talks between the two sides continued to-day informally.

Canadians may extend fishing limits

By David Gell

GENEVA, April 30.

CANADIAN FISHING limits are likely to be extended to 200 miles off the coast next year if there is no international agreement providing for adequate management of fish stocks in Canadian waters. Commenting on the present Law of the Sea Conference here, Mr. Romeo LeBlanc, Canadian Minister of Fisheries, said that although Canada favoured a multi-lateral solution to the problem of fish management, resource depletion had become a threat to the existence of coastal fishing communities, particularly on the Atlantic coast.

French utility plans 'largest ever' nuclear reactors

BY RUPERT CORNWELL

PARIS, April 30.

THE STATE utility, Electricite de France, is pressing the Government for permission to go ahead in the next two years with work on the first of its planned 1,300 MW nuclear reactors—larger than any at present in service in the world.

The new stations, according to an EDF spokesman to-day, would be incorporated into the existing authorised programme approved by President Giscard d'Estaing, under which work on six stations would begin in each of the years 1976 and 1977.

The most striking aspect of the proposals by EDF is not so much the techniques to be employed—as in most of the existing programme the Westing-

house PWR method will be employed—as their size. Hitherto, each new station ordered has been for 1,000 MW, but the latest ones, if confirmed, would outstrip the largest now operating, the 1,200 MW units at Biblis, for the West German electricity body RWE.

However, should EDF receive the go-ahead, the effect would be to accentuate the present imbalance between the Westinghouse and Compagnie Generale d'Electricite, which with its boiling water reactors General Electric is already unhappy with the few orders it has won in France.

As of now, EDF is planning

to order four such stations. A further four are on option and doubtless will depend on what the Government decides should be the future course of France's nuclear energy programme.

Although the Government has bowed to mounting public apprehension over the safety and financial dangers of the original ambitious plans to have 50 power stations operating by 1985, and has called a temporary halt to all schemes after 1977, EDF has again left no doubt that it sees its own future in atomic energy. The larger stations, it argues, will not only permit economies of scale, but also, by concentrating nuclear power production in fewer sites around the country, reduce the security risk involved.

Bulgarians try to reassure Yugoslavia

By Paul Lendvai

VIENNA, April 30.

THE BULGARIAN Chief of Staff and First Deputy Minister of Defence, General Ananas Semerdjiev, said to-day in a newspaper interview that Bulgaria had no territorial claims against neighbouring states.

Implicitly rejecting Yugoslav charges of territorial aspirations over disputed Macedonia, the Chief of Staff also declared that the Bulgarian Army was defending security and peace in the Balkans.

In a similar effort to defuse the renewed flare-up between Yugoslavia and Bulgaria, Bulgarian President Todor Zhivkov spoke out in favour of "good and friendly relations" at the ceremony for presentation of credentials of the new Yugoslav Ambassador in Sofia. He said the Bulgarian leadership paid "particular attention" to co-operation with Yugoslavia and that "certain differences" should not play a decisive role in mutual relations.

Meanwhile, the Yugoslav show no signs of soft-pedalling their criticisms. This week's issue of the Belgrade party paper *Kommunist* for example, said that the Bulgarian refusal to recognise the existence of a Macedonian nation coupled with their belittling of Yugoslavia's contribution to World War Two victory, had increased Yugoslav suspicion about Bulgaria's real intentions.

SIXTY PROTEST SOVIET ARREST

MOSCOW, April 30.

SIXTY leading Soviet dissidents called to-day for wide protests against the arrest of Amnesty International official Andrei Tverdokhlebov.

In a statement handed to Western newsmen, they said: "Any state, and even more so a great power, which persecutes its citizens in this way for their convictions, covers itself with shame."

The signatories included well-known writers and scientists who rarely sign public protests. Human rights campaigner Andrei Sakharov said he believed the list was the most comprehensive in the ten years the dissident movement has been operating.

Spanish police busy in readiness for May Day demonstrations

BY ROGER MATTHEWS

MADRID, April 30

DURING another day of busy police activity in Spain eight members of the illegal Partido de Trabajo, the Marxist Spanish workers' party, were arrested, students at Madrid University were once again thrown out of their classrooms, two "safe houses" belonging to the Basque Separatist organisation ETA were uncovered, the University of Murcia was closed until further notice, several more arrests were made in Bilbao, and in Santiago de Compostela a policeman was injured.

Although the security forces are on full alert in anticipation of more troubles to-morrow, May Day, most sources discount the likelihood of anything more than strictly limited actions by small groups.

Prince Juan Carlos, the future king of Spain, said at a military ceremony to-day that he had great faith in the future of the country, "because I know the virtues of our men and I am certain that whatever efforts necessary will be taken to main-

tain the unity and strength of our armed forces."

Since the Portuguese revolution just over a year ago this has been a recurrent theme in political and military speeches. Following the declaration of a state of emergency in two Basque provinces last week-end it has been more than ever necessary to demonstrate that the whole regime is behind measures designed to stamp out not only Basque separatism but also any other "subversive" moves to topple the government.

The political police are thought to have become increasingly interested in the role of the Partido de Trabajo (PTE), formerly the International Communist Party, as a result of its decision to join with the Communists in the so-called "Junta Democrática." The junta is an attempt to group all democratic forces together and to present a viable alternative for the post-Franco era. The eight PTE members were arrested in Jerez de la Frontera and they are

expected to be charged with illegal assembly.

Hundreds of police, backed by water cannon, a helicopter, and mounted sections, dominated the campus this morning at Madrid University where students tried to stage meetings. Police entered most faculties to tear down posters and flags.

FRANCE SOIR EDITOR GOES

M. HENRI AMOUREUX, editor of the mass circulation evening paper *France Soir*, will step down from his post in just one week's time—a further sign of the grave difficulties facing not only his own paper but most of the Paris Press.

The exact reasons for M. Amoureux' departure have not yet been made clear, but since his appointment in early 1974 the editorial improvement in *France Soir* has not been matched by any corresponding upturn in its finances.

Franco-Israeli relations improve

BY ROBERT MAUTHNER

PARIS, April 30.

RELATIONS BETWEEN France and Israel, which have been frosty ever since the Six Day War in 1967, have noticeably improved following a three-day visit to Paris by Israeli Foreign Minister, Mr. Yigal Allon.

Although Mr. Allon admitted at a Press conference to-day that there were still a number of important points on which the two Governments disagreed, he made clear that he was pleased with the reception he had received. The atmosphere at his talks with President Giscard d'Estaing, whom he saw for an hour yesterday, and with M. Jean Sauvagnargues, the French Foreign Minister, was stated by both sides to have been friendly and pleasant.

In the words of Mr. Allon "after eight years of cold winds from the Elysée towards Israel, I think that, at last a solid

foundation for a dialogue between the two countries has been established."

The Israeli Foreign Minister said he had informed his hosts that Israel was prepared to go to a reconvened Geneva Peace Conference on the condition that there was a real chance of a successful outcome. There must be no risk of a failure, since this would merely increase the dangers of a renewed outbreak of hostilities between Israel and the Arab countries. Even Mr. Andrei Gromyko, the Soviet Foreign Minister, had emphasised recently that a resumption of the Geneva negotiations must be thoroughly prepared.

Mr. Allon did not think that the failure of Dr. Kissinger's Middle East peace mission was quite the disaster which it had been made out to be, although he understood America's bitterness and disappointment at what had happened. After a reason-

able interval, he expected a new initiative to be taken.

Personally, he preferred direct negotiations between Israel and the Arab countries for an overall peace settlement, but if this proved to be impossible, Israel would also agree to stage by stage negotiations. What it would never accept were international guarantees as a substitute for the capability to defend itself.

Mr. Allon said that the main lesson to be learned from recent events in Vietnam was that the U.S. and Western Europe should help their friends to look after themselves. The Americans could well reach the conclusion, after the collapse of the South Vietnamese regime, that they must be a little firmer in their efforts to strengthen their friends. He did not think that the U.S. would ever abandon Europe, the Middle East or Latin America.

Italian general released on bail

BY ROBERT GRAHAM

ROME, April 30.

GENERAL Vito Miceli, former head of the Italian Security Services (SIS), arrested six months ago on a lengthy list of charges involving political conspiracy, was to-day released on bail. On two previous occasions, pleas by General Miceli's lawyers have been turned down. His release on bail of L.10m. was agreed by a Roman court to-day under a law which permits

bail if the person has been kept more than six months in jail without being brought to trial. General Miceli has spent all the time since his arrest on October 31, first in a military hospital in Padua and then in Rome.

General Miceli is the highest ranking officer to have been arrested in postwar Italy and the charges against him are extremely serious. The arrest

warrant accused him of "promoting, setting up and organising, together with others, a secret association of military and civilians aimed at provoking an armed insurrection to bring about an illegal change in the constitution of the State and the form of government." He was also accused subsequently of abusing his position as head of the Security Services.

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Arthur M. Mason
Chairman

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SUMMARY OF RESULTS

	1974	1973
Sales	£334.3m	£255.8m
Trading profit	£33.9m	£30.2m
Profit before tax	£29.2m	£29.2m
Earnings attributable to ordinary shareholders	£12.9m	£13.8m
Dividends	£4.9m	£4.4m
Earnings per share	21.4p	23.0p
Dividends per share	8.096p	7.331625p
Dividends (including related tax credit)	12.2923p	10.741231p

Review of the year

Trading profit increased in Continental Europe, Asia, Africa, Australasia and North America, where at £8.0 million it was nearly double that of the previous year.

Of the five major product groups throughout the world, trading profit has increased in household, toiletry and other products. Profit from food and wine increased by £1.2 million and reflected in this very strong increase is the trading profit of The R T French Company in the United States, whose business is virtually all in this product group. Pharmaceuticals showed a slight reduction in profit but this was after an increase in expenditure on research and development of new products.

Planning for progress

During the past year a number of projects have been undertaken to expand the business and to invest in improved production facilities. Among the major projects within the programme are the following:

Australia

New aerosol and food factories were constructed at Ermine, New South Wales. We acquired a number of well-established pharmaceutical products from Drug Houses of Australia.

United States

New potato processing plants at Winnemucca, Nevada (in production), and at Washburn, Maine (under construction), will increase the company's instant potato production capacity by one-third.

Africa

Land and buildings were acquired alongside the existing factory at Durban, South Africa, to increase the site area by two-thirds and thereby

provide space for future expansion. Plans were initiated for a household products factory near Lagos, Nigeria.

United Kingdom

The household and toiletry divisions which were commercially integrated in 1974 (with main toiletry production continuing at the expanded Derby factory) are now centred at Stoneferry, Hull. By the end of 1975 manufacture of household products now carried on at Chiswick, London, will have been transferred to Hull. Improvements were carried out to the pharmaceutical manufacturing facilities at Hull and work was started on the first phase of the new pharmaceutical production laboratories. Production and warehousing for the Industrial Division were expanded at High Wycombe. The acquisition took place in the middle of 1974 of Reeves Dryad, for whose co-ordinated range of artists' materials and craft kits an increasing demand is confidently expected both in the United Kingdom and overseas.

Exports

Exports from the United Kingdom rose by over 40 per cent. This impressive increase was due to effective management, both in the supplying and exporting divisions. While the priority given to exports has been amply justified, continuing inflation in the United Kingdom has caused increases in export prices. Thus, clearly, if Reckitt & Colman is to remain competitive, it is essential that inflation in the United Kingdom be brought under control. If this cannot be achieved, it is inevitable that exporting will become more difficult and less profitable. Exports from the UK currently provide growth potential and, while this situation exists, priority will continue to be given in the interests both of the country and of the company.

The Annual General Meeting will be held on Friday 23 May 1975. If you would like a copy of the annual report for 1974 and a copy of 'Guide to Good Shopping' listing Reckitt & Colman products on sale in the United Kingdom, please write to The Registrar, Reckitt & Colman Limited, P O Box 22, Queens House, Paragon Street, Hull HU1 3NY.

EEC refuses steel aid

BY DAVID CURRY

LUXEMBOURG, April 30.

The European Commission today turned down requests from steel producers for short-term help to counter the recession in the industry. Arguing that the situation was grave, but far from disastrous, it said that it would be unjustified in declaring the state of emergency, which had been demanded by some producers, notably by M. Jacques Ferry, president of the French steel-makers' organisation.

The only hint of specific action to influence supply and demand contained in the reply to the steelmakers was the undertaking to "keep a particularly close watch on the steel market in the Community and its effect on steel prices."

Restriction of imports has been one of the measures within the Commission's competence which has been urged on it.

However, no moves to set production quotas or to restrict prices are to be taken. Instead the Commission is urged to undertake the collection of detailed information from the industry "so as to be in a position to base any decisions that may prove necessary on sufficiently reliable data."

It has also begun an urgent revision of its present forecasts for the steel industry this year in order to provide companies

with better guidance on the market situation.

The basic argument of the Commission is that over the past four years the steel industry has gone through a fairly even cycle of activity, and that the present crisis—which it is inclined to regard as short-term—falls essentially into the pattern of the cycle. In addition, the fact that there has been no widespread permanent redundancy in the steel industry has helped to incline the Commission towards caution in its response to pleas for help.

The Commission was acting against a background of figures showing that at the beginning of April, export prices for steel were between 51 per cent and 53 per cent down on the highest levels of last year and demand in February was lower than in the recession year of 1966. The current estimate of 1973 Community steel production is 140m tonnes against 156m tonnes last year. Prices on the internal market were 40 per cent below last year's high with orders in the original six some 25 per cent below last year's first quarter.

However, the Commission was also acting against the backdrop of the British referendum campaign, and is anxious not to be seen to be flexing its muscles in an area of policy where the British Government is particularly sensitive and where anti-market capital is to be made from bureaucratic "interference."

THE EUROPEAN COMMUNITY

A famous victory for the Parliament

BY DAVID CURRY, IN LUXEMBOURG

THE EUROPEAN Parliament had voted by a thumping 127-4 majority to assert its control over the budget for the Common Market Regional Fund, when Georges Spénale, the French Socialist President of the Parliament, leaped quickly over his desk to speak to Mr. Garrett FitzGerald, the Irish Foreign Minister and representative of the Council of Ministers. "You see, sir," he commented, "here we operate in considerable difficulty. Our members all have heavy commitments at home. We have no electronic aids for voting. We have no system of voting by groups. We have to do everything very laboriously by counting individual votes. But when Parliament is faced with a really vital issue we can always muster the support. I should like you to report that to the Council."

Mr. FitzGerald, well liked in the Parliament and believed by most members to share their views to a considerable extent, made his reply brief: "I take note of what has happened, and I will report it to the Council."

Dispute

What had happened was that Parliament had decided to take a stand on principle on an issue in which it has been in prolonged dispute with the Council of Ministers.

This issue was the budget of

the Regional Fund, agreed by the Paris summit meeting of Heads of Government last year to be established on a budget of 1.3bn. units of account over the first three years. This meant that within two years the Regional Fund would become second only to agriculture as the most important item in the Community budget.

The dispute was not really about arithmetic: it was about who ultimately controlled the money. For in the Community there are two sorts of expenditure: the so-called "compulsory" expenditure, which means money spent on programmes flowing directly from the original treaties of the Community; and "discretionary" or "non-compulsory" expenditure which broadly means programmes decided upon at a later stage in the Community's development which could not be said to be directly derived from the treaties.

The importance of this distinction is constitutional: the Council of Ministers retains the essential powers over compulsory expenditure, while in the area of discretionary expenditure Parliament has the say. It is one of the few areas where Parliament has specific powers.

The Regional Fund had not been embroiled in this constitutional question. The Council of Ministers insisted it was compulsory expenditure, the result of political horse-trading at the Paris Summit and indivisible from the political package which emerged at that summit. Parliament claimed that it was discretionary, and when Council sent to Parliament the budget for the Regional Fund, classifying the expenditure as compulsory, Parliament dug in its heels and refused to pass it.

At Luxembourg, it took the logical consequence and passed a budget which insisted that the expenditure was discretionary. Technically the vote was to raise the ceiling on discretionary expenditure to allow the Regional Fund to be accommodated within this category, but throughout the debate the issue of principle behind the technicality was being insisted on.

Democratic

The Regional Fund, then, is now officially discretionary expenditure since the Council is unlikely to challenge, though it will renew the argument next time round. In a sense, however, one battle may have been won but the campaign will be resumed in the autumn because in preparation of the 1973 Community Budget the whole question of classification of expenditure will arise again.

How hotly the dispute is resumed will depend on some extent on the outcome of the

British referendum and the political complexion of the Council. For it was not a unanimous Council which disputed the issue with Parliament. Essentially the backbone of opposition to Parliament's claims came from the British and the Danes.

The British were in a difficult position. The Labour Party has tended to deride the European Parliament as a semi-democratic institution incapable of standing up for democratic processes in Europe. Labour members have not taken up their seats in the Parliament.

But, precisely because the Parliament is now beginning to assert its right to be the democratic guardian of the community, Labour faces a paradox. As Parliament increases its prerogatives, in the eyes of the Labour Government it threatens to become another of those Community institutions gradually encroaching upon national sovereignty at a time when the Government is fighting a heavily defensive campaign on sovereignty against the anti-Market forces at home. In a sense, Mr. Callaghan's resistance created Parliament's "victory," simply because he and the Danes pushed the Council into its confrontation with the Parliament.

Perhaps the most dramatic assertion of the importance of the issue came from M. Claude Cheysson, the Commissioner with budgetary responsibility. For the first time, he argued, Parlia-

ment had started to exist legally. Not merely had it stuck to its guns on the issue of classification, but the long process of conciliation undertaken with the Council had brought Parliament's viewpoint home to every member-Government and forced them to take note of Parliament in a way which would have been inconceivable a few years earlier.

He put it this way: "Either you have a Common Market run essentially by executives attributing power to the Council of Ministers or you have a community in which the representative institutions must eventually increase their powers." The Parliament and the Commission, for M. Cheysson, were the genuinely "Community" institutions.

Conciliation

Parliament has a long way to go. Its hopes for direct elections in May 1978 may well be frustrated. At the moment these hopes are centred on the report on European union being compiled by the Belgian Prime Minister, Mr. Leo Tindemans, which will include a review of the role of Parliament. As the plan is for each country to devise its own way of electing representatives, legislation will be required in each State, and the willingness of the national governments to make the necessary provision will determine

whether the direct elections can take place.

Parliament has substantial powers if it wishes to use them. The ultimate weapon is the power to dismiss the entire Commission, though not individual Commissioners. Twice Parliament has tabled resolutions to dismiss the Commissioners, but each time has declined to press its argument. The importance of this power is less than the Commissioners can be thrown out than the threat to do so, if insisted upon, can precipitate the process of political conciliation and trading between the institutions of the Community, which is the way the Common Market adjusts its balance of power.

On all questions of money Parliament can also insist on the process of "conciliation" or conciliation, to find common ground with the Council when there are questions in dispute. This really is the key to Parliament's power. It is not in the business of making dramatic gains in sovereignty as such. Its interest is in compelling its voice to be heard more powerfully and more frequently in the normal political processes of the Community.

On Tuesday, behind the broad grin of Georges Spénale as he made his carefully considered aside to Garrett FitzGerald was the conviction, finally, that the show was on the road.

Norway votes for IEA energy link-up

BY FAY GJESTER

OSLO, April 30.

A SPECIAL agreement linking Norway with the International Energy Agency (IEA) was ratified last night by the Norwegian Storting. Voting was 102 to 19, with the Socialist Left Party (SV) and the tiny Liberal Party opposing. Several votes against ratification were also cast by rebel Labour Party and Centre (Farmers) Party MPs.

Conservative Party MPs expressed regret that the minority Labour Government had not been willing to accept full IEA membership for Norway, while opponents of the agreement said that even association with the agency would diminish Norway's control over its off-shore resources. Mrs. Berit As, recently elected SV leader, criticised the IEA as the product "of an

American move to create a new, U.S.-dominated organisation similar to previously established organisations such as the World Bank, the International Monetary Fund, NATO and so on."

There was some criticism of the agreement even from Mrs. Lars Korvald, a former Prime Minister and Parliamentary leader of the Christian People's Party, said the agreement was "one-sided. Norway had accepted obligations in a crisis situation but had not received corresponding rights. He conceded, however, that these obligations would be less than if Norway had become a full member.

Another former Prime Minister, Mr. Per Borten (Centre Party), called for reassurances that Norway, and not the IEA, would have the right to define Norwegian reserve production capacity for oil, and to decide when a crisis situation—calling for special measures by Norway—had actually arisen. He said the Government had not adequately informed either the public or the members of the Storting about the agreement.

Milan player 'to buy club'

MILAN, April 30.

IF MILAN AC football club is ready to sell Gianni Rivera, Gianni Rivera is ready to buy Milan AC.

The 31-year-old former "golden boy" of Italian soccer issued his challenge yesterday to club president Albino Buticchi, who first talked about putting Rivera on the transfer list and then about giving up control of Milan.

"Following reports which appeared in the Press, I have asked a financial group to examine a programme of mine," Rivera said in a written statement. "If Mr. Albino Buticchi's proposal is serious, this group is in a position to provide the financial means needed to buy his interest in Milan."

Whether the deal comes about or not, Rivera said, "I intend to give my best to Milan for a few more seasons" as a player. It is the first time in Italian soccer history that a player has challenged a club president to a financial duel.

A former player, Giampiero Boniperti, is president of league-leading Juventus, but he was given his job by the club's traditional financial backers, including Fiat auto works President Gianni Agnelli. All other club presidents are wealthy businessmen.

Rivera, who has long been accused of heading a players' clique inside Milan, did not say who his financial backers were.

SWEDISH MOVE ON S. AFRICA

By William Duffell

STOCKHOLM, April 30. A SWEDISH trade union delegation which recently visited South Africa has advocated that the union confederations and the Government should step up pressure on Swedish companies operating there. In particular it proposed that stricter regulations be applied to the transfer of Swedish investment capital to South Africa.

About ten major Swedish concerns, including Alfa-Laval, ASEA, Atlas-Copco, Electrolux, Sandvik and SKF, the Swedish ball-bearing maker, manufacture in South Africa, employing some 5,500 workers.

Swedish unions should "prevail upon" them to recognise the "Black" trade "democratic unions" being formed and to negotiate agreements with them. The delegation proposes in its report. The unions should also "induce" the companies to improve quickly Black workers' wages and other employment terms.

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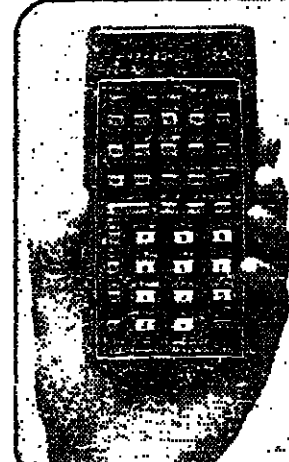
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INDOCHINA



The end of the road... a South Vietnamese helicopter is hoisted in the South China Sea after its pilot fled to an American carrier.

Hanoi likely to make early moves to unity

By Kevin Rafferty, Asia Correspondent

HANOI WILL formally and legally re-unify Vietnam under its own rule before the end of the year.

The Communists may even try to complete the integration of the country in time for the 30th anniversary celebrations of Ho Chi Minh's declaration of independence of September 2, 1945.

The key question is the date of the formal hand-over, as actual control has already passed to Hanoi. That happened when the Communist troops entered Saigon yesterday.

Although the victorious forces carried the Viet Cong flag rather than the North Vietnamese one, there is no doubt that Hanoi will control the new regime in all but name—and that will soon

follow. Another sign of the new masters was the re-naming of Saigon as Ho Chi Minh City. In Paris yesterday Mr. Dinh Ba Thi, head of the Provisional Revolutionary Government delegation, said that the new South Vietnam would follow a policy of peace and non-alignment in its relations with foreign countries.

It was ready to establish relations with all countries, whatever their political or social colour "on the basis of mutual respect of independence and sovereignty."

But his other remarks made it clear that the long-cherished dream of reunification has not been dropped. South Vietnam was now free and independent, he said, but he added: "The

sacred testament of our venerated President Ho Chi Minh is achieved. It is a huge victory of historic proportions for the population of South Vietnam and for the whole Vietnamese nation."

He continued: "The Provisional Revolutionary Government will mobilise all national energies to build up in newly found peace a peaceful, independent, democratic, neutral and prosperous Vietnam to steer it gradually towards a peaceful reunification of the Vietnamese fatherland."

The victory in South Vietnam was achieved by superior North Vietnamese arms and generalship rather than through the merits of the indigenous Viet Cong guerrillas, who were defeated as a major force in 1968 and never recovered. Many Western observers doubt whether the Provisional Revolutionary Government has much power except as a tool of Hanoi, inserted at the insistence of the PRG, including its Minister of Defence, are believed to be North Vietnamese generals.

Hanoi has never made any secret of its sacred mission to re-unify Vietnam. In a series of commentaries the North Vietnamese referred time and again to the fact that under the Paris peace agreement "the U.S. and all other countries respect the independence, sovereignty, unity and territorial integrity of Vietnam as recognised by the 1954 Geneva agreements."

The important outstanding question is how the unity is to be achieved. Because they are sticklers for the letter of the law the Communists may well go ahead and establish the national council of concord and reconciliation, which President Thieu refused to set up, and then go on to elections.

THE U.S. AFTER VIETNAM

In search of a new world role

By PAUL LEWIS, U.S. EDITOR

SEVERAL GOOD reasons exist for believing that America's defeat in South Vietnam may not greatly affect the country's traditional goals and commitments in foreign policy—and that all the administration's dark musings about a new age of isolationism are more than a trifle overdone. Like the spring shrubs, these happier counsels have been flowering in the chancelleries of the Washington embassies in recent days, as the Communists closed in on Saigon and it became clear that 30 years of American policy in Indochina had failed.

In the first place, the defeat has simply not been accompanied by any kind of a great debate about America's role in the world today, or the trumpeting of any particular foreign policy doctrine. The truth is that since the 1972 elections, Vietnam has not been an issue in American politics for most people—merely an embarrassment. The war was supposed to have been ended by the Paris peace agreements of 1973, and the country was not prepared to maintain any further commitments in Vietnam once they had been signed—as President Ford found out when he asked for aid.

Now that the Communists have won, there is little reexamination or bitterness—except perhaps from the administration which is obviously unhappy about being landed with a diplomatic failure that is not of its own making. The overwhelming sensation is of relief—relief that an albatross which has weighed down five successive administrations has finally been lifted from the nation's neck, and relief that an involvement which has bled the defence budget and poisoned all discussion of foreign policy is over. Just as France's withdrawal from a lost cause in Algeria paved the way for a very active foreign policy, so could the end of America's Vietnam adventure.

It is, of course, true that the present political situation in Washington is disorganised and that the incessant feud between Congress and administration makes it hard to know who is really in charge and how much weight to attach to anybody's word. The political situation is

unprecedented and temporary too, as an unelected President is eyed by a hostile Congress which has devoured his predecessor and is in no mood to let him off lightly either. But next year's elections will legitimise the Presidency and cool off the post-Watergate ferment.

Looking behind the day-to-day news, moreover, it is not easy to spot any very obvious change in the mood of the country. Richard Nixon was not a lovable man and his departure went un-

mourned. Yet he was the crushing victor in the election only 2½ years ago, enabling him to pursue his internationalist policies. The troublesome liberals who figure so prominently in the new Congress, are the products of an extraordinary political crisis and an election in which only 38 per cent of the population took part. Throughout the whole debate over aid to South Vietnam, the Congress has retained its obsession with national security. Indeed, all sorts of events have conspired in the last few months to make it more concerned about defence and alliances at the very time when it was washing its hands of South East Asia. Dis-

taste for Mr. Nixon spilled over onto his defence policies too, while the recession encourages a less defence spending. To the extent that Congress acknowledges some duplicity in Russian and Chinese dealings with Vietnam, it will be the more on its guard.

While America shrugs off Vietnam, there is really very little sign that it is giving up in other foreign policy areas. The defence department will have less trouble with its budget this year than usual, and there are even signs that Congress does not want traditional allies to draw the wrong lessons from

what is going on. Senator Mike Mansfield's annual attempt to withdraw troops from Europe will go down to a big defeat this year, if he dares to introduce it. And the troublesome debate over tactical nuclear weapons in Europe is fizzling out.

Finally, it is hard to find any changes in the pressures that usually shape America's foreign commitments. Economically, the country was never more deeply involved with Europe and Japan than it is today, nor have the

made in future and careful that they were observed.

To begin with, President Ford and Dr. Kissinger have lost face yet again through their unsuccessful advocacy of one last aid injection for Saigon. For better or for worse, they are in charge for another year, and three-quarters, and all their pleas to forget the past, blind up old wounds and address the new tasks ahead must sound that bit more unconvincing now. Moreover, their personal loss of face

is also a setback for the kind of global balance-of-power policies to which they are committed.

It is unlikely that the loss of Vietnam will figure in domestic politics directly, despite Vice-President Rockefeller's suggestion that the Democrats might suffer next year from their refusal to vote more aid. The indifference to Saigon's fate seems too great for that. But it may well mean that as the campaign warms up, there is increasing criticism of Dr. Kissinger's own diplomatic style and judgment and that the Ford Administration loses its authority in the foreign policy area more quickly than would otherwise be likely.

TO ADD to official embarrassment in Washington, Dr. Nguyen Tien Hung, former right-hand man to President Thieu, yesterday revealed the texts of two confidential letters written by former President Richard Nixon in order to persuade the South Vietnamese

leader to sign the 1973 Paris accords, writes Adrian Dickson from Washington. They promised that the U.S. would take "swift and severe retaliatory action" against North Vietnam if the accords were violated. Charges that the Thieu Government was misled by secret undertakings of which

Senator Mansfield did speak for many years, he said that America's defeat marked the end of the World War Two era of maintaining troops and installations on five continents and ships in all oceans."

Kissinger also was clearly worried about the wider impact of defeat on domestic support for foreign engagements. The only lesson he would draw from the debacle, was that the U.S. should be careful what commitments it

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Second, it must now be as clear as daylight that the U.S. is not going to go to the rescue of any more small underdeveloped allies trying to repel a Communist invasion—or even to send them military aid. To judge from Dr. Kissinger's remarks last night, SEATO is a write-off now for one, and it may be worth wondering whether the time has come also to abandon the illusions of CENTO as well. What effect this will have on the global balance of power and East-West contacts generally is speculative. But even though Russia and China have been

careful not to exploit America's problems in Vietnam so far, they could not restrain the New Year from going for a military victory—and it remains to be seen whether they will be able to prevent North Korea from making a similar test of American willpower on the Asian land mass.

But the main point that must be made about the post-Vietnam era in domestic terms is that America had already been losing its appetite for a global foreign policy before its defeat in Vietnam. Much has been done to alleviate the economic causes of this disenchantment with military other agreements and a floating dollar. However, failure of will on the scale of Vietnam is not going to be easily forgotten—and all the more so now that five administrations have been proved wrong in their major premise that the South could be saved.

This does not mean the U.S. will go isolationist—the optimist of Embassy Row are right about that. NATO will remain intact and the trade negotiations will go ahead. The U.S. and its European allies still have the strength and ability to make reasonable arrangements with Moscow in the disarmament negotiations. The real effect of Vietnam is likely to make itself felt in a continued tug-of-war between Congress and Executive that may well survive next year's election and the legitimacy of the Presidency.

After what has happened, the process of making foreign policy is likely to become more complex, difficult and slow and for other countries, unsettling too. America's aims may have been brought back into better line with American abilities—and this is certainly one lesson of the debacle. But the other is that very big mistakes can be made very easily in foreign policy and both Congress and the Administration are likely to become cautious and suspicious as a result—guaranteeing that only in this way can they prevent foreign policy becoming discredited as Vietnam produces a new age of isolationism.

Vietnam assets frozen

WASHINGTON, April 30.

THE TREASURY Department today placed a freeze on all South Vietnamese assets in the U.S.

The order means that no one in South Vietnam can withdraw funds from an American bank account without the permission of the Treasury Department. Also, no American can send money to South Vietnam, even for humanitarian relief, without Treasury approval.

The action was approved by the National Security Council. A similar embargo was ordered on April 18 when Cambodia fell to the Communist insurgents.

Mr. Stanley Sommerfield, acting director of the Office of Foreign Assets Control, said that South Vietnamese bank accounts in the U.S. totalled about \$120m. "as of a few weeks ago." But, he said, "obviously, there must have been a serious drain in the last few weeks."

In Bern the Swiss Government

banned "import or depositing" of gold shipped out of South Vietnam or Cambodia and formally waived bank secrecy rules to permit control of the ban.

The Government spokesman, Mr. Walter Euser, said the "urgent decree" was adopted at the weekly Cabinet meeting and applied to all gold "known or believed" to come from the two countries.

Under the decree, bank employees are required to give "any information required" to controlling authorities and to permit "local inspections." The bank secrecy law cannot be invoked.

The ban came in the wake of rumours that leading figures in the fallen regimes had shipped much gold to neutral Switzerland. Some reports said the total value might be nearing \$160m.

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Americans still feel they have a duty to help out—in some way

WASHINGTON, April 30.

AMERICA has reacted stoically on the whole to the fall of South Vietnam, accepting the most severe setback to U.S. ambitions in this country's two centuries of existence as something that had become unescapable.

For those who were opposed to U.S. involvement and who had long predicted the eventual collapse of Saigon, there is

little satisfaction in being proved right at such enormous cost in lives and in money. Senator George McGovern said simply: "The only way to redeem anything from this whole nightmare is not to repeat it."

Conservatives like Senator Barry Goldwater still feel the U.S. could have won the war if it had tried to, and if it had moved harder and earlier against North Vietnam.

As calm as all this may seem on the surface, there is also a deeper feeling in this

country that Americans have a duty now to help out in some way. One expression of concern is the flood of offers of foster homes for Vietnamese orphans—an impulse that has in turn, led to charges of fresh blundering interference as reports have intensified that many of the children are not orphans at all. Psychologists and old Indochina hands feel they would have been happier in the care of the country's new rulers.

A more meaningful test of

America's guilt feelings may come from the treatment it gives to the refugees. Congress after quibbling for weeks over whether evacuation operations should include Vietnamese as well as American, seems likely to convert its still-born legislation granting \$327m. in arms aid into a relief measure for the Vietnamese who will be coming to the U.S.

At grassroots level, the attitude towards the South Vietnamese refugees seems

much less welcoming. Local officials around the three military bases in California, Florida and Arkansas which are to be used for immediate accommodation have been expressing concern about "health hazards." The city of Seattle has thrown out an attempt to pass a resolution welcoming the refugees. And they are being told by any number of politicians that there will be little chance of getting a job while more than 5m. Americans are unemployed.



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100,000 flee in last great exodus

U.S. NAVAL authorities were to-night conducting only limited offshore movements involving refugees from South Vietnam after the Saigon Government's surrender earlier in the day.

U.S. shipping communications monitored here showed that while the principal exodus had finished—with perhaps more than 100,000 South Vietnamese taking to the boats and an uncertain future—some lesser offshore operations were continuing. But there were no reports of operations involving refugees still on the South Vietnam mainland.

As U.S. naval officials tried to co-ordinate the final evacuations, little mention was heard on the air of this morning's surrender. There was one incident, however, when an American vessel, the Pioneer Contender, announced that some South Vietnamese, mainly women and children, wanted to be escorted to the U.S. fleet in the South China Sea. The fleet now is 40 miles south-west of Saigon's port of Yung Tau.

U.S. authorities with the fleet rejected this request. Before this morning's surrender they

had usually granted permission in such cases.

About 2,700 South Vietnamese fled to Thailand in about 125 air force planes as the defences of Saigon crumbled and by to-night nearly 600 of them were on their way to the U.S.

The makings of a dispute between Thailand and the U.S. emerged over what would be done with the aircraft which have been impounded by Thai authorities at U-Tapao airbase.

Prime Minister Kukrit Pramoj said Thailand would recognise the Viet Cong's Provisional Revolutionary Government (PRG) once it was installed in Saigon and would hold negotiations with a view to giving the planes to the new South Vietnamese authorities.

But informed sources said the U.S., which supplied the planes to the ousted Saigon Government, still had a proprietary

interest in them. They include F-5 jet fighters, bombers, transports and helicopters worth millions of dollars.

The first group from about 610 foreigners who have spent the past 12 days in deteriorating conditions in the French Embassy in Phnom Penh were to-night believed to be on their way to Thai border town of Aranyaprathet by road.

Reuters

Protect lives, Viet Cong told

TOKYO, May 1.

The People's Liberation Armed Forces (PLAF) of South Vietnam have been ordered to protect the lives and property of the people and foreign residents in Saigon, the North Vietnam News Agency reported here today.

The agency said the PLAF command instructed troops: "To immediately occupy all military administrative and economic objects, all major communications lines and other im-

portant positions.

"To immediately dissolve all organisation of the 'puppet administration', and all armed organisations and reactionary political organisations of the enemy."

"To strictly abide by the code of conduct for Liberation Army combatants and to protect the lives and property of the people and of foreign residents."

"To let officers, soldiers,

policemen and employees of the 'puppet administration' realise the situation and to let them lay down their arms.

"To let all employees of the 'puppet administration' go immediately to their offices, and obey the instructions and assignments of the revolutionary administration and the Liberation Army."

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BALANCE SHEET

as of December 31, 1974 (thousands of francs)

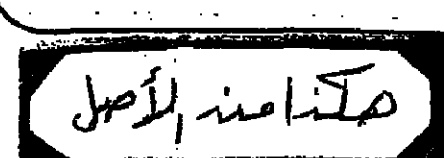
Assets	Liabilities
Cash and deposits with banks at maximum 30 days 9,950,916	Current liabilities
Term deposits with banks 8,600,333	banks 10,807,697
Non-bank financial institutions 245,931	non-bank financial institutions 899,701
Bills and notes 9,493,830	deposits 21,931,943
Sundry debtors 4,819,416	Miscellaneous 1,917,737
Securities 2,183,698	Fiduciary accounts 586,474
Fiduciary accounts 586,474	Own funds and borrowed capital 1,673,146
Miscellaneous 1,280,920	Profits before distribution 115,390
Fixed assets 518,635	
57,730,098	57,730,098

PROFIT AND LOSS ACCOUNT

for the fiscal year 1974 (thousands of francs)

Debit	Credit
Interest and commissions 8,315,492	Interest and commissions 3,984,277
General expenses 544,288	Other income 176,900
Reserves, amortization and miscellaneous 189,753	
Net profit of the year 111,644	
4,161,177	4,161,177

An abridged balance sheet and profit and loss account have been published in the "Mémorial-Recueil Spécial des Sociétés et Associations" of the Grand Duchy of Luxembourg.





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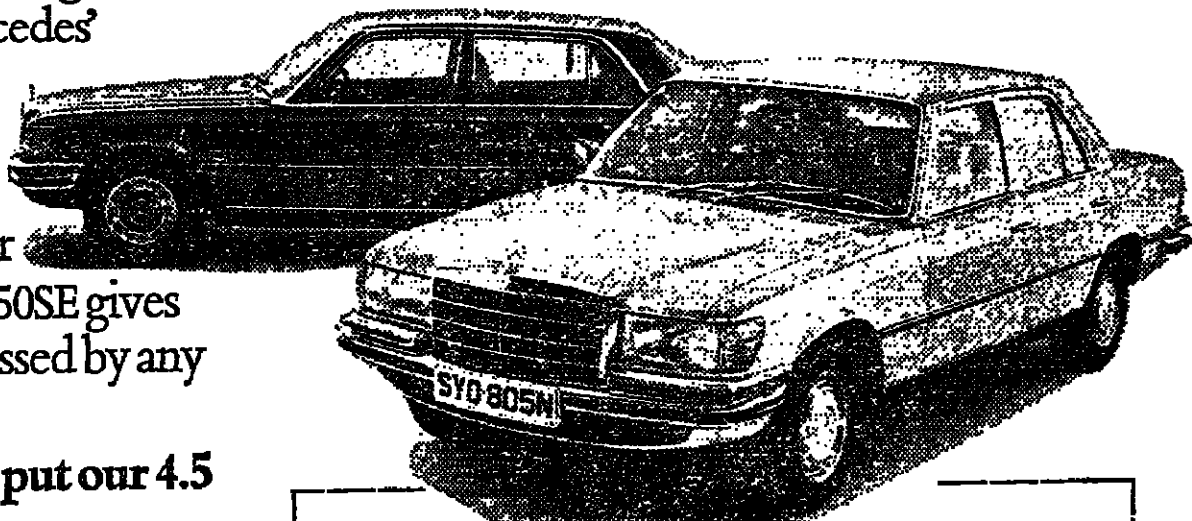
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Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHÖETERS

PROCESSES

Water jets cut it fine

FLUID JET cutting as a commercial proposition has arrived in the U.K. with the installation of equipment at the Shoe and Allied Trades Research Association's laboratories, Rockingham Road, Kettering, Northants. (0538 3151.)

Built by the McCartney Manufacturing Co., of Baxter Springs, Kansas (a member of the Ingersoll-Rand Group), the equipment cost about £17,000. It will be used by SATRA in carrying out an 18-month £200,000 Government contract for the development of computer grading (shoe sizes and widths), nesting (maximum number of shoe pieces from one sheet of material) and cutting.

Ingersoll-Rand is co-operating with SATRA on the cutting aspect, and the equipment at Kettering will be used by both organisations, not only as the heart of a two-dimensional contour cutting system for footwear, but also for the evaluation of the cutting characteristics of materials used in other industries.

Pointing out that the materials represent 40 to 50 per cent of the cost of footwear, SATRA expects that the development of computer controlled fluid jet contour cutting will show savings of 5 to 6 per cent in the cut materials.

Initial use

This equipment will be used initially for linear cuts to establish optimum pressures and cutting speeds for a variety of materials and thicknesses.

Two more machines are to be delivered in October, at about the same price, one to be installed at SATRA to investigate x-y control parameters, while the other at a member company's factory for on-site assessment in footwear manufacture.

The process of fluid jet cutting is simple. Water is mixed with a small quantity of liquid biodegradable long chain polymer

—it has been found that this colimates the jet and minimises spray. The mixture is brought to a high pressure through an intensifier pump (pressure and volume are controlled remotely through a hydraulic drive) and level pressure. The liquid passes through the material to be cut, and finally enters a drain of effluent collection system.

Many materials

The first commercial installation was for cutting cardboard in the U.S. about four years ago, and since then there have been over 30 machines installed, ranging in price from about £10,000 to about £100,000, and cutting a variety of materials from plywood and board, through rubber, foams, fabrics, textiles, laminated paper products, gypsum boards and asbestos sheets, to glasswax puzzles (cutting ten puzzles simultaneously).

In the U.K., marketing is being undertaken by the Negri Bossi Impeco and McCartney Division of the Ingersoll-Rand Co., Falkland Close, Coventry, CV4 8AU (0203 461367).

Mr. Dennis E. Smith, the division's general manager, told the Financial Times that the number of British companies had already expressed interest, particularly in the corrugated cardboard manufacturing industry, where the board can be cut with compression or damage to the corrugations.

Facilities for 2 mm capable of carrying a load of 100,000 gms. are available in Coventry and it is expected that the equipment will be built in the U.K. as interest increases. It is understood there are no higher temperature fields than its sole competitor.

Mr. O. M. Walsford, vice-president of McCartney Manufacturing, said that in the U.S. the latest development was an investigation of the possibility of using fluid jet cutting for hard materials, but that this was presenting problems with nozzle wear.

DATA PROCESSING

Facts found in four seconds

AUTOMATING a large, active library is a major task. One approach is to store all library information in a large computer memory bank complete with a sophisticated software program to index each story and to provide a means of retrieving each story. This system is feasible, as the New York Times has now in operation.

However, it may not be practical for other newspapers to consider for storage of their own material because of the comparatively high cost of computer storage for library information. The existing information would have to be re-keyboarded to be placed in the computer memory.

Image Systems has come up with a lower-cost, automated newspaper library system—Automated News Clipping, Indexing and Retrieval System (ANCIRS) which applies a mini computer to control a very high-speed microfilm retrieval terminal so that any piece of library copy is available to the viewer in about four seconds on the Image Systems CARD microfilm terminal.

A primary advantage of storing the copy on microfilm is the extremely low cost of film storage as compared to the electronic systems. Secondly, no complete re-keyboarding of copy is required.

The CARD terminal has a carousel which holds 750 individual microfilm each of which holds 192 11 inch by 14 inch page images. One of the previous objections with microfilm systems was that the user spent considerable time viewing many pieces of copy before finally

POLLUTION

Suppression of odours

THE LEGAL position, with regard to offensive trades and odour nuisances, should be reviewed and a series of guidelines and codes of practice prepared to enable local authorities and industry to deal effectively with the problem.

These are two of the main findings of a working party set up nearly five years ago whose second and final report is published today.

Although a situation can be considerably improved by the adoption of the best present practice, the working party says the nuisance from odours will not always be completely eliminated.

It said that the sensory measurement of odour, using panels of observers, can now be carried out reliably and repro-

ducibly by means of a "dynamic dilution" apparatus developed by Warren Spring Laboratory at which, it is hoped, will be available commercially in due course. A mobile odour laboratory for such measurements has also been designed and constructed.

The report examines some of the odour abatement methods in use. These include absorption in an oxidising aqueous solution on activated charcoal, thermal and catalytic after burners, the use of ozone, mas ing agents and counteragents.

The report also takes account of animal by-product farming and related operations such as maggot breeding, silage making and manure drying. For processing, chemical and metallurgical processes, waste disposal and sewerage are all covered.

A programme of research is the aim of solving the remaining problems in odour measurement, prevention and abatement. Laboratory

HANDLING

Load cells weigh coke

ONE OF the steps taken by the British Steel Corporation in the improvement of its blast-furnace operations at Appleby-Frodingham steelworks was the installation of one of the first electronic tippler weighbridges in the steel industry. Most are of the mechanical type.

The 50 tonne-capacity weighbridge, which was supplied by Henry Pooley and Son, is built into a Strachan and Henshaw "Rotaside" tippler designed to discharge rail coke wagons directly to the coke-runners plant. Stamped for trade use, it weighs wagons up to 35 tonnes gross capacity on a fully automatic cycle.

Its control system is interconnected with the tippler controls to ensure that tipping cannot take place until after gross weighing and that another wagon cannot be hauled into the weigh platform while the preceding wagon is being weighed.

Gross and tare weights are indicated by a digital display readout in increments of 0.01 tonnes. A tabulator controlled by the digitizing weigh instruments, prints gross and tare weights and a calculated net weight on a

tally roll against a keyed-in six-digit wagon number.

Henry Pooley and Son, 37 Temple Street, Birmingham B2 5DP. (021 358 1112).

Counts and controls parts

METALLIC PIERCE parts with two to five millimetres major dimension can be counted without contact at rates up to 100/sec using a batching head developed by G.R. Electronics, 80 Church Road, Newport, Gwent NP2 7EH. (0633 67426).

Components falling singly through the centre of the funnel interrupt a high-frequency magnetic field and the disturbance is sensed and converted into a pulse to increment the batch counter.

A pneumatically or electrically operated flap at the funnel base is triggered by the last pulse in the batch as the batch counter resets. The flap is held shut for a pre-set interval to allow an empty container to be placed under the funnel and the head continues counting components. The system does not have the inaccuracies inherent in batching by weight.

TUBES LIMITED
Rocky Lane, Aston, Birmingham B6 5RH.
Telephone: 021-359 3030

Another depressing month for building industry

By Michael Cassell

FEBRUARY was yet another depressing month for orders for the building industry, with no sign of an end to one of the worst recessions recorded.

Construction output last year was nearly 10 per cent down on 1973 and a further fall of 6 per cent or more is expected next year.

There are few indications that the housing sector is set for any significant improvement, but there are widespread fears that further cuts in public expenditure will reduce the industry's total workload still further.

With commercial and industrial building increasingly reluctant to invest, new building work in the direction is also desperately short and it is becoming more difficult to obtain materials.

Added to the contractors' problems, is the recent announcement of cuts in Government funds for housing improvement schemes which have been providing builders with a substantial amount of work.

'Staggering'

Calculations vary, but the industry estimates that of a total workforce of just over 1m, about 140,000 employees lost their jobs last year and further heavy redundancies are expected this year.

The National Federation of Building Trades Employers said this week that contractors were being forced out of business by rising work levels and sharply rising prices.

The National Council for Building Material Producers said that the "staggering" reduction in output could be rectified only with immediate government assistance.

The latest provisional information collected by the Department of the Environment shows that the value of all housing orders obtained by contractors in February rose from £141m, the previous month to £203m, at present prices.

All the increase was accounted for by contracts from local

authorities, which rose from £70m in January to £138m, but the comparative strength of this sector of the housing market in recent months could prove to be short-lived as authorities slash budgets still further.

On Tuesday, for example, the Greater London Council said that it was being forced to cut £50m from housing expenditure in the current year and similar decisions are inevitable for other authorities.

The bleak outlook for the owner-occupied housing sector continues, with contracts in February valued at only £87m, a fall from January and no better than a year ago. Many builders are apparently still extremely uneasy about embarking upon any significant expansion of output, although there are some indications that the situation has improved a little as sales of existing stocks pick up.

Worries about the continuing availability of mortgage finance and several pieces of proposed Government legislation, together with continuing cash flow difficulties, are largely responsible for the builders' caution.

Editorial Comment, Page 18

Burden of subsidised housing

By Michael Cassell

COUNCIL HOUSING subsidies were now reaching "staggering" proportions, and a switch of emphasis towards owner-occupation could save millions of pounds for rate and tax payers.

Mr. Robert Willan, president of the House Builders' Federation, claimed yesterday.

Mr. Willan told a London seminar that council house subsidies constituted "one of the fastest growing sectors of the national economy". Six years ago, he said, they cost £400m, but this figure had now risen to more than £1,200m, and was expected to hit £1,400m by 1978-79.

He pointed out that the total stock of local authority homes was now more than 30 per cent of the whole and warned that any further growth could have disastrous consequences for the balance of housing finance in the U.K.

Mr. Willan said he understood that section 7 of the 1967 General Rate Act gave a right of appeal to anyone faced with higher rates who disagreed with local spending policies. He had no doubt that those authorities who persisted in building more and more council housing at un-economic cost, who continued to spend money on the municipalisation of privately rented houses and who also continued to expand direct labour activities, could well face "an avalanche of appeals to the courts".

While the Department of the Environment was engaged in a comprehensive review of housing finance something much more radical than a few small economies was necessary, he contended.

More coal less oil consumed

By Peter Foster

ENERGY consumption in February reached its lowest level apart from the crisis period at the end of 1973—for nearly three years, according to the Department of Energy's monthly statistical bulletin Energy Trends, published yesterday.

Provisional figures for consumption, seasonally adjusted and temperature corrected, represent an annual rate of 324.7m. tons coal equivalent.

An increase in coal consumption was compensated by a sharp reduction in petroleum consumption, which fell to its lowest level since the end of 1969.

This meant that coal and oil accounted for equal proportions of total energy used in February for the first time in four years.

Warm May forecast

MAY is likely to be mainly warm, with cool spells in the middle two weeks, the Meteorological Office long-range forecast says.

The first week is likely to be mainly dry with good sunny spells, and it will probably become rather warm in the south, but with a few days of cool, unsettled weather in the north.

Monthly mean temperature is expected to be mostly above average but near average in north and west Scotland. Total rainfall is likely to be near average everywhere but with most of the rain falling in short spells.

Sunshine totals will probably be near average in most districts but a little below average in north and west Scotland. Thunderstorms are expected to occur with about the usual frequency for May.

LATEST WILLS

Mr. Peter Blackburn, a director of Brooke Bond Liebig, left £2,589,070 gross duty (221,883). Mr. Blackburn, who died in a car crash last February, sold the Chard Meat Company to Brooke Bond Oxo for more than £4m. a few years ago. £1,263,137

Mr. Henry Self, former Permanent Secretary to the Ministry of Production and the Ministry of Civil Aviation, and a former deputy chairman of the CEB and of the Electricity Council, left £24,523 gross (duty £134). Further duty may be payable on some estates. 222,735

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Clyde yard fears £15m. loss

By Chris Baur, Scottish Correspondent

GOVAN SHIPBUILDERS, the Government-owned company, formed over two years ago after the liquidation of Upper Clyde Shipbuilders, has succeeded in containing its trading losses to below the figure forecast when the project was launched. But it is now budgeting for a possible loss of over £15m. on existing contracts unless major progress can be made in improving productivity in the two yards.

The 1974 results show a £5.3m. deficit for the first two full years of trading. This is some £3m. less than forecast by bankers. Hill Samuel in their advisory report in March, 1973, and which formed the basis of the Government rescue operation.

The company's directors said in Glasgow, however, that they regard the current year as the "watershed" in proving whether the project can ultimately be viable.

Only four of Govan's current order book of 21 vessels have been taken on non-fixed price contracts and its best estimate is that with current rates of inflation and only marginal productivity improvements it faces a loss of £15.4m. on these contracts in the next two years. This would shatter the Hill Samuel projections which tentatively suggested a marginal profit in 1976-77.

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"Twice as good as an exceptionally good Christmas," how two electrical chains described the last two weeks of trade.

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Maxwell Croft, the furrier, said, however, that his sales were at least five times above last April's figures. The saving on a £2,000 coat was about £300.

Manufacturers were generally less enthusiastic about the effects on trade than retailers—particularly those in the electrical field. They were concerned that shopkeepers had taken the opportunity to reduce stocks and would not replenish them.

Some retailers said that the sudden surge in sales had brought its stocks down to about half the normal level. It intended buying some new goods, but it could not build up stocks affected by the new tax level, to anything like their old level.

Some electrical multiple groups, such as Currys said that they would restock extensively.

There were also reports that some importers of high equipment, who usually shipped their goods from Japan, had used air freight.

But there was a feeling in the retail trade that the next few months would be a buyers' market and that there would be bargains around if they waited long enough.

Thorn Electrical Industries said that it was "anxious" about the immediate outlook, given the tendency among retailers to reduce stocks.

Pre of Cambridge echoed the opinion. Retailers had taken the opportunity to liquidate stock in advance of the traditional sales slump in the summer. As a result of the Budget, it had reduced its production targets by 20 per cent.

Strategy

Opinions in the electrical industry were divided on whether the Chancellor's strategy had worked and that British manufacturers had benefited more from the boom than importers.

Some retailers said that the proximity of British manufacturers meant that they were in a better position to cope with the sudden demand, but others said that importers were carrying high stocks because of the backlog built up after the dock strike.

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VAT spree allows retailers to reduce their stocks

BY ELINOR GOODMAN

THE RUSH to beat VAT went on to the last moment last night when some electrical shops stayed open until 10 o'clock in an attempt to cram in all sales possible before the new 25 per cent VAT rate came into effect to-day.

The worry was that when prices reflect the new rate of tax, sales of such items as TV sets—which have been selling up to six times faster than normal—will collapse.

Retailers were unanimous yesterday in agreeing that the 13-day VAT holiday had led to an unprecedented rise in sales for this time of year. Many, however, were forecasting an unprecedented slump, starting to-day and lasting possibly for several months.

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Loyalist victory forecast

By Dominic J. Coyle and Giles Merritt

BELFAST, April 30. THE ULSTER constitutional election campaign ended to-night with all established political parties calling for a big turnout at to-morrow's May Day poll here and with each party seemingly convinced that a high poll would benefit its candidates seeking election to the 78-seat Convention.

The consensus of independent observers remains that the three Protestant Loyalist parties making up the United Ulster Unionist Council (UUUC) will just about secure an overall majority of Convention seats, although some of the smaller parties, and particularly the non-sectarian Alliance Group, question this forecast.

Final campaign statements to-day from the main party leaders brought no surprises. The UUUC "triumvirate", Mr. Harry West, the Rev. Ian Paisley and Mr. William Craig, continued to the end with their call for strong and stable government. This, in their view, means conventional majority rule.

The almost exclusively Roman Catholic Social Democratic and Labour Party (SDLP) is insisting that there must be effective power-sharing in government and tangible expression given to the so-called "Irish dimension" of the Ulster problem.

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HOME NEWS

Keep to social contract, BIM urges executives

BY ROY LEVINE

INCREASES IN executives' salaries should comply with the social contract to help the country to survive its economic difficulties, Mr. Philip Churchill, executive director of the British Institute of Management, said in London yesterday when announcing the annual BIM National Management Salary Survey.

The survey showed that executive salaries rose on average between 21 and 28.8 per cent. during 1974 against a rise in the retail price index of 19.9 per cent.

Earnings after tax, though, rose between 8.6 and 22 per cent. for the nine executive categories shown in the accompanying table, indicating how the higher-paid managers were affected by the present marginal taxation system.

Mr. Churchill said that the BIM would welcome some moderation in salary increases of managers but only if there was a common understanding of the limits on pay increases in all earnings levels, including wage earners and other salary earners.

Such an expansion of the social contract should apply at the gross salary level, but something would have to be done by the Government to ease the tax burden on executives.

Executives needed to earn higher net salaries. "Otherwise there is no incentive to take on more responsibility," he said. Yet many companies were finding that, after allowing for

Changes in U.K. executive salaries 1974/1973

	% change in gross salary	% change in net salary
Chief executive	21.0	8.6
Deputy chief executive	25.3	10.5
Other directors	27.4	11.4
Senior heads of departments	26.9	16.8
Other heads of departments	28.0	17.8
Senior management, grade I	28.8	22.0
Senior management, grade II	24.3	17.4
Middle management, grade I	21.4	17.8
Middle management, grade II	22.3	18.4

cost-of-living adjustments for their staffs, there was little over for those managers who had contributed more than the average.

Two developments — the accelerating brain drain and the fact that Britain was being placed at the bottom of the pay differential in Britain — needed to be considerably higher for executives.

One of the reasons for the explosion in salary increases highlighted in the survey was the response of many companies to give rises to make up for the period of statutory pay restraint which ended in 1973.

Mr. Churchill acknowledged that executive salary increases last year were higher than the BIM expected.

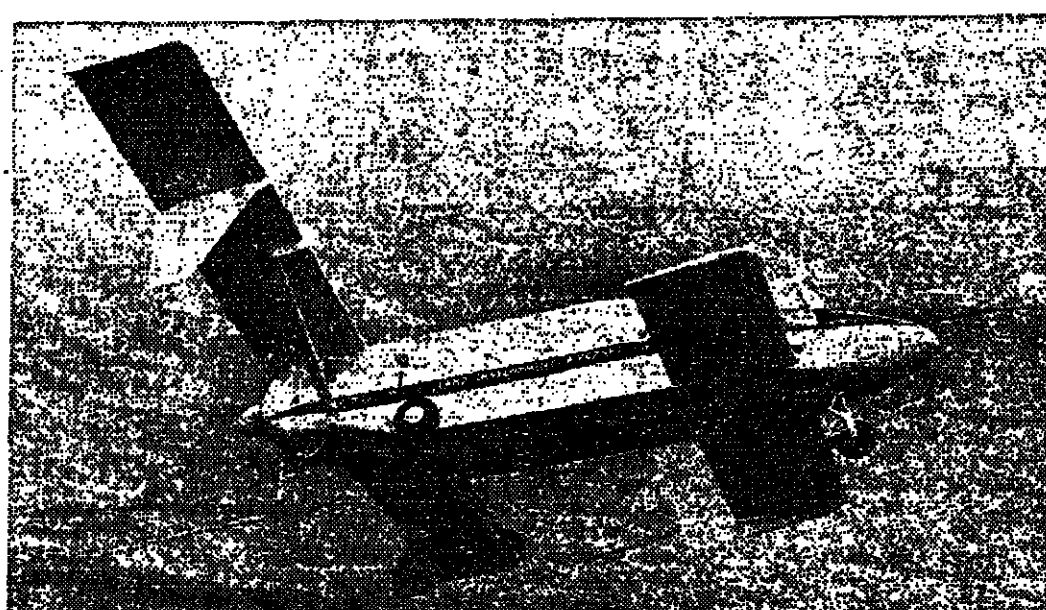
He also acknowledged that high wages and salary increases were contributing to the rising rate of unemployment. The feedback which he was getting

from the business community indicated that the rate of unemployment could rise above the levels expected by the Government and could reach 11m. within four months.

A large percentage of that would be executives and the BIM, which was setting up special counselling services for managers, had received a large number of requests for its booklet, Guidelines for Redundancy for Managers.

The BIM was also exploring the possibility of some form of salary restraint in discussions with its chairman, Sir Frederick Catherwood, who was having with Cabinet Ministers and other MPs.

The survey of management salaries conducted on behalf of the BIM by Remuneration Economics, covered more than 24,000 executives and over 400 companies, employing 3m. people or 15 per cent of the U.K. working population.



Debut for 'aerial Land-Rover'

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

A new British aircraft, called "the nearest thing to an aerial Land-Rover," will be given its first public demonstration at the forthcoming Paris Air Show at Le Bourget from May 30 to June 8.

Designated the LDA-01, or Land Development Aircraft (above), it is a private venture development by a small company, Lockspeiser Aircraft.

It is a single-engine aircraft, with a propeller at the tail, and has been designed for a wide range of light aircraft duties, such as

crop-spraying, rescue, aerial photography, and cargo transport.

Lockspeiser Aircraft is negotiating for further development finance—the aircraft now flying is a 70 per cent. scale prototype of the full-sized production aircraft—and is also interested in discussing licence-production overseas.

The price for each aircraft would be in the region of £15,000 to £20,000. Several overseas countries have expressed interest in it, although so far no orders have been received.

Aerospace Bill due out to-day

THE GOVERNMENT'S Bill for July, despite the pressures on nationalisation of the aerospace

Parliamentary business. Both the aerospace and shipbuilding industries have been anxiously awaiting publication of the Bill, especially to see details of the formula for compensation payable for the takeover of their assets.

The Bill provides for the takeover of the British Aircraft Corporation, Hawker Siddeley Dynamics and Scottish Aviation to form the new Aircraft Corporation of Great Britain.

It also provides for the takeover of most U.K. shipbuilders and ship-repairers to form British Shipbuilders.

It is understood that the Government still hopes to make the Bill law before the end of the Parliamentary session in June.

months, to try to get the Bill talked out of this session if not defeated entirely.

The Tories are implacably opposed to the whole concept of nationalisation, but agree in particular with the aerospace manufacturers that the proposed takeover of the aircraft companies is not only irrelevant to the industry's problems at this time, but also a waste of time, money and energy that should be devoted to more constructive measures.

Publication and First Reading of the Bill will signal the start of a major Parliamentary battle. The Tories are particularly determined to fight aerospace nationalisation, and a top-level team of Conservative MPs headed by Mr. Eldon Griffiths has been working out tactics.

The aim is to fight aerospace nationalisation line by line in the Parliamentary session in June.

U.K. bans Pan Am 'incentive bonus commission'

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

THE BRITISH Government has told Pan American World Airways that it cannot apply its new "incentive bonus commission" plan for travel agents selling its tickets in the U.K. and must instead offer a much lower increase in commission on this business.

The original PanAm plan was to offer a 2 per cent. increase in commission to all agents who raised the level of Pan Am ticket sales beyond 90 per cent. of last year's level. In effect this would have given the agents a 10 per cent. commission instead of the generally prevailing 7 per cent. to some places such as Western Europe it is 7½ per cent.).

The plan caused a furore in the airline industry, although it was widely welcomed by travel agents—and led to an emergency meeting of the International Air Transport Association in Nice last week.

At the meeting the airlines threw out the Pan Am plan and tried to substitute a compromise scheme of their own providing for a rise of only 1 per cent. in commissions to the new level of 7½ per cent.

Resolutions void

All the airlines except Pan Am voted for this compromise scheme. But Pan Am's objection was sufficient, under the IATA unanimity rule, to render the scheme void, and as a result from mid-night on Tuesday all the IATA resolutions governing commissions to travel agents became void.

In order to prevent any kind of "commission war" from developing, however, British Airways reported the matter to the Civil Aviation Authority, which considered the situation at an emergency meeting yesterday.

As a result the CAA announced that it had approved the IATA compromise plan of a 7½ per cent. rise in commissions to all agents worldwide every year.

Further rises

The airlines, in turn, will be the view that any bigger increase in commissions such as that originally proposed by Pan Am would at best have meant further rises in passenger fares—so the money would have to be found somewhere—and at worst a recipe for financial disaster.

Collectively, all the IATA airlines pay hundreds of millions of pounds in commissions to agents worldwide every year.

State 'should carry social steel cost'

BY KENNETH GOODING, INDUSTRIAL CORRESPONDENT

IF THE Government insists the British Steel Corporation holds up its redundancy programme for social reasons, the cost should be borne by the state, not by the steel consumer, says the British Iron and Steel Consumers Council.

The council maintains that the U.K.'s engineering industry must be able to buy its basic raw material at a competitive price or it will not be able to do well in profitable export markets.

These views were put yesterday by Mr. Jack Frye, chairman, on behalf of the BISCC, which was adding its voice to the debate between Sir Monty Finiston, the British Steel Corporation's chairman, and Mr. Anthony Wedgwood Benn, Secretary for Industry, about the need for substantial redundancies at the corporation.

Meanwhile, the steel users insist "this would seem to be the time to tackle the industry's chronic problem of over-manning" because, "looked at

from a purely commercial point of view, the present low level of steel demand must require a reduction in the corporation's workforce."

Mr. Frye, in a statement sent to the Department of Industry and to the BISCC, adds: "If the Government, acting in what it sees as the national interest, wishes the British Steel Corporation to pursue some other policy, then the cost of that policy must be borne by the taxpayer and not by the steel consumer."

Mr. Frye maintains this is no new proposal. It has been recognised and accepted in the case of some other public sector undertakings.

It was put forward in the White Paper on the economic and financial obligations of nationalised industries as long ago as 1967. "But in my view it has not been pursued satisfactorily by any Government in its relations with the steel industry," he said.

Programme of nuclear ships 'is years away'

THE ADOPTION by Britain of a commercial nuclear ship programme still seems to be some years away in spite of the quadrupling of oil fuel prices during the past 18 months, according to a second report on nuclear ships prepared by an inter-departmental group led by the Department of Industry.

The report says that, although on economic grounds the weight of evidence now favours the commercial adoption of nuclear propulsion—particularly for container ships—major uncertainties still exist. These include future prices for bunker oil and nuclear fuel. Costs may also arise by carrying out safety requirements "not yet fully defined."

The conclusion is that "further consideration of the economic aspects must await resolution. The next stage of the study must be a more detailed examination in conjunction with industry."

The report points out that a nuclear ship programme would involve a minimum total expenditure of about £50m. "At this stage, however, it would be prudent to assume a figure in the range of £50m. to £100m."

While the first report in 1971 recommended that no government assistance should be available for a nuclear merchant ship, the latest report makes no recommendations.

Safety and operational aspects of nuclear merchant ships indicate that the problems are complex but not insoluble, the report adds. But a major obstacle would be the acceptance of nuclear ships in the ports and territorial waters of other countries.

The U.K. is capable of constructing marine nuclear reactors and there would appear to be no insurmountable difficulties in building nuclear ships, although no U.K. shipbuilder at present has the full capabilities required.

Collaboration with a country which has had experience of operating an experimental prototype could reduce the time needed to bring a nuclear ship into commercial service and also reduce costs to the U.K., it is suggested. This would include the USSR with its nuclear-powered icebreakers, the U.S. with its highly uneconomical Savannah, and Japan.

"The Second Report on the Nuclear Ship Study," SO, 99p.

STATION CLOSING
The Eastgate Railway Station, Gloucester, will be closed and services concentrated at Central Station, which is being rebuilt. The change is expected to save £40,000 a year.

Aluminium stocks up as demand drops

BY RHYS DAVID

ANGLESEY ALUMINIUM, one of the three U.K. primary aluminium producers, reports a build-up of stocks because of continued weakness of demand for aluminium.

A report by Mr. Karl Klason, the company's managing director, says that site inventory levels have climbed to 13,000 tonnes—equivalent to two months' production—and are expected to reach 25,000 tonnes or more by the fourth quarter. Stocks at the end of last year were 8,000 tonnes.

The three companies participating in the Anglesey smelter—Rio Tinto Zinc, Kaiser Aluminium and BICC—estimate that consumption of rods and billets will be down by one third to one half of last year's levels.

Anglesey, which accumulated a loss of more than £11m. in 1973-74, largely as a result of labour disputes, has added a further £1.4m. to its deficit in the first quarter of this year because of weak demand, but this is, in fact, less than the budgeted loss of £1.67m.

Production at the plant came close to the target—18,660 tonnes against the planned 20,217 tonnes—but with weak demand depressing prices by as much as £23 a tonne, sales revenue came to only £655m. against an expected £735m. Costs were held down, however,

to £825m. against an expected £955m., making it possible to contain the overall loss.

The difficulties facing Anglesey are affecting other producers.

Alecan, the main supplier to the U.K. market, has been running the Lynemouth smelter at only 80 per cent. capacity since mid-March and has also cut its imports.

Its Canadian smelters have also cut output to 80 per cent. capacity and its Australian operation is working at only 86 per cent. capacity.

British Aluminium has not yet cut output at its main Inver-gordon smelter or at its two smaller smelters in the Highlands. As a result of various difficulties output was cut to 80 per cent. of capacity for much of last year, making it necessary to run down stocks on site and in the company's semi-fabricating operations.

While no output cut has been made at Anglesey, the plant has built back to only 88 per cent. of full operating capacity from the much lower level recorded last year as a result of labour disputes.

The main cause of the aluminium industry's problems is the downturn in demand from the main aluminium-consuming industries, particularly vehicles, consumer durables and building.

FINANCIAL TIMES CONFERENCE ON TOURISM

Encourage visitors, Shore says

BY SUSAN GLASCOCK

A CALL to the tourist trade to take "new initiatives" to encourage the flow of foreign visitors to Britain was made yesterday by Mr. Peter Shore, Secretary for Trade. Most of the visitors who last year spent some £1bn. came to Britain under the auspices of their own tour operators, he said.

Mr. Shore appealed to the British companies who so far had concentrated on taking Britons abroad to bend their expertise towards promoting tourism in Britain.

"I should be heartened if they could think seriously, in partnership with other interests here, how to get about capturing some of this agency business, increasing inward traffic and supporting the Government's efforts," Mr. Shore was speaking at a conference at the Dorchester Hotel, London, on tourism—a leading invisible export. The Government's present policy was dismissed as political

shenanigans by Mr. David Ogilvy, of Ogilvy and Mather International. He made a blistering attack on Mr. Shore's guidelines, saying that they muddled up travel promotion with regional development.

It did not make business sense for individual companies in the travel trade to spend stockholders' money on selling Britain as a destination.

"If the Government doesn't give the BTA the money to do it, it won't be done, and our competitors are going to take the market away from us."

FINANCE BILL
In John Chow's article on the Finance Bill yesterday, the section on stock dividends should have said that the proposed legislation would NOT catch scrip issues made without an option, although it is otherwise widely drawn.

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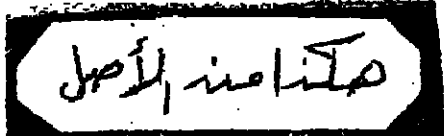
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Dr. Norman Franklin to-day takes over the reins at the Nuclear Power Company. David Fishlock examines the tasks he now has to tackle

Four musts for the new nuclear boss

EARLIER THIS year Mr. Eric Varley, Secretary for Energy, let it be known that he was highly dissatisfied with the progress of the restructured nuclear reactor industry. He began personally to take the chair at the monthly meeting of industry leaders and it soon became clear that, in the words of a previous Financial Times article, "the missing link is the engineer on whom he can rely".

At present is the engineer on whom he can rely, and yet he is not counselling "caution" because of an obsession with the mistakes of the immediate past.

Request

To-day, at Mr. Varley's request, Dr. Norman (Ned) Franklin becomes chairman and chief executive of the Nuclear Power Company, the executive arm of the National Nuclear Corporation, the "single, strong unit" now responsible for designing and assembling nuclear reactors in Britain. It is an open secret that Sir Arnold Weinstock, whose GEC is the largest shareholder in the NNC and is expected, shortly, to get a management contract from the Government for the nuclear group, had made two previous attempts to persuade Dr. Franklin to take on the job.

In any event, Dr. Franklin was expected to have a "test" on the Nuclear Power Company's Board. But when GEC failed to woo Mr. Alistair Frame back to nuclear energy from Rio Tinto Zinc—and hence with the participation of two of the most impressive engineers in industry 40-day—Mr. Varley asked Dr. Franklin to shoulder the task. "It's not that the technical difficulties are worse," explains the reluctant Dr. Franklin, "but there are so many things I can do almost by instinct at British Nuclear Fuels." He has been



Dr. Norman (Ned) Franklin, chief executive of British Nuclear Fuels since its formation in 1971 and now head of the Nuclear Power Company.

Independence

When asked to trade the uncertainties and shattered morale of the reactor end of the nuclear business for the much more assured future of nuclear fuel, Dr. Franklin made an important stipulation. This was that he should be chairman as well as chief executive of the operating arm of the NNC. Previously Lord Aldington, chairman of NNC, was expected to fill the post. "But if you're doing things with a high technology content it is sensible for the executive subsidiary to have a technical chairman," says Dr. Franklin.

The outcome is likely to be much greater independence for the executive arm, Dr. Franklin

sees himself as "some kind of filter" between the nuclear expertise of the new company and the kind of expertise—financial, commercial and legal—in which the GEC Board specialises. Part of his understanding with GEC is that the Nuclear Power Company should become self-sufficient as soon as possible in almost every respect except development funding. In short, he is looking for the kind of independence he enjoyed at British Nuclear Fuels.

For all his history on the fuel AGR programme is that the

relative success of the first British nuclear power programme (magnox) "led to a frame of mind in the U.K. that the nuclear business was easier than it has turned out to be". This also applies, he admits, particularly to the reprocessing of spent fuel, where British Nuclear Fuels underestimated by a factor of around five the cost of building its first plant for reprocessing oxide fuel.

As for morale in this badly buffeted business, he finds the reactor design teams still enthusiastic about their work, though he admits that their enthusiasm "gets more fragile when you talk about the organisation and the future".

At the top of Dr. Franklin's list of priorities for the Nuclear Power Company is completion of the five AGR stations between this summer and 1978. When running at reasonable levels of availability, these stations will be worth about £200m, a year in fuel savings to the nation. Nothing his company can hope to achieve in the short-term will compare with this saving, or with the boost to the nation's reputation as a reactor builder that would flow from a high AGR performance.

Question

The second priority, almost as urgent, must be the new nuclear programme, launched by the Secretary for Energy last summer, for 4,000 MW (six 660 MW reactors) of power from the "steamer" reactor. Mr. Ron Campbell, until now general manager of the Nuclear Power Group (TNPG), is his assistant managing director responsible for the programme. One decision has already been taken: to rechristen the inelegantly named "steam-generating heavy water reactor" the pressure tube reactor (PTR).

The key question Dr.

Franklin is asking is whether an economy that can afford to order only one nuclear station a year can afford to set up on its own the industrial infrastructure to the standards a successful nuclear industry demands. The answer, he believes, is in the negative, for both uranium enrichment and spent oxide fuel reprocessing. Logic dictates that the answer should also be in the negative for reactor design and construction—unless it is a very simple reactor.

Conceptually, the PTR is a simpler reactor than, say, the U.S. light water reactors. What Dr. Franklin fears is that, when his Board digs into the details demanded both by the customers and the nuclear safety inspectors, the PTR may turn out to be much more sophisticated than some of its supporters expect.

Since last summer, development contracts for the design and fabrication of major PTR components have been prepared. The idea was that these "prototype" components—calandria, steam drums, pumps, etc.—would be ordered ahead of the contract for the first PTR station for the Central Electricity Generating Board at Sizewell, so giving the sub-contractors a generous amount of time to work out their problems.

Of overriding importance, be-

lieves Dr. Franklin, is that the obvious, France, currently design endorsed by his Board slightly ahead of Britain should be as acceptable for the fast reactor development, is sixth reactor in the new programme as for the first. For this tripartite agreement with West reason, the Board will "stand back for a while" and make its own appraisal of the basic design agreed between the Risley design group and the two utilities.

Assaults

The fourth and final priority —but one that may yet give Dr. Franklin his roughest ride—is the "fast breeder" to try to ensure that Britain reactor. Dr. Tom Marsham, does not suffer the assaults on deputy managing director of the nuclear technology now impeding U.K. AEA's industrial group, ing progress in the U.S. and has been co-opted for this task. Several European nations with In Dr. Franklin's view, it is of large nuclear programmes. Dr. outstanding importance that Dixy Lee Ray, a senior scientific Britain should have access to an adviser to the U.S. Government, socially acceptable fast reactor, told a nuclear meeting in Unfortunately the resources of Copenhagen recently that the the new company will not permit industry could no longer afford an all-out effort, which makes it to remain silent in face of all the more important to get the malicious attempts to spread level of effort right.

Dr. Marsham is the man who, First as the articulate "star" of several years has been a BBC Controversy programme on nuclear energy, and more recently as company spokesman responding to highly anyone else on the new Board emotional charges against has any illusions that it will be British Nuclear Fuels, Dr. a simple reactor. But Dr. Franklin has excelled with ing an effective international collaboration will not be easy, humoured replies that plainly either. In an area where the disconcerted his critics. It is a bulk of the funds must flow role he is perfectly willing to from the taxpayer, government pursue, if necessary, also on is bound to make the final behalf of Britain's prospective choice of partners. The most partners in Europe.

APPOINTMENTS

Kleinwort Benson Board changes

Mr. Robert Henderson has been appointed chairman of KLEINWORT BENSON. He succeeds Mr. Gerald Thompson who has retired. Mr. Thompson will remain on the Board of Kleinwort Benson Ltd., the parent company.

Mr. Frank Hisslop and Mr. Roger Wake have also retired from the Board of Kleinwort Benson.

Lord Aberdare of Duffryn has been appointed a non-executive director of KLEINWORT BENSON ASSURANCE COMPANY. Lord Aberdare is deputy chief whip for the Conservative party in the House of Lords.

Colonel Geoffrey Churton has been appointed a regional director on the north west regional Board of LLOYDS BANK.

Mr. Peter Alliss and Mr. Jimmy Graves have been appointed to the Board of PAR INSURANCE SERVICES.

Mr. F. W. Trout has retired as a general manager and director of WILKINS AND GENERAL ASSURANCE SOCIETY.

Mr. A. G. MacG. Fraser, consulting actuary, has joined the Board. Mr. W. T. L. Barnard becomes deputy general manager and actuary. Mr. D. L. Robinson joins the Board and becomes field manager. Mr. E. Butler, investment manager, has been appointed to the Board and Mr. G. Poole is now agency manager.

Mr. Raymond Cazalet has been appointed chief executive of the HENDERSON ADMINISTRATION GROUP and chairman of the investment policy committee. Mr. Jeremy Edwards has joined the Board.

The Council of the ASSOCIATION OF CERTIFIED ACCOUNTANTS has elected Mr. Harry Hill as president, Mr. Kenneth C. Peters as deputy-president and Mr. Leslie F. Pocock as vice-president.

Mr. P. J. Baker will be dissolving his partnership with PANMURE GORDON AND CO., stockbrokers, in May 2. Mr. P. A. Wallis and Mr. R. M. Fry will be joining the partnership on May 5.

Mr. J. M. Cobb and Mr. P. C. Wood have become partners of SHEPPARDS AND CHASE, stockbrokers. Mr. D. G. Clive, Mr. L. A. Mackay and Lord Terrington have retired from active business, but will remain partners of the firm.

Mr. J. A. Clough has been elected president of COMITEX, the Co-ordinating Committee of the European Textile Industries, in succession to M. Weill of France. Mr. Clough is the president of the British Textile Confederation and deputy chairman and deputy managing director of British Mohair Spinners.

Mr. C. R. Harris, secretary, Mr. A. Macdonald, general manager, and Mr. Harold Maguire, general manager, have been appointed directors of COMMERCIAL UNION ASSURANCE COMPANY.

Mr. G. P. Thompson, deputy chief manager, investment division, BANK OF NEW SOUTH WALES, Sydney, has been appointed deputy chief manager U.K. and Europe and manager London. He succeeds Mr. S. A. Fowler who is returning to Australia as deputy chief manager, international division, Sydney.

Mr. Ian Munro has been appointed to the newly-created post of secretary-general of EURISOL-U.K. (The Association of British Manufacturers of Mineral Insulating Fibres).

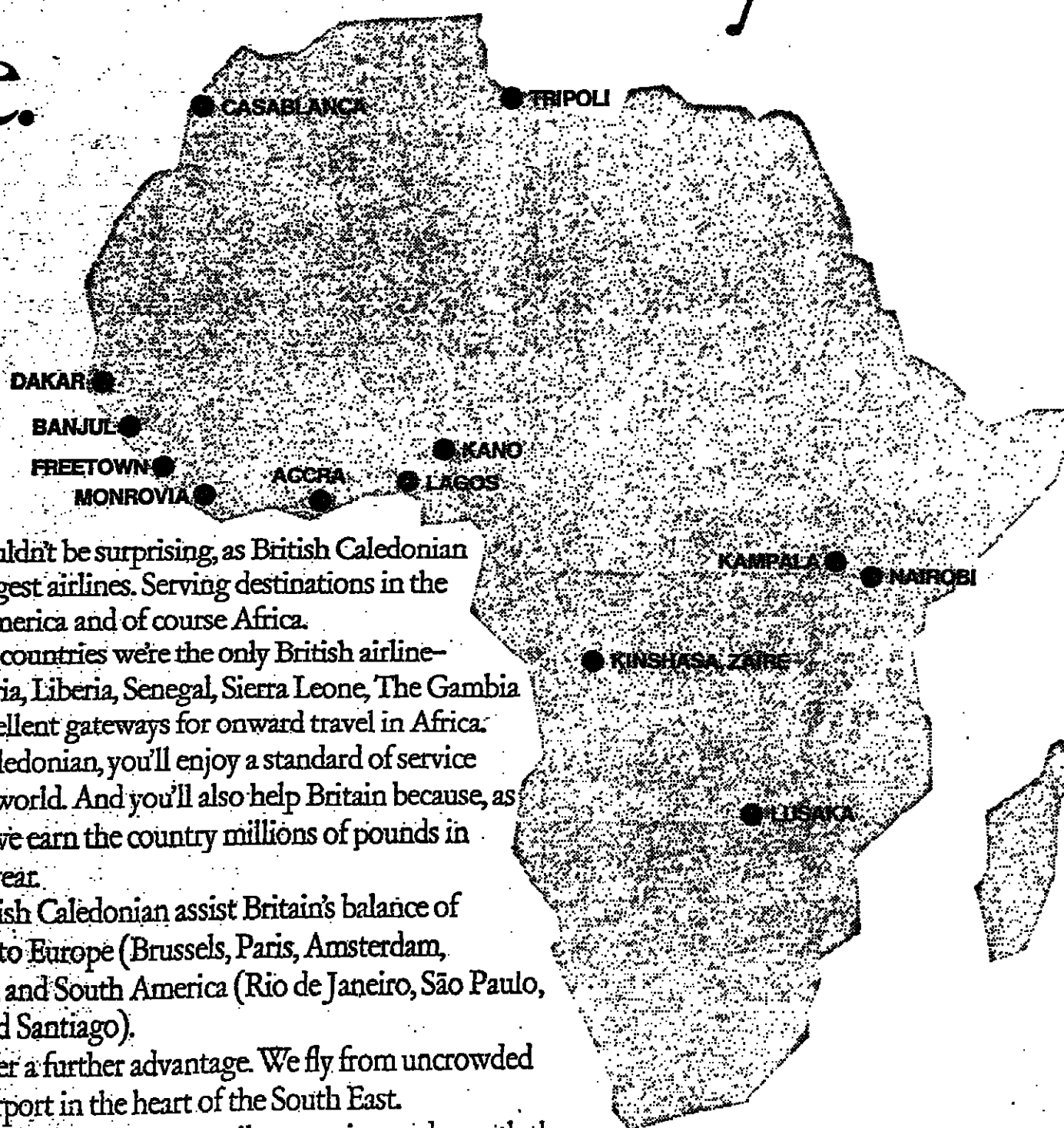
Mr. Malcolm Parkin has been appointed group marketing director of the FUS GROUP.

Mr. J. Alistair Dow, Scottish sales manager of George Ballantine and Son, has been appointed regional director, U.K., for the international division of HIRAM WALKER AND SONS.

Mr. Frank X. Marshik has been appointed director of sales and contract management, U.K. operations for KELLOGG INTERNATIONAL CORPORATION, and Mr. Tom Roberts has been appointed director of engineering.

Mr. G. A. Y. MacLellan has

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The identity of candidates will not be revealed to our clients without prior permission given during a confidential discussion. Please send brief career details, quoting reference number to the address below, or write for an application form, and advise us if you have recently made any other applications.



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PARLIAMENT



Guillotine postponed as CBI protests

By John Bourne, Lobby Editor

THE GOVERNMENT has suddenly changed its plan to announce to-day a guillotine motion on its controversial industry Bill which has not yet reached the half-way stage in committee.

Ministers now intend, following an outcry by Conservative MPs on the committee, to postpone the motion until Monday, May 12.

But this may not be disclosed to the Commons until the last possible moment.

Last night, a leading Conservative member of the committee claimed that the leakage of the Government's original intention had temporarily scared Ministers off making an announcement.

Kenneth Gooding, Industrial Correspondent writes: The Confederation of British Industry last night declared its "serious concerns" that moves might be made to cut short Parliamentary debate on the Bill.

The CBI has asked for discussions with the Prime Minister at the weekend before a decision is finally taken.

In a letter last night to Mr. Edward Short, Leader of the House, Sir John Partridge, vice president of the CBI, said that in discussions with the Prime Minister and members of the Cabinet, the CBI had stated its anxieties about a number of the Bill's provisions.

"Some of the clauses concerned have been discussed in committee, but a number still await discussion. In particular the clauses on disclosure of information which are of major importance to industry," he says.

MP bids to stop wills publicity

THE PUBLICATION of Wills Bill, which would prevent newspapers from publishing details of wills, was introduced by Sir Anthony Meyer (C, West Flint) and given a formal first reading in the Commons yesterday.

Sir Anthony said that "very real distress" was caused to relatives by the publication of dead people's estates.

If the estate was a large amount of money, it encouraged fortune seekers. On the other hand, if the deceased had played a prominent part in the community, and it was found that he had less money than was imagined, his widow would be "subject to patronising pity."

He saw no reason why people should have the right to know the value of a person's estate, any more than they had the right to know the size of their bank balance or tax returns.

Sir Anthony suggested that for the benefit of anybody who had a claim to an estate, or any other valid reason for wanting to know how much it amounted to, it might be possible for newspaper announcements, while not mentioning a figure, to state where the will could be inspected.

Oil passions roused

By Philip Rawstorne

IF ONLY THE North Sea oil flowed as easily and extravagantly as the political argument about it!

The issue again roused hostilities in the Commons yesterday as Mr. Eric Varley, Secretary for Energy, brought in the Petroleum and Submarine Pipelines Bill for its second reading.

"A practical, patriotic and socialist measure," he called it, provoking the Conservatives to anger.

It would give the British people rights over their own oil, he said—and as a bonus to Scotland, he announced that the British National Oil Corporation would be established in Glasgow.

The Conservatives had brought

"anarchy" to the North Sea, Mr. Varley declared amid protests. Now the Bill would provide greater public control, participation and benefit through a partnership with the oil companies.

The Government sought a reasonable reconciliation of interests, said Mr. Varley. And it would help the licencees to raise the very heavy costs of development. "Some of the companies would be out of their depth in a children's paddling pool," he added.

Shocking, astonishing, breathtaking... responded Mr. Patrick Jenkin the Tory spokesman, gasping for words that adequately described his outraged feelings.

Far from resolving chaos, this "irre-

levant" legislation would create, he claimed. "Majority State participation is no more than the ugly and unacceptable face of Socialism," he declared.

It was not needed either to ensure control over investment and production or a proper return to the Exchequer.

The BNOC was "a mish-mash of vague objectives, sweeping powers and stultifying constraints... a pampered encephalitis."

The Bill's provisions were "punitive, arbitrary and dictatorial," he continued without a pause. "A millstone... a total disaster."

The sound and the fury went on and on... and so did the Bill, by 286 votes to 253—a Government majority of 23.

Fierce clash over Bill's powers

THE PETROLEUM and Submarine Pipelines Bill was one of the most important ever brought before Parliament, Mr. Eric Varley, Energy Secretary, told the Commons yesterday.

Introducing the second reading of the Bill which he described as historic, the Minister said it placed in the hands of the British people control of a basic resource whose use and deployment was not yet answerable to the British people and Parliament.

Mr. Varley said the purpose of the Bill was "to ensure that the British people will exercise their due rights over their oil in a proper and mutually acceptable relationship with the oil companies."

The Bill would help to fulfil Labour's manifesto pledge to take majority participation in all future oil licencees and to negotiate to achieve majority State participation in existing licencees.

It would also set up a British National Oil Corporation and take new powers to control the pace of depletion, pipelines, exploration and development.

"This Bill, together with the petroleum revenue tax and ring fence, completes our proposals for offshore oil. All concerned, our own Parliament, together with the oil companies, can now go ahead in full knowledge of the Government's plans and intentions."

The Government's policy did not consist only of participation. When the BNOC was fully established, it would be able to hold licencees as sole licencees.

From commercial fields on such licencees, all proceeds would come to the nation. The establishment of complete capability under national control would reduce our dependence on the oil companies.

The Government wanted to continue to attract their expertise and work in partnership but no other nation outside the U.S.

had thought it wise to be completely dependent on the oil companies. Participation could provide the framework in which the State could help the licencees to raise the very heavy costs of development. Resources were required on such a massive scale that it was difficult for the private sector alone to provide them.

The Bill provided for participation by setting up the BNOC, but it did not, of itself, bring about participation for future licencees. This would be laid down in the conditions under which the licencees were awarded.

For existing licencees it would be achieved through free and voluntary negotiation.

A number of major oil companies had shown readiness to discuss the Government's participation proposals.

Mr. Varley said that the BNOC would not be the means by which the Government exercised control over the private licencees. It would be the Government that continued to issue licencees and to administer all the licence controls.

BNOC would hold licencees issued by the Secretary of State and would be subject to the same licence controls as a private sector licencee.

Mr. Varley said that the BNOC would have power to go into oil refining and distribution with Ministerial consent, but it would take time to acquire the necessary resources and expertise and a clear priority would be given to oil production.

When the Corporation did extend into refining and distribution, it would do so on a commercial basis and would not compete unfairly with private companies.

Assuming a 51 per cent. participation in all fields, the gross revenue of the BNOC by 1980 could be between £200m and £300m.

The Bill was "designed to achieve greater public control of the North Sea oil industry. Existing controls were 'hopelessly inadequate' and the Bill would close the gaps which have been astounded had not been closed before."

"On the one hand, we have sought to put right the reasons for the present scramble for our resources the previous Government allowed."

"On the other hand, we have sought continued investment here on the kind of terms which recognise the interests of the British people in their own oil."

Mr. Varley said the headquarters of the BNOC would be in Glasgow. If the Bill received a second reading, he hoped in due course to nominate an organising committee, including a chairman and chief executive.

'Unacceptable face of Socialism'

Two possible means of participation were for the Government to assume the role of an investment bank or to have a new nationalised State oil company.

The problem with the BNOC was that it tried to do both. The result was a hopelessly confused mish-mash of vague objectives, sweeping powers and stultifying Ministerial constraints.

Mr. Jenkin said that one of the most "choking and astonishing" clauses ever to find its way into a Bill was the one which gave the Secretary of State power to direct the BNOC to prepare its accounts in such a way as to hide whether it was making a profit or loss.

"This is breathtaking, particularly in the context of the industry Bill imposing rules of disclosure on the private sector."

The result was that the Secretary of State would have the power to hand over all of the huge resources of the national oil account to the BNOC and conceal the whole thing from the gaze of the public and Parliament.

Mr. Jenkin added: "It is all totally unnecessary. There is no advantage to be gained for the British people by the existence of this Corporation that cannot be perfectly well gained by taxation and regulatory controls."

It was a form of compulsory expropriation by the State just as much as any form of outright nationalisation.

Compared with similar legislation in Canada and the United States, the provisions of the Bill were punitive, arbitrary and dictatorial.

Lord Gordon-Roberts, Under-Secretary, Foreign Office, assured the Lords of the Government's awareness that the military strength of NATO must be adequate to form a credible deterrent against aggression.

But while the Soviet leadership remained committed to détente, the West must work to ensure the greatest possible lessening of tension. He added: "The Government will continue to work for this bilaterally, regionally and through the UN and its agencies."

Liberal spokesman, Lord Gladwyn said he did not agree that the Soviet Union would necessarily repudiate any treaty obligations it entered into about peace, particularly in the Middle East.

Lord Gordon-Walker claimed that there were attempts at subversion in this country which, if they succeeded, would be a danger to democracy. But, in the first place, they were a threat to the Labour movement and it would always be only the Labour movement that could effectively hold this danger in check.

In the Commons, Tory foreign affairs spokesman, Mr. Eidon Griffiths, declared that no defeat for America could possibly be regarded as a victory for peace and freedom.

This sentiment drew protests from Labour Left-wingers who made clear their beliefs that the downfall of Saigon marked the end of an out-dated and proven failure of U.S. policy in Vietnam.

But Mr. Eidon, from the Government front bench, said he was not going to try to apportion blame for all that had happened. "Our most important international obligation is to refrain from any action at variance with the Paris Agreement between the parties to the Vietnam conference."

He pointed out that President Ford had emphasised in the past few days that no potential adversary should believe there was any slackening of American will, and that America's destiny was never more closely linked with Western Europe.

On the matter of recognition of the Provisional Revolutionary Government, he said: "Certainly the judgments we shall apply—probably very quickly—on the question of a successor Government will be carried out on traditional criteria."

Tanzanian payments

RECENT SIGNS of progress on "some aspects" of the problem of blocked monies due to U.K. citizens from the Tanzanian Government and of compensation for nationalised British assets were welcomed by Mrs Joan Lester, Foreign Office Under-Secretary, in the Commons yesterday.

She said some compensation payments totalling about £400,000 had been made over the past year.

THE EEC REFERENDUM

Referendum pamphlet carefully phrased

By John Bourne, Lobby Editor

THE THREE referendum documents printed by the Government, which will be distributed to all householders and the population should vote either "no" or "yes" are

of May, have covers carefully calculated to avoid the charge that the Government is taking sides in the referendum.

Britain's new deal in Europe, the popular version of the Government White Paper on the EEC re-negotiated terms, is the only one which might be criticised by the "antis" for having red, white

and blue as its colour scheme. The front pages of the 1,500 word statements arguing why the population should vote either "no" or "yes" are

written by the British in Europe Movement has brown lettering on a bright yellow background, while the statement by the Campaign for a National Referendum has bright yellow lettering on a brown background.

In an introduction by the Prime Minister to the Govern-

ment's publication, Mr. Varley writes: "We confidently believe that the better terms we negotiated can give Britain a New Deal in Europe."

"A Deal that will help the Commonwealth, help our partners in Europe, and help the British people."

"That is why we are asking you to vote in favour of remaining in the Community. Urge all of you to use your vote. It is your vote that will decide. The Government accept your verdict."

The case for • Real benefits

The Britain in Europe statement which, like that of the anti-Marketees' umbrella organisation, runs to 1,500 words, argues that after years of striving to get into the EEC, should Britain go through the agony of pulling out?

"This tearing apart would be a major upheaval. The main brunt of it would fall on Britain, but it would also damage the whole of the West at a dangerous time in a dangerous world."

"Our case is not just a negative one—say where we are for fear of worse. It is based on the real advantages for Britain and our friends of our staying in."

Dependent

"Being in does not in itself solve our problems... only our own efforts will do that. But it offers the best framework for success, the best protection for our standard of living, the best foundations for greater prosperity."

"All the original six members have found that. They have done well—much better than we have—over the past 15 years."

Arguing that Britain's Commonwealth, U.S. and EEC friends want to stay in, the document says that if we left we would not go back to the world of 1971, which has been changing fast.

The changes had made things more difficult and more dangerous for Britain, and it was a time when we needed friends.

"Outside we should be alone in a harsh, cold world, with none of our friends offering to revive old partnerships. Why can't Britain go it alone? Britain in Europe argues that we are now even more dependent on what happens in the outside world."

"Our trade, jobs, food and defence could not be wholly within our own control. That is why so much of the argument about sovereignty is false."

"The real test is how we can protect our own interests and exercise British influence in the world. The best way is to work with our friends and neighbours."

"If we came out, the Community would go on taking decisions which affect us vitally—but we should have no say in them. We would be, clinging to the shadow of British sovereignty while its substance flies out of the window."

The document stresses that EEC decisions of any importance must be agreed by every member.

On employment, it says: "staying in would protect British jobs. If we came out, industry would be based on the smallest home market, a major exporting country."

It would be doubtful if it could then negotiate a free trade agreement with the Community and even if we did, this would have damaging limitations on our trade with the Community rules without any say in them."

Access

"We could lose free access to the Community to the 60 or more other countries with which the Community trade agreements. The immediate effect on trade, industrial production, investment prospects, jobs, could well be disastrous."

Finally the document argues that membership would Britain secure food at prices.

Case against • Talks 'failed'

The anti-statement argues that the present Government had on its own admission failed to achieve the fundamental renegotiation it had promised.

Also, before Britain joined the EEC, the Government forecast we should enjoy a rapid rise in living standards, higher investment, a trade surplus with the EEC, better productivity, more employment and faster growth.

"In every case, the opposite is happening... according to the Government's figures. Can we rely on the pro-Marketees' prophecies this time?"

The fundamental question it says, is whether or not Britain should be free to rule itself in its own way. Membership of the EEC sets out by stages to merge Britain with France, Germany, Italy and other countries into a single nation. This would take away from us the centuries-old right to "rule ourselves."

The Common Market, says the document, increasingly does this by making our laws and deciding our policies on food, prices, trade and employment.

As this system tightened—and it would—our right to change policies and laws in Britain would steadily dwindle. Common Market laws could only be changed if all the other members of the EEC agreed.

"Those who want Britain in the Common Market are land, Wales, N. Ireland, much of the North and West England. The Market authorities continued membership must have far-reaching powers of interference in the control of British industry, particularly iron and steel, and interference with oil around our shores. We have already been threatened by 'Brussels' Commission."

"The document says that the trade deficit with the EEC, running in the early months of this year at nearly £2,000m, compared with a very small deficit in 1970.

Yet before entry, the Marketees had said that "effect upon our balance of trade would be positive and substantial."

The document also says Britain's contribution to Brussels budget was more than Brussels could afford; that Commonwealth links were to be weakened if we stayed in the EEC; and the real aim of the Market was to become one country in which Britain would be reduced "to a mere province."

On alternatives to staying put people's jobs at risk. Our Government could no longer prevent the drift of industry towards the centre of the Market, existing between the Common Market and the countries particularly damaging to Scotland, EFTA.

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Big advantages for Dane

By Hilary Barnes

DENMARK HAS obtained considerable advantages from EEC membership, according to Mr. Ivar Noerregaard, Minister in Denmark's Social Democratic Government.

He gave his views to-day in a long, signed article in a Copenhagen newspaper refuting the assertion by British anti-Marketees that EEC membership has been to Denmark's disadvantage.

In an attempt to demolish the myth that Denmark has done less well than Sweden and Norway since joining the EEC, Mr. Noerregaard claimed that Denmark's GNP growth rate both before and after membership had been higher than Sweden's, although not as fast as Norway's.

Denmark's export performance in 1974 was better than Sweden's and Norway's, with industrial exports rising 10 per cent, by volume compared with 5 to 6 per cent in Sweden's case and almost no growth in the case of Norway.

Prices rose faster than in the other two countries, but this was largely because prices in Norway and Sweden were held down artificially by food subsidies.

Unemployment was much higher in Denmark, but "this has nothing to do with the EEC." It was the result of the oil crisis. "Without the support which Denmark has as a result of EEC membership, the effects of the oil crisis would have been even worse."

The raw materials price boom benefited Norway and Sweden last year, while it was very much to Denmark's disadvantage as Denmark had to pay for the imports of these same raw materials.

Denmark's agricultural export income was Kr3bn higher per year than before joining the EEC, and industrial exports to the EEC area rose by 28 per cent.

Better out—TUC

By John Elliott, Labour Editor

ABOUT 300,000 copies of a special TUC broadsheet with the theme "Better out than in" are being circulated to trade unions in the latest stage of the TUC's campaign for a "No" vote in the referendum.

The organisation Trade Unions against the Common Market is to issue to-morrow a pamphlet written by Mr. Alan Sapper, general secretary of the Television Technicians, and Mr. Colin Sweet, an economist.

This organisation was formed in 1971 and has issued two earlier pamphlets. It intends in its new publication to bring into the political as well as the economic objections to the EEC, coupled with a warning that a possible constitutional crisis after the referendum might involve pro-Market members of the Labour Government as well as the Conservative Opposition.

SE Council backs staying in

By David Bell

THE STOCK EXCHANGE Commission yesterday came out firmly in favour of Britain remaining a member of the Common Market. Withdrawal would be "a disaster," it said.

Both the Commission of the European Communities and the Council of Ministers of the Community, the council said.

A brisk, cool and sharp Margaret Thatcher to-day drew through her first European trip since being Conservative Party leader, concentrated day and night in Luxembourg on the members of the Commission of the Parliament.

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Vote cannot bind, says Thatcher

By David Curry

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Foseco Minsep LIMITED

1974 was another successful year of growth in which the major achievements were:

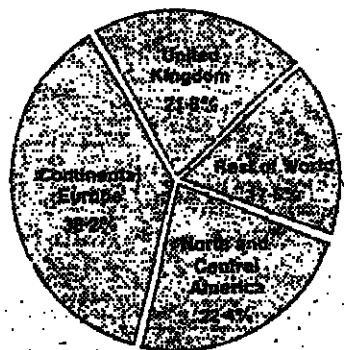
- Sales rose 38% to exceed £100m for the first time
- Profit before tax was substantially higher at £12.7m
- Earnings per share increased 28% to 12.8p
- Dividends for the year increased by permitted maximum
- The company maintained a strong cash position

Summary of Results for year ended 31st December		
	1974 £000	1973 £000
Sales outside the Group	114,630	82,865
Profit before tax	12,638	9,657
Profit earned for ordinary shareholders	5,272	3,496
Earnings per ordinary share	12.8p	10.0p

Group Sales by Market 1974

"... the chief significance of global operations is that economic problems in any one country will rarely have a major impact on the overall Group results, and the Group is better placed to weather all but world-wide recession."

Eric Weiss, Chairman



Foseco Minsep manufactures and supplies specialised problem-solving products and services principally to the metallurgical, building and construction industries and for water treatment. The Group has operating companies in 24 countries and sells in over 100.

Copies of the Annual Report will be available after 9th June from the Secretary, Foseco Minsep Limited, 36 Queen Anne's Gate, London SW1H 9AR, (01-839 7030).

Handwritten signature or mark at the bottom of the page.

The Marketing Scene

Business as usual

BY PETER KRAUSHAR, KRAUSHAR ANDREWS and BASSIE

THERE has been a great deal of talk (as always) about trends in new products. Some say that companies are doing much better in this area, others that they are doing as much as before or even more; really no one knows. To bring a little light to the situation we have carried out a modest survey on the same lines.

CURRENT SIZE OF NPD PROGRAMME COMPARED WITH AVERAGE FOR LAST 3 YEARS					
Large	Same	Smaller	More	Same	Less
35	23	21	39	28	22

As one last year. A postal questionnaire was sent to 120 companies, mostly in packaged goods, and completed responses so far total 80. The results are fascinating.

Despite the economic problems over three quarters of the companies said that their development programme was either the same or bigger. Many are conducting more research to

HAS TYPE OF YOUR NEW PRODUCTS CHANGED?		WHEN POSITIVE CASH FLOW REQUIRED					
Yes	No	Year	1	2	3	4	5
44	45		23	30	26	2	5

cut down on the risks, but half are doing the same amount of research as before.

Almost a half claimed that they will launch more new products in 1975 than in the last three years; some may be the result of work in the pipeline from earlier years, but even so

the intention to launch more new products indicates a will to invest which would surprise the economic "Jeremiahs". One possible reason lies in the price restrictions on current products—a quarter felt that these encourage new product development.

To obtain greater insight further questions were asked about the type of products being developed and about financial backing for new product development.

About a half claimed that the type of new product they were working on had changed. As

GLYNWED, the Midlands industrial group, is repeating its corporate TV advertising campaign which was launched last year after the distribution of the company's Annual Report. Its aim is dual-purpose—to identify the company as the manufacturer of well-known consumer durables and to thank employees for helping the company through a difficult year. The campaign

breaks tomorrow, and was devised by Charles Barker City.

THE SUNDAY MIRROR is launching a No-Nonsense Wine Club next Sunday, with an opening offer of a mixed case of wine for £11.85. David Frost, collaborating with the paper and the company, has formed a company called Partridge Wine, which is supplying the club. The launch will be backed by television and radio spots featuring Frost.

Britains Leaders in Video Cassette Systems

Henry Oliver, 12-14 Windmill St, London W1. Tel: 01-580 6976

THE ICL 2900 SERIES AND COMPUTEL

To meet the needs of present and future clients arising from the introduction of the 2900 Series we are implementing the following three point plan.

- We have signed a contract with ICL for the delivery of a 2970 machine in mid-1976. It will have a 1 megabyte capacity with supporting equipment including 800 megabytes of direct access store, plus a 6 megabyte fixed head disc. We expect this new machine to be fully operational by October of next year.
- We can offer immediate facilities for training and conversion by means of ICL's COBOL macroprocessor which enables programs written in a defined subset of 2900 COBOL to be compiled and tested on our present 1904S machine.
- From 1st January next year we will be offering access to a 2900 machine available to be installed by one of our current clients. This will substantially boost the run-in facilities available from us to those organisations committed to 2900.

Our policy in regard to the 2900 Series is positive.

For organisations with an immediate need we are offering a comprehensive conversion package which includes:

- Taking over flow work from any existing overloaded 1900
- Forward compatibility and program development for new 2900's
- Live training on G2900 system ahead of clients' own installation
- Taking work from non-converted 1900 systems after 2900 installation

This means for potential 2900 users:

- A reduction in financial and technical involvement
- Forward compatibility at an early date
- 1900-2900 file conversion as required
- Early technical support from experienced personnel

We have led the way in setting new service house standards for ICL 1900 telecommunications with George 3.

We intend to do the same in respect of the 2900 with System B.

Remember - we can take you over to the 2900 Series smoothly and efficiently. NOW.

Computel Ltd, Eastern Road, Bracknell, Berks. Tel: 0344 23031

computel

Mr Bob Downey, Sales Manager - 2900 Series, Computel Ltd, Eastern Road, Bracknell, Berks.

Please give me details of Computel's 2900 facilities

Name _____

Company _____

Position _____

Address _____

Tel. No. _____

FT1/5

Maby strikes again

BY ANTONY THORNCROFT



David Maby and friends on the right lines

WHEN cows appeared in the fields alongside the Brighton line last week wearing special coats that carry advertisements for

Then there is Special Publicity Projects' bread and butter business of leasing out illuminated signs at Piccadilly Circus, advertising inside taxis, and starting again this week, leaving illuminated panels on the trams that ply the Blackpool prom.

Maby is the managing director of Special Publicity Projects, the London-based subsidiary which has built up a turnover of over £1m, from bringing together advertisers and audiences in unexpected places. Maby has worked with animals before—introducing sponsorship to sheep dog trials and had sheep carrying advertisements for Highland Silk whisky. But his greatest coups have been in the human kingdom—he persuaded Muhammad Ali to box with the Williams Furniture name on his shorts, and is the lion in the test at the advertisement, although there was a subsequent display for Woolworth's at the elephant house at Chessington Zoo.

This time the animals seem to be behaving. It costs the advertiser around £700, but the current campaigns are not destined to last too long, and this is perhaps more likely to be one of Maby's periodic stunts rather than a permanent new advertising medium. There are good promotional reasons for the involvement of the two original advertisers. Ian Hunter, who runs the Brighton Festival, is a great believer in using the environment at the first Festival he coloured the sea and this year there will be tree poetry. Promotional cows seemed a natural extension.

As for Vladimir, it has past experience with cows. Last year it ran a joint promotion with the Milk Marketing Board, launching the Vladimir, a vodka and milk cocktail. So this is a natural on-pack follow-up promotion.

RADIO ADVERTISING

Licence to print what?

BY DON WIGHTMAN, LINTAS

THE Association of Independent Radio Stations recently announced that the advertising revenue of Britain's 10 independent radio stations has reached an annual rate of £5m.

Over four years ago this page was reporting revenue predictions for commercial radio ranging from £50m (according to Harry Henry) down to my own £5m. At first glance, this latter estimate seems to have been on target—but was it? Certainly it has proved to be a lot nearer than other estimates (usually between £15m-£25m) made at the time. However, further examination shows that such comparisons are oversimplified.

On the one hand there are questions like (a) whether multiplying the February 1975 revenue by 13 is a reasonable way to estimate the present annual rate; (b) what allowance, if any, should be made for the fact that some of the stations are in their very early days; and (c) what allowance should be made for the revenue of future stations (most of the 1971 predictions were for the eventual network of stations).

On the other hand you need to consider the implications of inflation over the last four years. Only the radio contractors know fully the seasonal pattern

of radio revenue, but if one assumes it is similar to television, then the February revenue of £425,000 would suggest an annual rate of £6.18m. (over the last seven years an average of 6.9 per cent of TV revenue has been taken in February).

It is difficult to make any particular adjustment for the newness of some stations but it might well be argued that when they've settled in, revenue should grow. Since the newer stations are the smaller ones, let's say that £7m. might be a reasonable annual rate for the ten now on air. What then of the stations yet to come on air?

I for one have never believed that anything like the 60 stations allowed for in the White Paper will be viable. Anyway, after the 19 stations that have so far been given the green light, the others would be very small and wouldn't add significantly to the total revenue. So I think it reasonable to expect that the further more stations planned would raise total revenue proportionally to the extra population they would bring within range of local commercial radio—that is, by a quarter to £8.2m.

Now my own eventual estimate for revenue was £8m., but unfortunately I have to point out that that was at 1971 prices! In particular 1 and other estimators made it clear that we saw our estimates changing proportionally to the price of television. What has happened to the price of TV in the last four years? It has risen by 41 per cent. So my own early estimate of radio revenue would become £11.3m, against the £8.2m. rate I have derived at based on present trends.

So while I was considered one of the extreme pessimists when it came to revenue expectations, it would seem that I, too, have been proved optimistic in the event.

I certainly hope that we will now see regular publication of radio revenue statistics—and see them by area for there can be little doubt that the disappointing overall situation hides considerable variation up and down the country. For instance, rumours have it that one of the most successful stations, Clyde, accounts for something like 12 per cent of total revenue, while

It has only 71 per cent of commercial audience potential.

Why, one might ask, is this so? Has Clyde been more effective in its selling to advertisers and agencies? This is part of the answer, and certainly the general level of radio salesmanship has not been very distinguished, but the main reason must surely lie in its success with audiences. When it comes to radio, people vote with their ears and one way or another advertisers will spend where the audience is.

Clyde has been batting on a better wicket than most because it is easier for it to get local (and indeed national) identification than say, the London stations. Some of the future stations (particularly those well away from London and the other major conurbations) should be able to get local identification but what worries me is whether the absolute size of their audiences will be sufficient to generate the revenue needed to make them viable.

Advertising heads a— Record revolution

BY ANTONY THORNCROFT, MARKETING EDITOR

IT HAS always surprised me how reluctant marketing men (and even advertising agency executives) are to attribute sales success to advertising. They invariably add the rider that other factors might have influenced the result. Maybe this is a useful hedge—once advertising starts to be scientifically measured, the agency teams are put on the spot about explaining the failures.

But occasionally advertising is seen to work on its own account and to work very well. Six weeks ago Phonogram started to use television advertising to promote a record it had released—"The Best of the Stylistics". The advertising was concentrated in the Granada TV area.

After only one advertisement had been shown sales in the area, which usually reflects the 12.8 per cent of the population that live in Granada, were up to 22.2 per cent of total national sales. After two weeks, and 15 advertising spots, sales were 66 per cent of national unit sales, and the record went to number one in the British Market Research Bureau official charts.

Impressed by this response Phonogram, and agency McCann-Erickson, have speeded up the roll out of the advertising to the rest of the country. Already over 100,000 copies of the record have been sold (at £2.50 each), and the company has put in for a golden disc. This is not a bad return for an eventual advertising expenditure of £40,000.

Yet Phonogram, like many record companies, was for long suspicious about advertising its product on television. In fact all the record companies were very slow to take the plunge, and the ability of television to sell records was pioneered by North American television promotion companies like K-Tel and Rovee, and the British Arrade. They persuaded the record companies to leave them material and then produced a compilation of records which were advertised with heavyweights TV campaigns. Many were very successful, selling over 300,000 copies, at around £2 each.

This example encouraged the record companies to market their own compilations, but some of the first efforts went astray—the excessive advertising appropriations eliminating the profit. So a stalemate existed last year, with the record companies driving each other to the wall, while gradually testing out their own records, with much more modest campaigns.

As a result the record companies' expenditure on TV last year dropped to around £25m, from nearer £40m the year before. An appreciable sum for an industry which spent virtually nothing four years ago. To 1975 the investment is likely to grow to around £35m.

And yet the biggest record company in the country, if not the world, EMI, is a cautious believer in TV advertising. It has used it in a minor way for albums by John Lennon and Paul McCartney, but director of marketing, Rob Mercer, has doubts. "The real problem is estimating what the sales of a record would have been without TV coverage. There is some evidence that it speeds up the rate of sales but not the eventual total."

Rob Mercer also points out that although the record industry measures success by the position of a record in the charts a number of records have been sold which one can sell either 150,000

or 750,000 copies: TV can produce unprofitable top selling records. The fact is that record companies have seen records become enormously successful without advertising support and they are reluctant to switch their marketing organisation to what could become a costly and competitive alternative. The old below the line methods of a large marketing department of planners and publicists, selling records by persuading the BBC to give them free air play still retains its appeal.

But this can be equally costly, with some of the large companies spending over £1m. a year, of which a half goes into airplay media, mainly the trade Press. The new appraisal

of the new Schweggs commercials, to run from May to September, will concentrate on tone and singer. The two singers are renamed—Original Dry Ginger Ale and American Ginger Ale—to emphasise the distinction between the hotter and more mellow sectors of the market. They will also be superlatives, posters, and "maybe" some bus sides. The agency is JWT.

Holloway takes the view that the Budget will tempt people to drink less and use more mixers. He tried to get ads in the Press on the day after the Budget saying "Have a large tonic and gin" but the headlines couldn't be met.

THE ROYAL Philharmonic Orchestra's latest recording was the first record to be directly sponsored by the Legal and General Assurance Society. Elgar's "Pomp and Circumstance" Marches and "Enigma" Variations were released by Contour Records last week, and further recordings are planned under L and G sponsorship and the Contour label.

INTERLINK ADVERTISING is to relaunch the TWA Air Freight in Europe campaign after an absence of several years. "All the way with TWA." Press advertising will appear in the U.K., France and Italy. The agency is also launching the Solid Fuel Advisory Service's £250,000 Spring campaigns for central heating and coal at summer prices during May and June.

SEASONAL advertising for Walls Ice lollies starts this month with new flavours, like the Dalek Death Ray, and a new twist to the stick. The lollies will be on "riddlers", which pose a riddle on the visible part with the answer discernible on the bit that is temporarily hidden by the lolly. Lintas is the agency.

MORE work for Saatchi and Saatchi. Sirdar Wool has given it the £75,000 Hayfield wool account, and National Magazines is spending £75,000 to publicise the first two issues of the revamped Antique Collector.

Mixers mix it on TV

BY PAMELA JUDGE

IN THE teeth of a Budget that inflicts more pain on drinkers, both Schweggs and Canada Dry are returning to TV with new campaigns for mixers and ginger ale.

Canada Dry's plan "calls for over £300,000 worth of TV time" between now and the end of November. In addition there will be 2,115 poster sites. By Ogilvy Benson and Mather the publicity, probably totalling £500,000 in all, has, as it seems, "Something" another happens with Canada Dry. Last year the company, a subsidiary of Bass Charrington, mainly used the Press.

Describing CD's openness about its plans as "strategically mystifying", Keith Holloway, deputy chairman and marketing manager of Schweggs, declines to say how much his company is spending but adds that CD's figure "won't be enough". He further says that the reason the mixers are back on screen is that there "are now enough bottles, which was not the case last year—Schweggs had to conceal its pre-Christmas advertising."

The new Schweggs commercials, to run from May to September, will concentrate on tone and singer. The two singers are renamed—Original Dry Ginger Ale and American Ginger Ale—to emphasise the distinction between the hotter and more mellow sectors of the market. They will also be superlatives, posters, and "maybe" some bus sides. The agency is JWT.

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What Nigeria has to offer—see this week's Trade and Industry

Nigerian National Development Plan

Offshore opportunity for Scottish industry

Anglo-Bulgarian Co-operation Programme

New statistics on insolvencies

Census of Distribution figures

Government's plans for British Leyland

For free trial copy ring 01-215 5021 01-215 5620 01-215 5730

Trade and Industry

Now on Fridays With even more news 15p

Invest in failure—the Leyland recipe

I HAVE one advantage over the Leyland Committee on British Leyland. This is that I know nothing about cars. Neither do I have any hunch about future demand for them. I must concentrate on the Ryder Report as a piece of analysis.

The first point of which one is reminded by the Report is that the present British Leyland was itself sponsored by Mr. Harold Wilson and Mr. Anthony Wedgwood Benn, and published with Industrial Reorganisation Corporation money in 1968. During the period up to 1974, trading profits (after interest) as a percentage of sales averaged 2.3 per cent. Even these profits were arrived at without setting aside funds for replacing a substantial part of the plant.

Liquidation

With such a record, there would be a strong case for liquidation to put the assets and liabilities to rest. But it would be politically understandable if the Government wished to postpone these changes until the national unemployment trend is reversed and extended its bank guarantee for a year or two. Any suggestion that the Government should finance British Leyland's investment programme as originally planned would be going too far in view of the record. Yet the present proposals go breathtakingly further.

The official intention now is that fixed capital spending should rise from £77m. in 1974 to £215m. in 1975, at constant prices, and to £331m. in actual money (assuming that inflation

settles down at 12½ per cent in 1975-77). In the period up to September, 1973, the Government is expected to provide or guarantee £900m. in addition to £50m. to buy out existing shareholders.

For the longer period up to 1982, some £2.8bn. is to be provided in fixed and working capital. The Ryder Committee hopes that some time after 1978 half the capital will be generated from within the new State-controlled British Leyland, but, wisely, refrains from going into detail that far ahead.

It would be a complete break with precedent if the actual sums did not turn out much higher, as they have for nearly all previous State-sponsored investment projects.

It would look to the layman as if the Wilson-Benn team is following up its earlier misjudgment by throwing good money after bad—with the main difference that Sir Don Ryder has succeeded Lord Stokes as Mr. Wilson's favourite industrialist; and that there will be yet another organisational restructuring.

On the highly optimistic assumption that only half of the £2.8bn. programme would need to be financed externally, the best that the Ryder Report can forecast from 1982 onwards is enough profit to pay interest at 12 per cent, with nothing over for dividends after retentions. Even after the gearing has been reduced by the £200m. rights issue, which the Committee expects will largely be taken up by the Government, this is hardly a picture of a profitable concern; which is why the Committee is not looking for a major contribution from commercial sources.

Moreover, even if the results predicted by the Ryder Report were satisfactory—which they are not—there are grounds in the Report itself for doubting whether they will be achieved. For instance, nearly a quarter of the cumulative profits expected before interest by 1982, or £400m. in all, is attributed to "managing reductions and greater mobility and interchangeability of labour."

It is time someone pointed out that Sir Don Ryder and his team are not engaged in the same activity when they rush out an advisory report for the Government, as when they are

working in their own businesses. Then their own careers and reputations are more directly involved, and they have to back their views with their shareholders' money.

The provision for annual reviews from 1976 on before further loan tranches are granted is a very limited safeguard. As we know from experience with Concorde, the inevitable argument will always

be: "Having sunk so much, it would be wasteful to stop the expenditure mid-way just because the return has been delayed." This is known as the "Treasury bounce."

The astonishing fact is that no economic analysis of any kind is presented to justify the preservation and expansion of BL in defiance of the judgment of the market. The Committee simply reiterates that "vehicle production is the kind of industry which ought to remain an essential part of the U.K.'s economic base. If the U.K. were

to opt out of vehicle production, it is not easy to see where the process of opting out would end." This is simply establishment hectoring.

Fallacy

The fallacy is that there is an entity called "the U.K." which decides which industries should expand or decline, and by how much. The motor industry was not created by a Government decision. Nor were most others. The Government does not have to decide which products we "opt" in or out of. There are any number of half-way houses, such as manufacturing trucks and specialised cars, or components, or final assembly, or leaving small car production to Ford; but if the motor industry declines, no others will take their place. Anyone with knowledge of the future looking ahead in 1959 would have been able to predict job losses far exceeding anything involved in BL.

Between 1959 and 1973, the fall in the numbers employed in agriculture—or "jobs destroyed" in populist jargon—was 325,000. Over 400,000 jobs disappeared in mining; nearly 230,000 in textiles; over 200,000 in the railways. But although these jobs were not "pre-served," total employment expanded by 1.2m. over the period.

It is not governments that create jobs but customers, here and abroad. Similar arguments apply to exports and imports. If British and overseas customers spend less than the U.K. produces, they have recently been spending on BL cars, they will have spare resources to spend on something else—or finance a new investment—and, provided that excess demand is avoided and

the exchange rate is competitive enough, this will go on British goods.

The case against the BL rescue in no way depends on "classical economics." Let us suppose that an injection of £900m. of public funds is necessary and desirable to maintain total employment. There is still no reason to inject the funds into a particular concern rather than as a general boost to consumption, investment and exports.

Even if one believed, with Mr. Francis Cripps, that we need more manufacturing and more manufacturing investment than market forces would provide, this could be done by general subsidies or taxes on non-manufacturing. There is still no case for a selective boost to a particular concern except on the view that Ministers and their advisers can spot the winners on the principle of "invest in failure."

Bribing

British industrial policy is now based on two principles: bribing or cajoling private and State concerns to invest in new plant, and making sure that as many workers are required to man the old plant as the new. The best comment I heard on our situation was by Captain Shotover in the National Theatre's excellent production of *Heartbreak House*. "The captain is in his bunk, drinking bottled ditchwater; and the crew is gambling in the forecastle. She will strike and sink and split." But the crew has a shrewd suspicion that the ship is headed for the rocks and is much readier to respond to a new leader and a new course than the ship's officers realise.

BRITISH LEYLAND'S TRADING RESULTS

	1968	1969	1970	1971	1972	1973	1974
Vehicles sold ('000)	1,850	1,983	984	1,057	1,127	1,161	1,020
Sales	£m 974	£m 970	£m 1,021	£m 1,177	£m 1,281	£m 1,564	£m 1,595
Trading profit	45	46	14	46	41	58	17
Interest	7	5	10	14	9	7	19
Profit before tax	38	41	4	32	32	51	2
As percentage of sales	3.9%	4.3%	0.4%	2.7%	2.5%	3.3%	0.1%

The results for the year ending September 30, 1968 (except for vehicles sold) include 14 months trading of British Motor Holdings.

Source: British Leyland; the next decade

Letters to the Editor

Paper bags, not polythene

From The Director General, The British Paper and Board Industry Federation.

Sir—In your issue of April 21, you published a letter from A. J. Bingley, a paper manufacturer, who is now planning to establish ethylene production plants in the United Kingdom and setting for massive investment in the new technology. We are all aware of the fact that paper bags and other countries with plastic ones.

If the oil companies were to take his advice, according to Mr. Bingley, within a period of two years all the paper-making machines in Europe that currently manufacture wrapping grades would have to shut down. Do we really want to commit even part of our anticipated non-renewable resources from North Sea oil to making machines in Europe that currently manufacture wrapping grades would have to shut down.

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World food costs

From Mr. V. Blundell.

Sir—Instead of a factual refutation of the contents of Sir John Winifred's pamphlet "Food Costs More in the Common Market," the chairman of the Food and Drink Industries' Association (April 21), prefers to adopt a patronising attitude and thereby to discredit Sir John's case against Britain remaining a member of the EEC with its inherent dear food policies.

Mr. Lawrence's letter assumes, that because Sir John retired as head of the Ministry of Agriculture, and Fisheries some eight years ago, that it thereby follows that this eminent gentleman has somehow been divested of all of his considerable experience and knowledge regarding the world's food supplies; that only the incumbent chairman of the Food and Drink Industries' Association has the expertise to sign such a manifesto. Sir John has just the capacity to played need not alter.

Richard Mayne, 22, Kensington Palace Gardens, W.8.

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Speakers' notes on the EEC

From the Head of the London Office, Commission of the European Communities.

Sir—May I comment on the implication—I am sure unintended—in Mr. Joseph Kane's letter of April 23? It suggested that the U.K. office of the Commission of the European Communities either is associated in some way with the European Movement or has prepared material for the CBI. Neither suggestion is true. In 1974, our office prepared some factual speakers' notes describing the aims and institutions of the European Communities. These were published, and are available to any organisation or individual in the U.K., including the CBI, the "Britain in Europe" organisation or the "National Referendum Campaign." Irrespective of the views they may hold about the current referendum debate, I understand that the European Movement produced a set of speakers' notes on the issues involved in the referendum. These, of course, have nothing to do with us.

Unfortunately, the sentence quoted by Mr. Kane from the CBI bulletin could be interpreted as implying that these two entirely independent publications were connected. I should be grateful for the opportunity to make clear to your readers that this is not so, that the role of this office is to take sides in the referendum, but to supply factual information on the Community and its workings, and that this information, as I say, is freely available to both sides in the present campaign.

Richard Mayne, 22, Kensington Palace Gardens, W.8.

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The Ryder Report

From Mr. C. Meakin.

Sir—It is not ironic that the Ryder Report on British Leyland should have been published on April 24, the birthday of the Austin Marx? No other car so clearly illustrated the fundamental weaknesses of this industrial grouping—weaknesses which Sir Don Ryder's Report would seem to do little to correct.

By and large British Leyland spent its time producing cars which engineers wanted, rather than cars which customers wanted. There is no more simple explanation of the continuous encroachment of home and foreign makers into market territory which was once the preserve of the native British industry.

Sir Don Ryder's report is the first under Mr. Wedgwood Benn to tackle a company of major consequence: unfortunately it drops apart when subjected to critical examination. Overall one can offer a firm prediction: the scheme is no more than a father to an equally radical successor due (give or take a couple of years) in 1980.

After all the grandiose promises from Mr. Benn, one might expect, at least, that ideas for rebuilding industry would be modern business concepts. This proves not to be so. Readers of the report might fairly deduce that the words "selling" and "marketing" are synonymous. Other people are even allowed to throw their first dice in the business game until they have mastered that concealed distinction.

Unfortunately, the report is not merely a pastiche of antiquated business concepts; it also has more than its due share of statistical mythology. Consider the following (widely separated) factors determining level of output, here set side-by-side. To placate the Department of Industry, Ryder has prescribed a massively expensive programme of re-equipment with modern machine tools. To placate the unions, Ryder has indicated that there will be no serious redundancies. The simplest of multiplication sums would therefore indicate a major increase in output to keep everyone happy. Where is all this additional output to be absorbed? Evidently not on the roads of Britain, unless the Government has secretly decided on a permanent contraction at Ford, Vauxhall and Chrysler.

The report has a different answer; Summary paragraph 24 sets it out. British Leyland is to increase its share of the West European market outside the U.K. from 3 to 4 per cent, of the total. Blandly, this figure is presented with no margin for error. Meantime, we have a "binding" referendum on membership of the EEC. So the Ryder figure is either a political hoax, or vehicle sales prospects, unlike those of any other coun-

Owners of the company

From Mr. T. Rothwell.

Sir—There has been much comment about the confused affairs of BLMC, with sparse reference to the owners of the company other than a suggestion of buying them out at a nominal 10p per share.

Despite the apparent problems involved, this is a desirous offer compared to the net asset value of 43p per share clearly shown in the recent balance-sheet and is therefore quite unacceptable. An estimated 54 per cent. holding is represented by approximately 235,000 small shareholders and if some of these feel that we should combine our interests in the matter, by forming an ad hoc association to obtain a fairer deal, then perhaps an arrangement is possible before the extraordinary general meeting proposed for May 8. Such action would then be entirely in accord with those traditions of British enterprise which have favoured many of the verbatim reports to-date.

Tom Rothwell, 68, Anson Road, Denton, Manchester.

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COMPANY NEWS + COMMENT

Advance to £12.69m. by Foseco Minsep

ON SALES up from £82.87m. to £114.63m., profit before tax of Foseco Minsep, the multi-national manufacturing and marketing group, went ahead from £9.66m. to £12.69m. in 1974.

Earnings per 25p share are shown to be up from 10p to 12.8p based on the attributable profit before extraordinary items of £3.44m. (£4.37m.). Dividend total is up from 3.145p to 3.427p net with a final of 2.027p.

The directors say that the trading profit is not significantly distorted by the effect of acquisitions or disposals and changes in exchange rates.

Tax charge includes a U.K. increase from £1.5m. to £1.8m., overseas tax and deferred tax up from £2.8m. to £4.24m. and tax for associated companies up from £27,000 to £88,000.

Extraordinary items include realised profit on sale of investments and property of £148,000 (£20,000), a loss from the sale or closure of subsidiaries (after minorities) of £130,000 (£120,000), and exchange rate differences £361,000 (£265,000 gain).

comment

Foseco Minsep's growth rate accelerated during the second half of 1974 with full-year pre-tax profits 31 per cent. up after a 21 per cent. gain at the six month stage. The main improvement came from the metallurgical side—44 per cent. ahead on a 40 per cent. sales rise, roughly half of which came from increased volume. This illustrates the group's ability to benefit from technological changes within a sluggish overall steel picture. This division has apparently started the year well as has the construction side, which slipped back slightly in 1974 and is more vulnerable to U.K. conditions. The group is, as usual, not making any forecasts, but the proven record and strong balance sheet have already been recognised by the market in a near-doubling of the share price from the 1974 low to 141p, down 7p yesterday.

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TR £0.75m. profit rise

THE REASONABLE profit improvement forecast by Telephone Rentals for 1974 turns out to be £751,000 for a £7.45m. total.

The current year is likely to be difficult but assuming no further marked deterioration in the economic climate, the outcome should be much in line with 1974. A final dividend of 3.12p raises the 1974 total from 4.11p to 4.37p net. Earnings were 19.21p (17.27p) gross and 9.15p (8.71p) after tax.

comment

Telephone Rentals has lifted its 1974 profits by 11 per cent. before tax, which continues the group's long-standing record of steady but undermagnified growth over the last ten years. The group has achieved a compound growth rate of 12 per cent. before tax, however, whether it can continue along this path in the current year must be doubtful. Margins are still under pressure—last year they fell 4 points to 32.2 per cent.—and, although the supply difficulties which the group has experienced in the last two years are easing, there now appears to be a very real prospect of a substantial downturn in U.K. demand in the near future. So, although the group is supported by a fairly strong liquid position (it still has a credit balance in the bank and no short-term borrowings), the current year outlook suggests that growth trend could be coming to a temporary halt. The shares at 111p are yielding 6.2 per cent.

comment

Revaluation at TCK

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Midway increase at Higsons

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Revaluation at TCK

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Revaluation at TCK

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Revaluation at TCK

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dent revaluation of the company's land and buildings revealed a surplus of £381,000 over the book value of £234,000. This improves the asset base of the company and, after allowance for potential capital gains tax liability, assets per share will be approximately £1.25.

Record £1.3m. at Mettoy

TAXABLE PROFITS of toy manufacturers Mettoy Company advanced £345,000 to a record £1,337,000 for 1974 after a rise from £444,000 to £538,000 at the 36-week stage.

Earnings per 25p share are shown to be up from 3.9p to 5.4p and the dividend is raised from an equivalent 1.714p to a maximum permitted 1.867p net, with a final of 0.8007p.

comment

Sales at Mettoy rose by nearly two-fifths during 1974, the split between volume and value being around 50:50. Meanwhile, profitability has been roughly maintained over the twelve months, which probably owes more than a little to the fact that margins on exports (one-third of total sales in 1973, and almost certainly more in 1974) tend to be rather better. Demand, apparently, is not one of Mettoy's problems, the emphasis being rather more on production deficiencies, and at the moment demand is continuing to accelerate. On the cash side of the equation, last year's bank balances have been depleted while there is now also an overdraft; however, the company can hardly be described as over-gear, as the balance sheet should show on publication of the accounts. The yield is 11.4 per cent. at 26p.

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Revaluation at TCK

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Revaluation at TCK

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Lord Aldington, chairman of Grindlays Bank whose report and accounts were published yesterday.

DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corresponding dividend	Total last year
Anglo-Indonesian Plantations	2.5(b)	July 1	nil	nil
Burton Group	1.48	Oct. 1	1.48	4.42
British Dredging	nil	July 24	0.3	nil(c)
Casket	0.7	July 3	2.35	4.07
Clarke Chapman	2.67	July 8	2.68	3.43
Foseco Minsep	2.03	June 6	0.67	3.45
Higsons Brewery	0.67	July 1	0.57	1.96
Lyon and Lyon	1.09	July 1	4.36	7.30
Matthews Wrightson	0.86	July 1	0.557	1.86
Mettoy	0.86	—	1.4	12
William Nash	3.5	June 6	2.1	3.69
James Neill	2.03	June 19	0.7	2.7
Safeguard Ind. Inv.	0.7	July 18	1.73	2.5
Laurence Scott	1.87	—	1.64	1.5
Shuloh Spinners	1.8	—	2.65	6.23
Thomson T-Line	3.12	July 2	2.88	4.37
Telephone Rentals	0.54	—	0.44	1.32
Westward T.V.	0.54	—	0.42	0.95
Winston Estates	0.54	—	0.42	0.95

Dividends shown pence per share net except where otherwise stated. Increased by rights and/or acquisition issues. (a) Scrip alternative proposed. (b) Approved by Treasury on the basis that not more than two thirds of profits available to shareholders in the year will be distributed. (c) For nine months.

Jas. Neill profit expands 64% to £2.62m.

THE STEADY improvement in profitability which has occurred since 1972 was maintained during the second half of 1974, by James Neill Holdings, with the result that profits before tax for all 1974, at £2.62m., showed an increase of 64 per cent. over last year's £1.59m. Trading profit rose from 11.7 per cent. to 15.0 per cent. of total turnover, and total income was up from 11.5 per cent. to 12.4 per cent. of total funds employed.

A final payment of 2.0435p lifts the total dividend from 3.675p to a maximum permitted, 3.9535p, net.

Chairman Mr. J. H. Neill says that the group is not to forecast the outcome of 1975 at this stage, but he will be reporting to the AGM. Although incoming orders are running at a lower rate than during the first half of 1974, the group still has a substantial backlog. The biggest danger is that a cost escalation may price the group out of its overseas markets.

On the results Mr. Neill comments that with home prices subject to the restrictions of the Price Code, it was from the group's overseas trade that it gained the greater part of its increase in profits, attributable to both higher volume of sales and the better margins. Overseas sales market is narrow.

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Matthews Wrightson down to £5m.

AFTER charging the cost of £1.7m. of holding land stocks, taxable profit of Matthews Wrightson Holdings, which has interests in long distance shipping and air broking, declined from the record £5.81m. to £5m. in 1974.

At half-way, when pre-tax profit was up from £1,976,000 to £2,412,000, the chairman said he was confident of a satisfactory increase in profits. But the severity of the economic troubles affecting the U.K. and the world made any forecast more than usually difficult, he added.

Stated earnings per 25p share for the year are basic 13.3p (12.1p) and fully diluted 12.8p (12.2p) and an increased final dividend of 4.818p net raises the total from 1.805p to 2.383p.

Chairman Mr. John Eldridge reports that insurance broking turnover was up with a modest increase in profit, shipbroking and air broking both had good years but rural land use suffered severe losses attributable to the writing down of land values by £1.1m. to £4.3m. and related interest costs of £0.8m. Earnings and forestry operations continued to make profits, although at a lower level.

He adds that it is too early to give a meaningful assessment of the current year's profits as much will depend not only on the general economic situation but also on the group's success in containing the costs of holding rural land.

Turnover

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Bestobell Limited

An International Engineering and Chemical Products Group

1974- profits up by 40%



Main points from Statement by the Chairman Sir Humphrey Browne.

- ★ Profits improved from £3.5m to £4.9m.
- ★ Earnings per share increased from 17.8p to 22.9p.
- ★ United Kingdom profits up 29% - Overseas up by 54%; more than half-Group profit.
- ★ Current year started satisfactorily - overseas companies (year ending 30th June) substantially up.

	1974	1973
Sale	£53.1m	£41.8m
Profit before tax	£4.9m	£3.5m
Profit after tax	£2.3m	£1.8m
Earnings per share	22.9p	17.8p
Dividend per share	7.06p	6.39p

Prospects for 1975
The current year has started satisfactorily in the U.K. Results of the overseas companies, which work to a financial year ending June 30, show a substantial improvement in the first six months trading over the corresponding period of the previous year. It is too early to predict the outcome for 1975 but the board expects at least to maintain the 1974 rate of dividend, on the ordinary share capital as increased by the rights issue.

BESTOBELL is an engineering and chemical products group of companies established in the United Kingdom & Continental Europe, Africa, India, S.E. Asia, Australia & North America. The Group's main products and activities include:-

VALVES AND CONTROLS: AIRCRAFT COMPONENTS: CHEMICAL PRODUCTS: INDUSTRIAL SEALS AND MOULDINGS: PAINTS AND DOMESTIC PRODUCTS: THERMAL AND ACOUSTIC INSULATION.

Copies of the Report and Accounts are available from the Secretary at Stoke House, Stoke Green, Stoke Poges, Slough, SL2 4HS

Bestobell

JP 11/10/75

GESTETNER HOLDINGS LIMITED

An Extraordinary General Meeting will be held on Friday, 18th May, 1975 at 10.30 a.m. at the Gestetner Offices (Tottenham Hale Entrance), London N17 9LT for the purpose of considering and, if thought fit, passing the following Resolution which will be proposed as an Ordinary Resolution:-

"THAT the capital of the Company be hereby increased from £16,000,000 to £20,000,000 by the addition thereto of 20,000,000 Unclassified Shares of 25p each."

A Letter to Shareholders dated 1st May, 1975 states that the purpose of the increase is to maintain sufficient unissued share capital for the exercise of the conversion rights attaching to £11,602,242 nominal of 10% Convertible Unsecured Loan Stock 1950/95 of the Company ("the Stock"), which is proposed to be repaid by way of rights on the basis of £1 nominal of the Stock for every 5 Ordinary Shares of 25p each, Ordinary Capital Shares of 25p each, "A" Ordinary Shares of 25p each and "B" Ordinary Capital Shares of 25p each, and to provide an appropriate margin of unissued capital.

Holders of share warrants to bearer who wish to obtain details of the proposed rights issue should apply for a copy of the Letter to Shareholders to Barclays Bank (London and International) Limited, New Issues Department, P.O. Box 123, 2 London Wall, Buildings, London Wall, London EC2P 2BU.

Holders of share warrants to bearer who wish to attend or be represented at the Meeting should deposit with the Company's Registrars, Barclays Bank (London and International) Limited, Registration Department, Radbroke Hall, Knutsford, Cheshire WA16 9EU not later than 48 hours before the Meeting the certificate of an Authorised Depositary that such warrants are to be held to the order of the Registrars until after the Meeting or any adjournment thereof.

Only holders of Ordinary Shares and Ordinary Capital Shares are entitled to attend or vote at the Extraordinary General Meeting.

A Member entitled to attend and vote at the Meeting is entitled to appoint one or more proxies to attend and vote for him. A proxy need not be a Member of the Company. To

Reckitt & Colman plans for profitable growth

FOLLOWING a year in which Reckitt & Colman's share price was depressed by a decline in its earnings, the company is planning to achieve a profitable growth in 1975. The company's chairman, Mr. A. J. Marshall, said that the company's earnings were expected to rise by 10 per cent in 1975. He said that the company's share price was depressed by a decline in its earnings in 1974. The company's earnings were expected to rise by 10 per cent in 1975. He said that the company's share price was depressed by a decline in its earnings in 1974. The company's earnings were expected to rise by 10 per cent in 1975.

Burton turns in £1.95m.

FOR THE six months ended March 1975, Burton Group shows an expansion from £1.74m. to £1.95m. This year there is no significant net contribution from special items, whereas last year they amounted to £500,000. Sales increased from £63.6m. to £73.1m. (VAT inclusive). On a VAT-exclusive basis, the improvement is 17 per cent and if the closure of a number of unprofitable shops is taken into consideration the improvement is about 23 per cent. On a like-for-like basis, sales on a VAT-exclusive basis for first six weeks of the second half were 15 per cent higher than last year, say the directors.

BOARD MEETINGS

The following companies have notified dates of board meetings to The Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available whether dividends are to be paid. Interim or final dividends are shown below, based mainly on last year's results.

TO-DAY

Interim: G.R. Holdings, National and Commercial Bank, Bank of India, Wren's Investment, Refining, Guardian Investment Trust, Manpower, Heston and Heston, Inter City Investment, Marshall's Universal, Overseas Investment, S. Parsons, Pearson, Locomotive, Reynolds, Parsons, U. C. Summers, Teldy Minerals, George Wills.

FUTURE DATES

Interim: Bure Deau, East Asiatic, Rubber, Essex, Gomme Holdings. Final: Alcan's International, Continental Union Trust, Carron Industrial, Easdale & Caledonian Investment, Fortnum & Mason, Monitor Holdings, Mount Charlotte Investments, Regent, Telford, Weisbach Exploration.

Bestobell progress overseas

Best quarter 1975 results in the U.K. by Bestobell are above those for the same period last year while overseas, they are substantially up for the nine months to March 31, 1975, chairman Sir Humphrey Browne said yesterday. He told a Press conference to mark the publication of the annual report and accounts that the overseas companies are on an upward trend and we have quite a long way further to go. South Africa is going very well indeed. Australia is keeping up well.

Brown Bros. sees 'modest progress'

Although the Brown Brothers Corporation has traded satisfactorily to date in the current year, chairman Mr. E. G. Spearhead feels that in the present uncertain state of the U.K. economy it is unwise to suggest that the company will make other than modest progress.

Prospects poor for Anchor Chemical

BECAUSE the general level of demand has remained low since the last quarter of last year and there is, to date, little sign of improvement, results in 1975 will be poor, Lord Hewlett, chairman of Anchor Chemical Company tells members.

Tom Martin sees creditable results

Despite difficulties encountered in the first quarter of 1975, profits of Tom Martin Metals Group are being maintained "and consequently your company will achieve most creditable results, subject of course to any major disaster which I for one cannot foresee at present."

Clifford's Dairies

On the assumption that sooner or later inflation and rising prices will be dealt with successfully, Mr. G. Clifford, chairman of Clifford's Dairies, believes that the future holds prospects for a steady growth and expansion in strength of the group's trading and profits.

NATIONAL AND GRINDLAYS HOLDINGS LIMITED
National and Grindlays Holdings is the vehicle through which the public can participate in the activities of Grindlays Bank Group. 60% of the shares are held by National and Grindlays Holdings Limited and 40% by First National City Bank - New York. Lloyds Bank Limited, London hold 41.4% of the shares of National and Grindlays Holdings.

Grindlays Bank Group

THE YEAR IN BRIEF	£m.
After provisions for doubtful debts and other assets the Group operating profit amounted to	2.26
of which the Grindlays Bank Group excluding merchant banking interests contributed	10.33
To strengthen the Group's position, we further transferred to the General Provision	8.9
This meant our capital base was reduced by	10.8
but we go forward strongly with the opportunity to take advantage of unrelieved tax losses of	11.6

Salient points from the statement by the Chairman, Lord Aldington, to the shareholders of Grindlays Bank Limited:

1974 was a year in which there was considerable success in our business overseas and our Eurocurrency lending from London, and some sound and carefully planned expansion. Our overseas results show an improvement of very nearly £4 million over the 1973 figures. In the sub-continent our business has had a good year and particularly this was so in India. In June we opened our branch in Tokyo and by the end of the year it was turning in a profit. Agreement has been reached to obtain a controlling shareholding in the holding company of Nigerian Acceptances. The business of our Gulf branches continues to expand rapidly and very profitably. Our branch in Athens, opened in February 1974, has had a successful year. We must recognise that 10% inflation in modern world conditions is not unknown. In order to achieve an addition to reserves of 10% of the capital resources after making a proper reward to shareholders we have to earn a profit of 15% or more after all taxes and provisions. And we must earn a larger profit still if we are to grow in real terms. Difficult as it may be, that however must be our target. The very diversity of our operations, covering as they do about 40 different countries, gives us a wider range of opportunities than many banks and gives us the advantage of a good spread of risk. A number of the new ventures which we have started in recent years have still to come into full profitability. In other cases a period of consolidation and greater attention to costs and methods will enhance efficiency and therefore profitability.

In Brandts the principal cause of the trouble lay in property advances. In other activities Brandts had a good year particularly in international lending and shipping finance. Acceptances increased. The timber business did well.

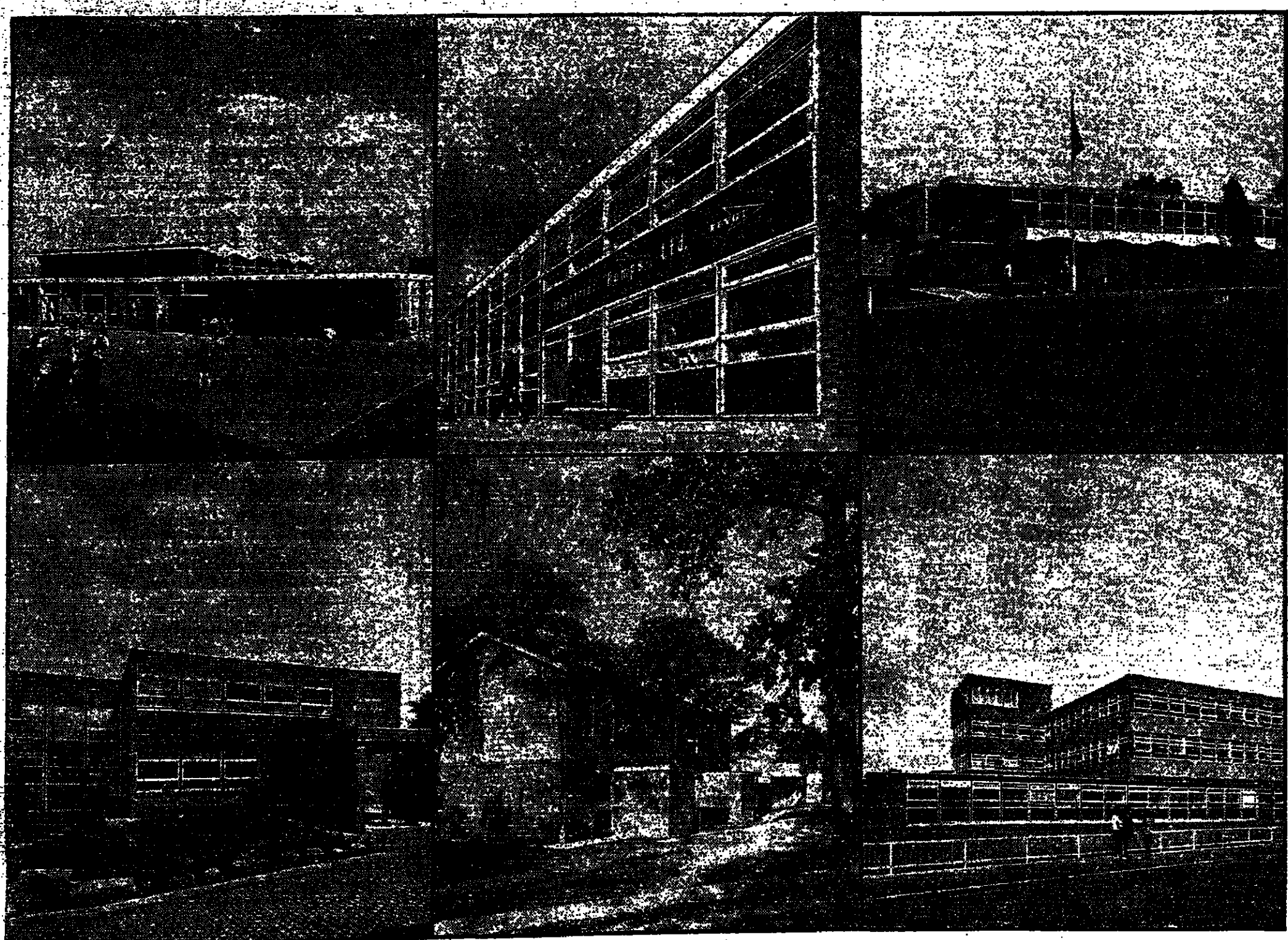
Grindlays stands firmly behind its subsidiary. Brandts will continue to offer their traditional range of merchant banking services. But we are going to make a change in their management relationship with Grindlays Bank. This does not mean that management of Brandts will lose their individual responsibilities or powers of initiative. They will, however, work within the guidelines, procedures and systems of the Group.



P.O. Box 280, 23 Fenchurch Street, London EC3P 3ED
Telephone: 01-628 0545

Copies of the Report and Accounts for National and Grindlays Holdings and Grindlays Bank, and the full Chairman's Statement may be obtained from The Secretary, Grindlays Bank Limited, at the above address.

You know system building takes less time. Did you know it could also have style?



Each of these handsome buildings has one thing in common. They all incorporate a Hallam system in their design and construction. Compared with conventional methods, Hallam systems can be designed and built more quickly, allowing earlier occupation and quicker return on investment. In a way though, the speed and economy of Hallam system buildings works against us. Because there are still a few people who can't believe that a building which is finished fast can actually look very good indeed. Well, we can only hope that these pictures will reassure the doubters. The important thing to remember is that Hallam don't simply offer 'adaptations' of one or two basic systems. They offer a wide range of completely different systems. And this gives designers the flexibility to produce really personal, individual buildings. So you see, there's no reason why a building which looks good to your financial advisers shouldn't look good to everyone else as well.

Vic Hallam Ltd,
System Building Division,
Langley Mill, Nottingham NG16 4AN.
Tel: Langley Mill 2301.

Vic Hallam (Scotland) Ltd,
20 Westminster Terrace, Glasgow G3 7RU.
Tel: 041-221 5393

Vic Hallam

Offices at Colwick for Flygt Industrial Pumps Ltd
Mark III Housing at Harlow Wood.

Clubhouse for Crews Hill Golf Club.
Lister Comprehensive School for the London Borough of Newham.

Bridon

The Bridon Group includes British Ropes Limited, Bridon Wire Limited, Bridon Fibres and Plastics Limited, Bridon Engineering Limited and over 50 world-wide manufacturing and distributing companies

The Annual General Meeting of Bridon Limited will be held on 22nd May 1975 in London.

Extracts from the Report and Accounts for 1974 and from Mr. Harry Smith's Statement to Shareholders.

Results

The 1974 results represent a major improvement in profits compared with any previous year, brought about by a number of favourable factors. First, I would like to refer to our investment policy aimed at maintaining the competitiveness of our plants and expanding our capacity where necessary; this has included over the last five years capital expenditure in the United Kingdom alone totalling £10.9m with £3.8m being spent during 1974 and a further £2.5m already authorised for the future.

Next, demand for all our major products increased throughout the world due to the general state of world trade and the special situations created by the sharply rising price of oil which I will refer to later.

Finally, the great efforts made by management and employees enabled us to overcome many problems we had to face during the year and, consequently, achieve generally an excellent level of output and sales.

You will be aware that the improved level of earnings was apparent from the interim figures issued in September. As expected the results for the second half of the year were somewhat lower but were still significantly higher than in any previous comparable period. Stock profits due to inflation were lower at £.5m compared with approximately £3m in the first half. The turnover figures reflect not only changes in volume but also the effects of inflation on price levels. In 1974 60% of Group sales excluding our share of associated company sales were represented by overseas trading thus continuing the rising trend of our overseas activities. Associated company sales figures are not at present divided between home and overseas but we intend to include this in future years.

Turning now to the breakdown of Group profits I am glad to say that all the major companies achieved significant improvements in results. The percentage of profits earned overseas increased again to a record level of 62% of the total, and I would like to draw special attention to the improvement in total United Kingdom profit. I think this was a very considerable achievement in view of the dislocation of our activity caused by the power crisis and the serious shortages of raw materials.

Finance

Due to the fact that both interest rates and the rate of inflation have been unusually high, the impact of financial policy on all aspects of Group Management has become increasingly evident during the year. The principal problem arises through the importance of ensuring that our financial facilities are always comfortably ahead of our commitments. The cash required to finance stock and debtors is constantly rising through inflation and has to be provided for but, at the same time, we are very anxious to ensure a continuation of our investment policy which I have already referred to and which is so important in the context of our ability to provide security of jobs and career opportunities for our employees and a satisfactory investment for shareholders.

In 1974 increased costs of stocks and debtors were £21.8m. We invested £7.4m in fixed assets throughout the Group and we had at this year and authorised further expenditure of £8.0m. There seems little evidence at the moment that the rate of inflation will abate this year and we have to take this into account in our financial plans.

Group Profit after all charges was £8m and of this amount £6.6m has been retained in the business and makes an important contribution to our needs but it was necessary, in addition, to increase short-term borrowings by £7.7m during 1974 and to arrange further borrowing facilities to meet our future needs. In addition to the expenditure already authorised we had a number of important projects for expansion and development in the United Kingdom and overseas, and for this reason we decided to make a Rights Issue of shares. In the absence of this issue it would have been necessary to put into abeyance a number of projects important for the future development of the Group.

Under the terms of the 5% Convertible Unsecured Loan 1977 we are obliged to maintain over 4 million shares issued and available for conversion. Allowing for the shares required for the Rights Issue, the Company has available for the future only just over one million shares with a nominal value of £3m. We would like to increase this margin to a more realistic level and a Resolution will be proposed at the Annual General Meeting to increase the authorised ordinary share capital of the Company by £3 million as a reserve for future expansion. No share issue will however be made which would effectively alter the control of the Company or the nature of its business without prior approval of the Company in General Meeting.

Directorate

I was very pleased to announce in November that The Rt. Hon. Lord Barber of Wentrigham had accepted our invitation to rejoin the Board as a Non-Executive Director. He served the Company in a similar capacity from November 1964 to June 1970 and during that time gained a wide knowledge of the Group and contributed greatly to our affairs. Due to the size and widespread nature of our operations, the role of the Non-Executive Director becomes increasingly important and we are fortunate to have in Lord Barber someone who not only knows the Company well, but who has very extensive experience in the field of international finance and banking. We all welcome his return as a member of our Board.

Mr. E. A. Shipley, Group Technical Controller (Steel), will be relinquishing his position as a Director in May on taking over responsibility for research and development and engineering design with our South African associate, Haggie & Son Limited.

Mr. Shipley joined the Company in 1958 as Head of Research at a time when we were expanding our research activity and he played a major part in this expansion programme which has been of great benefit to the Group, both in the United Kingdom and overseas. I would like to express our thanks to him for his work both in this field and as a member of the Board, and we all wish him every success in his new position.

Group Management

The Managing Directors and I believe that it is now important to introduce a younger man into the top management structure of the Group and the Board agree that Mr. P. Fenwick Smith is ideally suited to succeed me in due course as Chief Executive. He gained a wide experience of our industry as an Executive Director of R. Hood Haggie & Son Limited and joined us following the merger with that company in March 1959.

It is intended that his appointment as Chief Executive will commence no later than January 1977 and I will then continue to serve the Company as Non-Executive Chairman if that is the wish of the Board at that time. I would also like to refer to the vital part that has been played in the performance and development of the Group by the three Managing Directors and I know Mr. Fenwick Smith will be able to rely on the same loyal and competent support which they have always given to me. The Board join me in welcoming this appointment and wish Mr. Fenwick Smith every success in the future.

I have referred previously to the reorganisation of the Group activities involving the formation of four new subsidiary companies which came into effect in January 1974. This was essentially a move towards a more decentralised style of management which has operated successfully in our overseas companies for some time. The results for the year show how well this new system has worked, indicating clearly the strength of the management teams which have been appointed to operate these companies. I am sure these arrangements will facilitate the effective management, control and expansion of our United Kingdom interest.

Steel Supplies

During the year all our major wire mills suffered to some degree from shortages of steel wire rods and the United Kingdom plants were particularly affected with production running at 20% below capacity. This caused serious additional manufacturing costs as well as preventing us from taking full advantage of the buoyant level of demand to build up our export trade for the future. This problem was particularly disappointing as The Templeborough Rolling Mills Limited, jointly owned by Bridon and BSC, had successfully put through a £2m reconstruction in 1973 which

increased substantially its rolling capacity. This would have been adequate not only to meet our United Kingdom demands but would have provided supplies to meet the shortages that were experienced by our overseas manufacturing companies and thus build up valuable additional export trade.

Unfortunately the BSC, due both to exceptional labour difficulties first in the coal industry and later within BSC itself and also to problems with raw material supplies, particularly scrap, were unable to supply the necessary quantity of billets.

Apart from its impact on the 1974 results, this has meant that excellent opportunities to expand the overseas trade of Bridon at a time of exceptional demand were lost. Supplies of billets are now improving and we are exerting every effort to regain lost ground but our exports in 1975 will be less than they would have been if we had been able to produce to capacity during 1974.

Energy Crisis

As a result of the sharply rising price, exploration for oil, both onshore and offshore, has increased very rapidly throughout the world. This expansion of activity is continuing and brings with it an important increase in demand for many of our products. We are well situated as a group with plant and service centres strategically placed to provide a world-wide service to this important industry. Part of the increased activity is, of course, in the North Sea area. We established the necessary shore facilities to support this work some years ago and are currently in the process of expanding production in the United Kingdom to meet the demand for special steels, both steel and fibre, and for prestressed concrete strand. During 1974 the total sales to the North Sea area covering a wide range of steel and fibre products were £2.9m and there is every indication that this will increase substantially during 1975.

Elsewhere in the Group our plants in North America, including Mexico, South Africa and Nigeria are all engaged in supplying this industry and capacity is being expanded where necessary.

In addition to the expansion in oil exploration, there has been a significant impact on the coalmining industry which was for so long in a period of decline. In most coalmining areas of the world production has now stabilised or is being increased and that brings with it a valuable increase in demand for our products, particularly steel wire ropes. Again, our plants in North America and the United Kingdom are well situated to meet this demand and we have considerable expertise in meeting the technical needs of the mining industry.

Overseas Activities

This year the Directors' Report contains more information about the progress of our overseas companies which has been a marked feature of our expansion during the last ten years and now represents 62% of our total profits. These companies cover a large number of countries, the major manufacturing operations being situated in the United States of America, Canada, Mexico and South Africa. The trading prospects in regard to our products in all these countries appear excellent for the immediate future stimulated, as I have already said, by all the developments arising from the price of oil.

We also have a number of small but important investments in South America which we regard as an important area of expanding demand. We are now also well established in manufacture in regard to wire, wire rope and fibre rope in Nigeria where the economy is growing rapidly and we look forward to meeting the demand of that important economy.

In January 1975 we concluded arrangements for the acquisition of the wire rope division of Jones & Laughlin, a United States steel corporation. This expansion in North America has been made possible by the introduction of new capital into the American company by Noranda Mines Limited, joint shareholders with Bridon Limited in both Bridon American Corporation and Leaworth Holdings Limited, the holding company for the Canadian investments. As a consequence Noranda becomes a majority shareholder in both companies.

Also during 1975, we are extending our interests through the formation of a new company in Iran called Bridon Farhang. It is anticipated that the company will shortly be formed and Bridon Limited will hold 35% of the equity, the balance being held by local shareholders. The venture will also be supported by the Industrial Credit Bank of Iran. Products, initially, will be high tensile steel wire and wire rope, and the plant, which is the first of its kind in Iran, will cost a total of £3m and will have an initial capacity of 10,000 tons with facilities for expansion to meet the fast growing needs of the Iranian economy.

Prospects

In the longer term I think we have excellent opportunities to continue our expansion overseas both through the existing companies and by the creation of additional companies in areas of growing demand. Much of this new demand can only be met through local manufacture due to import restrictions but, nevertheless, we have so far been able to increase our United Kingdom-based exports steadily against a fairly static level of home demand and therefore maintain employment in our United Kingdom factories.

This is becoming difficult due to an increasingly unfavourable climate for industry here. Since 1945 we have experienced a steady increase in state ownership and control, and this now effectively covers approximately 40% of the whole economic effort. During the same period our national performance, when compared with our main competitors, has declined and I think these two trends are closely related.

In addition the private sector of industry has suffered from taxation apparently designed to discourage private investment in industry and personal endeavour, both essential ingredients of strong economy. Instead of concentrating now on the vital needs to provide a better climate for industrial activity, the present Government seems intent on pursuing policies which are an extension of the doctrines which have clearly failed to produce a good performance in the public sector and this is also leading to a serious loss of confidence by the private sector.

It is difficult to see where we go from here but I feel increasingly certain that the solutions will not be found by those motivated in the main by the struggle for political power. As far as the Company is concerned we will continue to operate as effectively as we can in the United Kingdom and expand our operations here wherever this is viable. I think the United Kingdom in addition to supplying local demand could remain the main base for our overseas trade and that this will expand so long as we do not suffer too severely from unreliable supplies and services, mainly provided by the public sector. I think, too, it will continue to be the principal centre of research and development activity for the Group in general.

Coming now to our immediate prospects, we started 1975 with full order books together with an improved availability of raw materials. For most of our principal activities I am glad to say that we are still very busy, largely because of the special factors I have outlined. For some activities, particularly wire manufacture in the United Kingdom, we are affected by the general drop in trade and it seems certain that output in 1975 will again be below capacity, this time due to lack of orders rather than shortages of steel. It is very hard to predict with confidence the results for the whole of 1975 but if inflation could be brought under control, both here and in the world in general, I think a recovery from the present situation need not be long delayed. Based on information at present available, whilst I think it unlikely that we shall achieve the same level of Group Profit as last year, I think we shall come fairly close. For this reason we felt justified in forecasting in the letter to shareholders in connection with the Rights Issue an increased dividend for 1975 at 5p net per share subject to any changes in the relevant rates of taxation.

I would like to thank everyone in the Group for their contribution to the excellent results achieved in 1974 and also to thank those whose great efforts over a much longer period led to the expansion and strengthening of the Group as a whole which made these results possible.

MINING NEWS

Delays hitting Greenvale

By KENNETH MARSTON

STILL delayed by testing aluminium ingots and a 32.35 per cent. increase for alumina. The later nickel venture in Queensland of Freeport Minerals and Metals Exploration is not now expected to reach full capacity before the middle of 1976 instead of in the third quarter of this year as was previously hoped.

The new plant produced 1,000 lbs of cobalt metal in the March quarter and worked up to 26 per cent. of capacity; design capacity is for an annual 54m. lbs of nickel and 2.73m. lbs of cobalt. Metals Exploration points out that no large expenditure will be needed to overcome the present start-up difficulties.

But the lower than anticipated initial cash flow coupled with other inflationary factors has resulted in Greenvale over-running its estimated total capital cost of some £24m. (£15m.) and, as already reported, the partners have not yet reached agreement on how to raise the sizeable additional funds that are needed.

Estimating costs have also escalated as a result of the advance in oil prices. Just how viable the operation can be with the currently depressed market for nickel is a moot point. The highest nickel prices will be pushed up in the talk of revival in markets for base metals next year.

Of Metals Exploration's prospective interests, drilling is to start in a mineral area with deposits in Western Australia. At the 40 per cent.-owned Paracale drill holes have given assays returning from 4.02 grammes to 100.65 grammes of nickel. It is stated. Metals Exploration were 42p cum-premium yesterday.

CGFA TASMANIA TALKS ENDED

Discussions have fallen through between Consolidated Gold Fields Australia and the Norwegian Fesli ferro-silicon production and marketing group. They were the establishment of a ferro-silicon plant at Electra, some 25 kilometres south of Tasmania.

But now the order for furnaces from Norway has been cancelled and the associated engineering design work has ended. CGFA says that it still has faith in the basic viability of the project and intends to pursue other opportunities which may enable it to go ahead.

It is hoped to continue the current carbide production at Electra as planned until about the end of 1976. Before then further construction will be given to the future of the plant in the light of the tariff protection on carbide, production costs and other factors. CGFA shares were 15p off at 265p cum-premium yesterday.

ALCAN SMELTER SLOWS DOWN

The Kurri Kurri aluminium smelter in New South Wales of Alcan Australia is now operating at only 60 per cent. of its 10,000 tonnes capacity. This reduction follows a cutback of 15 per cent. made in March as a result of a fall in orders for semi-fabricated products.

Alcan has asked the Australian Prices Justification Tribunal for a 6.2 per cent. rise in prices for its products.

COMPANY NEWS IN BRIEF

BISCH-JANYAR—December output: 1974, 1,000 tonnes; 1975, 1,200 tonnes. 1974, 1,000 tonnes; 1975, 1,200 tonnes. 1974, 1,000 tonnes; 1975, 1,200 tonnes.

COHEN BROS. (ELECTRICALS)—Fixed assets £2,276,000 (1974). Current assets £2,276,000 (1974). Liquid assets £2,276,000 (1974). 1974, 1,000 tonnes; 1975, 1,200 tonnes.

F. COPSON—Turnover, six months to October 31, 1974, £1,100,000 (1973, £1,000,000). Profit, £100,000 (1973, £80,000). 1974, 1,000 tonnes; 1975, 1,200 tonnes.

EQUITABLE REVERSARY INVESTMENT SOCIETY—Loss 1974, £1.00 (1973, £1.00). Increase in assets £1.00 (1973, £1.00). 1974, 1,000 tonnes; 1975, 1,200 tonnes.

GRESHAM HOTEL—No dividend for 1974. Turnover, 1974, £1.00 (1973, £1.00). Profit, £1.00 (1973, £1.00). 1974, 1,000 tonnes; 1975, 1,200 tonnes.

KUNICK HOLDINGS—No interim dividend for 1974. Turnover, 1974, £1.00 (1973, £1.00). Profit, £1.00 (1973, £1.00). 1974, 1,000 tonnes; 1975, 1,200 tonnes.

LONDON AND MONTROSE INVESTMENT TRUST—Income, six months ended March 31, 1974, £1.00 (1973, £1.00). Profit, £1.00 (1973, £1.00). 1974, 1,000 tonnes; 1975, 1,200 tonnes.

LONDON AND STRATHCLYDE TRUST—Income, six months ended March 31, 1974, £1.00 (1973, £1.00). Profit, £1.00 (1973, £1.00). 1974, 1,000 tonnes; 1975, 1,200 tonnes.

MOTOR RAIL—Board states that late publication in December 1974 of the 1973-74 reports and accounts, together with the reorganisation of manufacturing facilities in April-May 1974, have caused a number of accounting problems. These have now been resolved and they will accordingly expect to announce the results for the group for 1974-75 during June.

NATIONAL FARMERS UNION MUTUAL INSURANCE SOCIETY—Loss 1974, £1.00 (1973, £1.00). Increase in assets £1.00 (1973, £1.00). 1974, 1,000 tonnes; 1975, 1,200 tonnes.

REVERSARY INVESTMENT SOCIETY—Loss 1974, £1.00 (1973, £1.00). Increase in assets £1.00 (1973, £1.00). 1974, 1,000 tonnes; 1975, 1,200 tonnes.

SANGAM WESTON (electrical metals) states that 1974, 1,000 tonnes; 1975, 1,200 tonnes. 1974, 1,000 tonnes; 1975, 1,200 tonnes.

SPONG AND COMPANY (hardware manufacturers and wireworks)—Results 1974, 1,000 tonnes; 1975, 1,200 tonnes. 1974, 1,000 tonnes; 1975, 1,200 tonnes.

UNION INDUSTRIES—Results 1974 and observations on prospects reported April 8. Value of exports was £100m (1973, £80m). 1974, 1,000 tonnes; 1975, 1,200 tonnes.

WARD WHITE GROUP (foodstuffs)—Results 1974, 1,000 tonnes; 1975, 1,200 tonnes. 1974, 1,000 tonnes; 1975, 1,200 tonnes.

WINSTON ESTATES—Final 1974, 1,000 tonnes; 1975, 1,200 tonnes. 1974, 1,000 tonnes; 1975, 1,200 tonnes.

WOOD AND SONS (HOLDINGS)—Results for 1974 reported April 22. Profit, £1.00 (1973, £1.00). 1974, 1,000 tonnes; 1975, 1,200 tonnes.

BIDS AND DEALS

Approach to Brock Group

Shares in the Brock Group, of value of the consideration was \$0.50,000 in cash. Both transactions have been financed by overseas borrowing.

CHAMBERLAIN PHIPPS

Chamberlain Phipps, the ship products group, has agreed terms for the sale of its majority interest in Textile Bonding, which manufactures textiles for a number of industries, to Tootal who already has a minority interest in the company.

Consideration is to be a cash sum close to the net book value of the assets attributable to the shares held.

When Tootal bought its minority interest some years ago it recognised that if the business of Textile Bonding were to be sold, the proceeds would be shared between the two shareholders.

Unofficial estimates put the value of the Textile Bonding group at about £15m, but this does not include the market for safety locks, guard dogs and other property protection systems. Last year it was estimated that the total "security market" was in the order of £10m, a year, although since then sharply rising costs caused both smaller companies and private individuals to consider scaling down their investment in electronic equipment.

A number of large and many smaller companies enter the market including AFA Minerva (a subsidiary of BSI), Chubb Alarms and Benham while there is also a number of major sale and lock makers.

Turnover of the Brock group has risen steadily in the last few years. In 1974 it recorded pre-tax profits of £3.4m. (£5.0m.) on turnover of £24.4m. (£25.0m.) Earnings per share were up from 8.1p to 8.2p and the dividend was held at 2.55p. Brock intends to make a further announcement about the bid as soon as possible.

FOUR NEWSPAPERS CHANGE HANDS

The Monopolies Commission has approved the transfer of four newspapers owned by the Guardian and Manchester Evening News. The Commission says that it does not think the merger constitutes a threat either to editorial independence or to competition for advertising. The four papers—the Rochdale Observer, the Rossendale Free Press, the Heywood Advertiser and the Middleton and Blackley Guardian—pre-tax profits of the year ended March 31, 1974, were £246,000.

TOBENOL

Tobenol, makers of automatic packaging machinery, has acquired the assets of both the Label and Wrapp Machines, for £20,000 cash. Net assets of both at the time of acquisition were about £75,000. The acquisition was a large company cash, and it adjusted pre-tax profits for the year to June 1974 amounted to £21,000.

CHAS HURST

Charles Hurst is to acquire, subject to contract, the capital of the directors of the £100,000 Chas Hurst and the balance in cash. Estimated value of assets being acquired, £85,000. The directors estimate that the price arising from the acquisition will be not less than £15,000.

SHARE STAKES

Central Property Development Holdings has acquired 400,000 Ordinary shares making a total holding of 600,000 shares. W. Canning—Norvic Securities now holds 1,080,050 Ordinary (10.05 per cent.).

Sealed Motor Constructors announces that notification has been received to the effect that Myson Group has increased its holding in the Ordinary capital group which operates largely in South Africa, has extended until May 14 its offer of £1.00 per share, the Imperial Leather soaps and toiletries company.

Announcing this yesterday, PZ's advisers, J. Henry Schroder Wagg, disclosed that to date it has received responses in respect of £1.11 per cent. of the £1.00 Ordinary shares and 48.94 per cent. of "A" Ordinary.

LESLIE & GODWIN

Leslie and Godwin (Holdings) has bought for £74,760 cash 50 per cent. of the capital of Union De Seguros y Reaseguros, S.A., a Spanish insurance brokers operating in Madrid. It has also acquired 50 per cent. of the capital of L. and G. Commercial, a company registered in Bermuda, not already owned, shares in issue.

TOM MARTIN METALS GROUP

The National Metal Merchant Mr. A. Hubert, O.B.E.

Salient Points from the Chairman's Statement:

* Substantial advance in turnover and profits highest ever.

* Dividend increased to maximum allowed under present legislation.

* Very strong liquid cash position.

* Capital expenditure of £1.1 million in past two years.

* Company playing its part in National Economy by reclamation of waste materials and consequent saving of hard currency.

* Exports substantially increased during the year—vast potential exists for further profitable exploitation.

Group Profit Summary

1974 1973

Turnover £22,757,140 £15,425,590

Trading profit before taxation £2,709,936 £1,732,589

Profit after taxation £1,255,721 £829,815

Dividend 21.19818% 19.11%

Earnings per share 83% 55%

Copies of the Report and Accounts may be obtained from the Secretary, Tom Martin Metals Group Ltd., Dicken's Street, Blackburn, Lancashire BB1 1RP.

1974 in Brief

	1974	1973
Turnover	Bridon Group Overseas Sales 74,946 Home Sales 49,038	51,527 37,465
Share of Sales of Associated Companies	123,982 59,905	88,992 43,341
	183,887	132,333
Profit before Taxation	14,991 3,499	7,281 1,880
Share of Profits of Associated Companies	11,492 6,652	5,421 3,638
	18,144	9,067
Special Provision for Pensions	1,299	—
	16,845	9,067
Profit after Taxation applicable to Ordinary Shareholders	7,978	4,338
Earnings per share: Basic	20.60p	11.28p
Diluted	18.85p	10.51p
Ordinary Dividends	1.391 3.74p 5.58p	1.301 3.38p 4.96p
Capital Employed	Ordinary Shareholders Funds 43,927 Interest of Outside Shareholders in Subsidiaries 4,648 Long-Term Borrowing and Preference Capital 16,224 Amounts Set Aside 4,298	37,039 2,811 13,594 2,368
	69,097	55,812

TRADE DEVELOPMENT BANK HOLDING S.A.

Luxembourg

34, avenue de la Porte-Neuve



NOTICE OF ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that the Annual General Meeting of Trade Development Bank Holding S.A. ("TDB Holding") will be held at Hotel Kons, 24 Place de la Gare, Luxembourg, at 2.30 p.m. on 13th May, 1975, for the purpose of considering and voting on the following matters:

1. Approval of the report of the Board of Directors and of the Statutory Auditor for the period ended December 31st, 1974, as well as approval of TDB Holding's balance sheet as at December 31st, 1974 and of profit and loss account for the year ended December 31st, 1974.
2. Discharge of the Directors and of the Statutory Auditor for the proper performance of their duties for the period ended December 31st, 1974.
3. Appropriation of US \$300,000 to the legal reserve, distribution of a dividend of US \$0.44 per share and the carrying forward of the balance of the profits.
4. Election of the Board of Directors and of the Statutory Auditor for 1975. All the Directors and the Statutory Auditor are eligible and stand for re-election.
5. Determination of Directors' fees.
6. Approval of the consolidated balance sheet as at December 31st, 1974 and profit and loss account for the year ended December 31st, 1974 for TDB Holding and its subsidiaries.

By Order of the Board
Edmond J. Safra
Chairman

NOTES:

Subject to the relevant resolution being approved, the dividend will be payable on June 2nd, 1975: (i) in respect of registered shares to shareholders on the register at the close of business on 1st May, 1975, and (ii) in respect of bearer shares against surrender of Coupon No. 3 to any of the Paying Agents listed below.

Any shareholder who wishes to attend the Annual General Meeting and whose shares are in Bearer form may obtain a depositary receipt and/or a form of proxy by lodging his share certificate at the office of any of the banks listed below or by arranging for the bank by whom such certificates are held to notify one of the banks listed below that the shares are so held. The relevant proxy and depositary receipt must be lodged duly completed at the office of TDB Holding at 34, avenue de la Porte-Neuve, Luxembourg, not later than 6.00 p.m. on 12th May, 1975. If such shareholder wishes to attend the meeting in person, he must produce such depositary receipt to gain admission.

Shareholders of TDB Holding whose shares are registered will receive a notice of Annual General Meeting at their registered address together with a form of proxy for use at the Annual General Meeting. These should be lodged at TDB Holding's office in accordance with the above instructions. The completion of the form of proxy will not, however, preclude a shareholder from attending in person and voting at the meeting if he so desires.

The Resolutions may be passed by a simple majority provided that no single shareholder or proxy may cast votes in respect of more than one-fifth of the issued capital or more than two-fifths of all shares represented in person or by proxy at the meeting.

Copies of the Annual Report for the year 1974 may be obtained from any of the banks at the following addresses:

- *Manufacturers Hanover Limited
8 Princes Street, London EC2R 8AQ
- *Banque Internationale à Luxembourg S.A.
2 Boulevard Royal, Luxembourg
- *Manufacturers Hanover Bank Belgium
13 Rue de Ligne, 1000 Brussels
- *Manufacturers Hanover Banque Nordique
20 Rue de la Ville-L'Évêque, Paris 8
- *Manufacturers Hanover Trust Company
14 Wall Street, New York, N.Y. 10015
- *Manufacturers Hanover Trust Company
Bockenheimer Landstrasse 51/53, Frankfurt
- *Republic National Bank of New York
452 Fifth Avenue, New York, N.Y. 10018
- Trade Development Bank
25 Corso San Gottardo, 6830 Chiasso I, Switzerland
- *Trade Development Bank
21 Aldermanbury, London EC2P 2BY
- Trade Development Bank (France) S.A.
20 Place Vendôme, 75001 Paris
- *Trade Development Bank (Luxembourg) S.A.
34 Avenue de la Porte-Neuve, Luxembourg
- Trade Development Bank
2 Place du Lac, 1211 Geneva

*Paying Agent of TDB Holding

Laurence Scott in profit

MAKERS OF electrical machinery and control gear Laurence Scott has eliminated its first half loss of £451,000, as expected, and finished 1974 with a profit of £32,547, against £135m. previously. And the upward trend has continued into the current year, the directors state.

There is an attributable loss of £42,183 (profit £720,427) equal to 0.6p (9.16p) per 25p share. The dividend is raised from 2.43p to the forecast 2.5p net, with a final of 1.8p.

Turnover £17,256,000 (16,315,000)
Depreciation 483,677 (415,983)
Interest paid 111,157 (35,088)
Profit before tax 3,557,133 (2,557,133)
Taxation 3,557,133 (2,557,133)
Net loss 44,568 (166,912)
Minorities 653 (653)
Extraordinary items 1,289 (31,491)
Attrib. loss 42,183 (720,427)

* Figures restated. * Profit. The directors point out the policy followed in valuing stock and work in progress had been changed during year in 1974 in accordance with the recommendation of the Accounting Standards Steering Committee.

All principal works are well loaded for 1975, the manufacture of equipment for North Sea oil being a major activity. The increase was brought about by an exceptionally high share of profits in associates due to the reversal of the greater part of a provision made in 1973 by British Nuclear Design and Construction. A statement of source and availability of funds shows that there was a net inflow of liquid funds of £1.83m. (1974, outflow £1.83m.). Year-end capital expenditure sanctioned totalled £8.25m. (£8.78m.).

Meeting 21, Tophill Street, S.W. May 23, at 12.30 p.m.

comment

Laurence Scott's revised first-half figures highlight the changes required by the new accounting standards. More overheads are now credited to work-in-progress, so higher production but lower shipments in the three-day week effectively capitalised an extra £0.3m. of intermediate cost. Naturally, the second half profit trend, so an upswing into the black of about £160,000 looks equally distorted. Poor estimates of the rate of inflation, coupled with long (12 months) production cycle, created the real problem in 1974. This year, the group is budgeting for an inflation rate of about 2 1/2 per cent. a year—and flexible tendering in bespoke North Sea contracting apparently tolerates this margin. At 30p, the shares yield 11 per cent.

Hartle sees satisfactory year

Mr. D. Hartle, chairman of Hartle Machinery International, tells members in his annual statement that he looks forward with reasonable confidence to a satisfactory year. The Board will intensify its efforts to ensure that the group operates to the fullest possible benefit of customers. The scarcity of skilled labour was such that at some of the group's factories it was prevented from taking the fullest advantage of order potential which resulted in it losing business to foreign competition last year.

Order books at present are reasonably strong, with one or two exceptions, and, although certain markets have shown definite signs of weakening, new areas are being developed and the group's policy is to continue widening the world demand for its products, thereby reducing its dependence on the home market.

As reported on April 5 pre-tax profit for 1974 expanded from £306,400 to £406,900 and the divi-

Babcock & Wilcox to improve

MR. J. L. KING, chairman of Babcock and Wilcox, says that if the group is permitted to concentrate on its management objectives, he believes that 1975 will show further improvement.

Order books both at home and overseas are strong and capital investment in manufacturing continues.

As reported April 10 in a full preliminary statement group pre-tax profits increased to £3.8m. in 1974, compared with a forecast of a figure similar to the £3.16m. achieved in the previous year.

Mr. King explains that most of the increase was brought about by an exceptionally high share of profits in associates due to the reversal of the greater part of a provision made in 1973 by British Nuclear Design and Construction.

A statement of source and availability of funds shows that there was a net inflow of liquid funds of £1.83m. (1974, outflow £1.83m.).

Year-end capital expenditure sanctioned totalled £8.25m. (£8.78m.).

Meeting 21, Tophill Street, S.W. May 23, at 12.30 p.m.

Westward setback —no interim

FIRST HALF (ended January 31, 1975) profits of Westward Television have fallen from £236,323 to £73,493, and holders are not getting an interim dividend.

Chairman Mr. Peter Cadbury says that the second half will show an improvement on the comparable 1974 six months—a disastrous period (there was a £50,000 loss) which we hope will never be repeated.

Current sales are 40 per cent. up on the comparative months of 1974 and if this trend continues the chairman hopes to have more cheerful news in his annual review.

He regrets the absence of the interim, but says he is cautiously optimistic about the final—for 1974-75 an interim of 0.4432p net was followed by a final of 0.8798p.

Explaining the first half profit fall, Mr. Cadbury points out that a fall of 2.5 per cent. in sales to £1.42m.—and £39,406 in sundry income taken together with an increase of 10 per cent. in expenditure has had a total adverse effect of £208,731. Relief from the late summer of £48,901.

The TRA has invited Westward to extend its contract to 1979 which the group intends to accept, subject to certain safeguards and conditions.

Cannon Street to apply for requote

Cannon Street Investments is expecting to apply for quotation in the late summer, the chairman Mr. W. T. Hislop says in his review with the company's accounts for the 20 months to December 31, 1974.

Mr. Hislop says that the application will be made when a forecast of profits for 1975 can be made with accuracy and upon which reliance can be placed.

In January of this year the shareholders of Cannon Street approved a capital reconstruction under which National Westminster Bank became the ultimate holding company with a holding of 65.5 per cent. of the Preferred Ordinary shares.

The group profit and loss account for the 20 month period disclosed a loss before tax of £787,000 compared with a profit of £25m. the year to April 30, 1973. The loss attributable to members of the company is £1.69m. compared with a profit of £2.1m.

In his review Mr. Hislop says that the policy of the group is to reduce bank borrowings at the earliest possible date, to strengthen and develop the unquoted companies upon whose profits the group now largely depends and to retain and where possible develop its investments in the associated companies. On the prospects, he says the performance of the companies to date is satisfactory.

Safeguard advance

Revenue before tax of Safeguard Industrial Investments expanded from £185,837 to £220,572 for the six months ended March 31, 1975.

The directors state that the increase in revenue is very satisfactory but is unlikely to be repeated in the second half of the year.

The interim dividend is 0.7p (same) net. Last year's total was 2.7p from profits of £476,167.

R. DUTCH SHELL

Royal Dutch Petroleum and Shell Transport and Trading will jointly issue their report on the results of the Royal Dutch/Shell Group for the first quarter 1975 on May 15.

At the same time, the AGM of each company is due to convene in The Hague and London respectively.

DINKIE HEEL

Since the announcement on April 17 Dinkie Heel Company has been advised by the Treasury that the dividend total for the year exceeds the amount permissible under current Government measures. The final dividend will therefore be paid at 0.05p per 5p share not instead of the 0.30p announced, making a total of 0.55p (0.54p).

Grindlays Bank uptrend

PROFITS OF Grindlays Bank have improved substantially in the first quarter of the current year, at more than £4m. pre-tax against just under £2m. last year. Nevertheless, the group faces continued problems in earnings, the larger profits necessary to match the level of inflation, and in earning enough profits in the U.K. to use up the £11.6m. of tax losses available in the Brands merchant banking subsidiary.

In his annual statement, the chairman, Lord Aldington, details the effect on profits of the large special provisions made last year. Group operating profit was just over £3m., and would have been higher but for a larger than usual charge for bad and doubtful debts and a provision for the drop in the value of portfolio investments, excluding dated gilts, of just over £2m.

A total of £3.9m. pre-tax has been put aside as an additional transfer to the general provision against advances, £4.5m. of it in Grindlays Bank and £4.1m. in Anglo-American Bank. The group's pre-tax loss is £5.6m., while after the effect of overseas tax the final loss is £9,996,000. This, the chairman points out, reduces the group's capital resources by an important amount.

The chairman says the group is consulting with its two big shareholders, Lloyds Bank and First National City Bank, "with a view to securing appropriate increase in our capital resources by equity, loan stock or a combination of both." It is intended to increase the authorised capital of Grindlays Bank by £10m. to £30m. At the same time, steps have been taken to hold the total group business at around the level of the end of 1974.

Lord Aldington says that the bank's operating profit excluding Brands but including associates was £10.3m., with overseas results showing an improvement of very nearly £4m. over the 1973 figures. Results of overseas operations were adversely affected by high interest rates particularly in funding the large gilt-edged portfolio.

Detailing the problems of Brands, the chairman says that Stock 1965-86 which was a good year by way of rights on the in some activities, particularly in international lending and ship-shares at par.

There are extraordinary gains of £3,016 (£88,833). Earnings per 25p share shown at 3.29p (2.9p) and of 1.6975p-48p raises the rate of £1.79p to £3.48p. There are extraordinary gains of £3,016 (£88,833).

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The group operates as large operators, ship and builders and repairers and main dealers.

North Atlantic Securities Corporation has gained a 71 per cent. of £22m. of £1 per share of Convertible Unsecured.

Stock 1965-86 which was a good year by way of rights on the in some activities, particularly in international lending and ship-shares at par.

RECENT ISSUES

EQUITIES

1996 Issue Price	Amount Paid Up	Total Amount Paid	1975		1976		Stock	Outing Price Paid	+ -	Un- der- Ad- vance	Un- der- advan- ce	Other
			High	Low	High	Low						
\$	F.P.	F.P.	\$36	\$35			Bell Canada (\$36)	\$35	-			
\$12	F.P.	F.P.	\$21	\$19			Lin. Can. Inc. \$21	\$20	-			
	F.P.	F.P.	\$23	\$20			Deakart Gold Mining		+17	\$1.0		
	F.P.	F.P.					Pearl Star Northern	\$15				

CO-OPERATIVE INSURANCE SOCIETY LIMITED

CHAIRMAN'S REPORT

الجمعية التعاونية للتأمين

At the 10th Annual General Meeting of the Co-operative Insurance Society Limited held in Manchester on 30th April 1975 Mr. H. A. Toogood, Chairman, reported:

"My report last year emphasised service, which is the essence of the Co-operative Insurance Society. It can be seen on the economy and provided through our full-time staff, the rate of inflation agency force, backed by a 15 per cent increase in the rate of inflation, which is a very high level of inflation. In fact, in that year the rate of price inflation had reached 20 per cent and has since then increased still further. The rate of inflation is even higher. Such a situation has very serious implications for the insurance industry, particularly for life insurance, and my object of report this year must inevitably be to reduce the number of staff concerned with these problems."

Inflation and Life Insurance

Inflation has been with us since the war, but it is a measure of the rate at which the value of money is falling. It has changed in recent years to realise that we would all eagerly return to the inflationary levels of two years ago, which were then regarded as unacceptable in the long term. Alas, without a firm resolve by the community as a whole, price inflation will be brought down only slowly from the 20 per cent to 25 per cent range, and there are dangers that under the pressure of wage demands it might rise still further. In these circumstances I did not emphasise the grave consequences for the life insurance industry and, in fact, for the economy, of a failure to tackle the country's present problems with the leadership, courage and resolution that they demand.

Life insurance is a labour-intensive industry with a business consisting of fixed-price contracts. The premiums on the vast volume of business in force cannot be increased, and as costs of running the business, mainly wage costs, rise because of inflation, they absorb an ever-increasing part of the premiums. If inflation is at a modest level, the rise in costs can be matched by a corresponding growth in total premium income arising from increased new business, but with inflation at its present rate there is no way in which new business can be obtained on a scale sufficient to enable the total premium income to grow in step with inflation. Even if the present levels of new business were doubled or trebled, the total premium income would not increase on that scale. Consequently, the proportion of the total premium income absorbed in expenses grows, and the proportion available for investment to provide policyholders with a return on their savings is progressively reduced. Moreover, with inflation robbing money of its value at the present rate there is no way in which life insurance companies or any other organisations offering people's savings can at present invest the money entrusted to them to produce a return that would offset the effect of inflation. The best that can be done is to minimise the negative return on the investment of the savings.

At present new life insurance business is buoyant, but those who take out new policies are doing so in the belief that the necessary actions will be taken to reduce the rate of inflation so that, over the whole term of the policies, their savings will earn a satisfactory return in real terms. However, the longer inflation remains at its present high level, the nearer comes the time when, because of the effects I have described, prospective policyholders will no longer believe this.

It is potentially a very serious situation. Insurance companies are doing what they can to contain labour costs by extensive rationalisation and reducing the work involved in running the business. At the C.I.S. we have introduced many changes over the years to improve working efficiency but it will be essential to do much more. For example, in the industrial life business it will be necessary to eliminate as soon as possible any more frequent collection of premiums than monthly, so as to reduce the labour cost involved in collecting each £1 of premium. I must emphasise, for the benefit of critics of home service insurance, that there is no saving to be achieved by transferring the collection of premiums from our door-to-door method to collection by post or through the banks. Where there is a large number of premiums to be collected in the same area, collection from the door-to-door is materially less expensive than by post or through the banks.

We also intend to reduce the number of our district offices, especially in the older urban areas, where it is possible to close some district offices with a minimum of dislocation, transferring the agents and clerical staff to adjacent district offices and allowing natural wastage to reduce the number of clerical staff. We believe that, with the co-operation of everyone concerned, a proper quality of service can be maintained, even if a few offices are closed, and that the service will be improved. There is naturally great sympathy with the share, with some district offices who suffer because of the failure of fringe life insurance companies, especially when, as a result of the current liquidation laws, even the partial payment of the moneys due to these policyholders is delayed for many months, or even years, causing great hardship. The main reason, however, for the failure of these life insurance companies was their promise of an excessive (and purportedly "guaranteed") level of benefits on their policies, which they had been unable to fulfil when investment conditions became adverse. Soundly-managed life insurance companies protect against this eventuality either by having substantial capital or by issuing an adequate proportion of their policies on a "with-profit" basis, i.e. with a low level of guaranteed benefit but with the policyholder having the right to receive bonus additions to his policy out of the profits of the company. In these companies adverse conditions can be met by reducing bonuses. It would thus be very unfair to levy the millions of small savers with life insurance policies in sound companies such as the C.I.S., who may themselves be suffering reduced bonuses, so that excessive benefits could still be paid to policyholders in companies that failed because of the extravagant promises they had made. We therefore made strong representations to the Government, pointing out just how unfair and how undesirable their proposals actually were. Several major trade unions, and the insurance industry, did likewise. What is required is not the so-called guarantee scheme but legislation prohibiting unsound management practices, and providing that if a life insurance company should nevertheless fail, the liquidator is required to continue payments to policyholders at whatever reduced level the assets of the company will cover. This would bring life insurance companies into line with friendly societies, which transact a substantial volume of life insurance, but which are not within the scope of the Government's scheme because they already have this power to scale down benefits on policies if it becomes necessary to do so. Provided the Department of Trade officials carry out their statutory duties promptly, this scaled-down level should always be in excess of 90 per cent and may be virtually 100 per cent, because insurance companies are not permitted to trade unless they have the quite substantial excess of assets over liabilities required by law.

Through the good offices of the Co-operative Members of Parliament, who take a keen interest in consumer protection, the C.I.S. put specific proposals to the Secretary of State for Trade for legislation that would prohibit the kind of management practices that had led to the recent failures of life insurance companies and would modify the liquidation laws to facilitate earlier payments to policyholders. The Secretary of State, however, has insisted on introducing a Bill into the House of Lords which gives power to levy innocent policyholders but which does nothing to stop unsound management practices or alter the archaic liquidation laws. These proposals were in fact prepared by the civil service before the Labour Government came into office and have not been materially modified despite representations from many quarters. They may relieve the civil service of responsibility, but they are completely against the interests of the small saver. We are therefore forced, along with the trade unions and the insurance industry, into doing our utmost to secure the rejection by Parliament of this measure and its replacement by a genuine policyholder protection Bill. I come now to comment on the Society's results for 1974, and I would draw your attention to the alterations we have made in the form of the balance sheet, which, in accordance with the Insurance Companies Act 1974, now shows the liabilities and assets attributable solely to the long-term business (i.e. life insurance business) as well as the liabilities and assets of the Society as a whole.

economic situation, but was reduced to almost total inactivity for much of the year by uncertainty about the Government's policy towards commercial rents and its intentions in regard to the regulation and taxation of property development.

Against this bleak background, and with short term interest rates continuing at a high level until near the end of the year, the Society's accruing funds were largely held in short term investments whilst we awaited indications of a more resolute and realistic approach by the Government to the country's economic problems. There were also some sales of existing investments, the proceeds of which were only partly reinvested in securities, the remainder being also held temporarily in short term investments. The effect of this investment activity on the Society's portfolio is to some extent exaggerated in the balance sheet figures since, as indicated in the notes to the accounts, investments are shown in the balance sheet at cost and, in many cases, sales (and, consequently, reinvestments) were at much lower prices than the cost prices of the investments sold. The increase in property investments mainly represented the provision of finance for developments authorised in earlier years: no new propositions for property developments in this country were accepted during the year.

Because of the fall in the value of investments during the year, transfers have been made to investment reserves of £115 million from the life fund and £11 million from general reserve, and I refer to these transfers again later. After deducting the investment reserves, the aggregate amount of the investments shown in the balance sheet is less than their market value, or realisable value in the case of unquoted investments, on 31st December, 1974.

Since the end of the year there has been a big increase in the values of quoted securities and a valuation of the Society's investments at the present time would show an increase over the valuation at the end of last year greater than the amount of the transfers that were made to investment reserves.

Oldham Estates

The Society's major investment during 1974 was the big enlargement of our shareholding in Oldham Estates, which was increased during the year from just over 17 per cent to just over 50 per cent of the company's share capital. The Society first took up a shareholding, representing 10 per cent of Oldham's equity, in 1962, when we entered into an agreement to provide long term mortgage finance for certain of the company's development when they were completed and fully let. Because of our long association with the company we have been in a good position to appreciate both the unrivalled quality of its property portfolio, comprising mainly office buildings let to single tenants of the highest financial standing, and the careful way in which it has been managed, so that it has none of the problems of some other property companies whose financial arrangements have left them vulnerable to adverse circumstances such as have been experienced during the last two years. We are therefore confident that this substantial investment will prove to be of great value to our policyholders.

As is explained in the notes to the accounts, Oldham Estates' accounts have not been consolidated with the Society's. The shareholding in Oldham Estates of the Society and its consolidated subsidiaries is included at cost in the amount shown under the heading "subsidiary companies not consolidated" in the consolidated balance sheet, which amount also includes the mortgage loans made by the Society to Oldham Estates.

Oldham Estates has been the subject of much adverse criticism, mainly because of its supposed practice of keeping the office developments unlet for the financial gain that it was said managed, so that it has none of the problems of some other property companies whose financial arrangements have left them vulnerable to adverse circumstances such as have been experienced during the last two years. We are therefore confident that this substantial investment will prove to be of great value to our policyholders.

As I stated earlier, because of the fall in the market values of investments during 1974, substantial transfers to investment reserves in respect of the long term business assets have been made from both the Ordinary and Industrial Sections. It cannot be too strongly emphasised that, at this stage at least, these transfers should be regarded simply as internal accounting transactions. Existing investments are still yielding, overall, improved in 1975.

whilst it is a matter of regret and of some surprise to the company, and to us, that such a fine building as Centre Point is largely unlet, it has now been established that there is no truth whatsoever in the allegations that have been made against the company.

I have dwelt on this matter at some length because I know that the unfortunate publicity directed at Oldham Estates has made some of our friends in the Co-operative Movement uneasy about the Society's large investment in the company, and I want them to have the facts. There are also those in the Movement and elsewhere who dislike the circumstances in which commercial property development has been conducted in this country since the war, which have made it possible for huge fortunes to be made by a small number of individuals who have overcome the risks inherent in the business. However, the C.I.S. Board and management have to conduct the Society's affairs in the world as it is, not as some would like it to be, and even those who have an antipathy to the private enterprise system might concede that if large rewards can accrue from property development, it is better that the five million policyholders of the C.I.S. should participate than that the benefits should go wholly to a few individuals.

Life Assurance

The annual premium income on new policies was £13.6 million, securing new sums assured (including the capital value of income benefits) of £543 million and new annuities of £0.6 million per annum. These figures represent new records for the Society.

The rates of reversionary bonus declared in the Ordinary Section (3.40 per cent for assurances and 5.25 per cent for annuities) and in the Industrial Section (2.15 per cent on the main tables) are the same as last year. I am pleased to announce that the rates of terminal bonus declared on policies becoming claims by death or maturity have been maintained and, at the longer durations, slightly increased. In the Ordinary Section the terminal bonus varies from 0.5 per cent of the participating sum assured for assurance policies with four complete years' premiums due and paid to 6.5 per cent for policies with 45 or more complete years' premiums due and paid. In the Industrial Section the terminal bonus under the main tables varies from 0.4 per cent to 5.10 per cent.

It may seem surprising that we should have maintained or marginally improved our rates of terminal bonus in a year when there has been a massive fall in the market values of securities and when, in consequence, there has been a very large fall in the benefits paid under most equity-linked life assurance policies. C.I.S. terminal bonuses, however, do not depend directly on the level of market values, which reflect the prices at which sales and purchases take place. Our terminal bonuses reflect primarily the increase in the net asset values of the numerous companies in which we invest and these values increased during 1974.

This method of determining the levels of terminal bonus has been used since our terminal bonus system was first introduced several years ago, and the levels have not fluctuated greatly from year to year. I should say that there is no question of our method being better, or fairer, than a method where the levels do fluctuate a lot from year to year—it is simply a question of which is more appropriate in the circumstances of a particular office. I feel that the vast majority of C.I.S. policyholders would certainly not expect to receive a much reduced terminal bonus if their policies happened to mature when market values were very low, and many would probably object strongly, whatever explanations were given. On the other hand, the holders of unit-linked policies do expect this, and so may the policyholders in offices using a market-value-linked method for determining the terminal bonuses on traditional policies. It should be understood, however, that the C.I.S. and other offices who determine their terminal bonuses according to growth in the underlying capital appreciation of these investments, may well have to reduce terminal bonuses in future if the rate of growth in the underlying capital appreciation is not maintained.

As I stated earlier, because of the fall in the market values of investments during 1974, substantial transfers to investment reserves in respect of the long term business assets have been made from both the Ordinary and Industrial Sections. It cannot be too strongly emphasised that, at this stage at least, these transfers should be regarded simply as internal accounting transactions. Existing investments are still yielding, overall, improved in 1975.

the same interest income or higher, and new investments have been made at the higher levels of interest ruling throughout the year. The big variations in the market values of investments that have taken place during last year and in the present year reflect the intense uncertainty about the course of inflation and future profitability to which I referred earlier, and it seems appropriate to sound a note of warning here, that if wages are allowed to go ahead virtually unrestricted and at the same time there are controls on prices, profits and dividends then we shall be faced with real as opposed to notional losses, and transfers to investment reserve will be required to cover these losses.

In order to provide for the transfers to investment reserve the rate of interest used in the valuation of policies in the Ordinary Section has been raised by 11 per cent, from 21 per cent to 41 per cent, for liabilities under assurance contracts (and, by a corresponding amount, to 7 per cent for annuity contracts) and that used in the valuation of Industrial Section policies has been raised by 11 per cent, from 3 per cent to 41 per cent. At the same time the opportunity has been taken to introduce a new factor into the valuation basis to compensate for the fact that the initial expenses, particularly new business commissions, incurred in putting new policies on the books are higher than the renewal expenses incurred in subsequent years in administering, maintaining and accounting for these policies. The actuarial basis of valuation used hitherto made no allowance for the uneven incidence of these expenses, and the present is an appropriate time to inject a greater note of realism into our published valuation basis.

Motor Insurance

The volume of business in force remained more or less unchanged during 1974. The rise in premium income from £28.8 million in 1973 to £31.3 million in 1974 was accounted for almost entirely by the increases in premium rates introduced in October 1973 and October 1974. In the year as a whole the frequency of claims was somewhat lower than in 1973. The reduction in frequency which had begun with the start of the fuel crisis in late 1973 was largely maintained in the first half of 1974, but in the latter part of the year the frequency returned to the sort of level experienced before the crisis began.

The small reduction in frequency was certainly not sufficient to offset the sharp increase in the average cost of claims, and the account showed an underwriting loss of £0.6 million compared with an underwriting profit of £2.1 million in 1973.

The effect of accelerating inflation upon motor insurance deserves to be more widely realised. Since the premium rates must be fixed well in advance of the claims which they have to meet, they need to contain an allowance for the future inflation which will affect those claims. If the rate of inflation goes up, motor insurance companies will be likely to make losses, unless they have successfully predicted the rise and allowed for it in advance—in other words, unless they have increased their premium rates by more than the then current rate of inflation. If, as is more likely in practice when premium increases are subject to statutory control, the companies have not made advance provision for the acceleration in the rate of inflation, then their premium rates will have become inadequate. When that happens, companies which merely increase their premium rates in line with current inflation will ensure that their premiums remain inadequate and will go on making losses.

With the succession of increases in the rate of inflation over the past few years, and the absence of any immediate prospect of inflation being reduced, it is only to be expected that motor insurers are needing to make increases in premium rates far in excess of even the current high rate of inflation. In our case the Department of Trade sanctioned an increase in premiums of six per cent to operate from October 1973 and, not surprisingly, this proved quite inadequate to cope with the massive increase in the rate of inflation that was to come. We obtained approval for an increase averaging 18 per cent from October 1974 and again for a further increase still, of 16 per cent from April 1975. The underwriting loss of £0.6 million which we have sustained in 1974 is largely a consequence of having been granted only a small increase in October 1973, but the prospects are that despite the further increases in premiums since then the account will again show an underwriting loss in 1975. There is no doubt that yet another increase in our motor premium rates will be needed in six months' time if we are to have a chance of seeing the situation improve in 1976.

As a Co-operative organisation we naturally do not wish our policyholders to pay more than is necessary to provide the cover they need, and we deplore a situation in which we have no alternative but to impose frequent premium increases. Nevertheless we are determined to keep security as our overriding objective and take a suitably cautious view in these extremely uncertain times.

Property Insurance

The premium income increased from £14.9 million in 1973 to £16.6 million in 1974, a rise of £1.7 million compared with the rise of £3.6 million reported last year. During 1974 fewer policyholders responded to the advice to increase their sums insured, despite the rise of about 25 per cent in re-building and repair costs. There can be no doubt that many people are now under-insured, and we are planning to make renewed efforts in 1975 to see that sums insured are brought up to realistic levels.

Our Domestic Combined policy has been widened in its scope to cover liabilities imposed by section 3 of the Defective Premises Act, and in addition all holders of Domestic Combined policies covering contents are being given personal liability insurance— with a limit of £250,000—no additional premium as from inception for new cases, or from next renewal for existing policies. During the year certain classes of commercial and industrial risks benefited by reductions in premium rates made possible by improvement in risk experience. The Society's surveyors have freely advised on means of protection and loss prevention against the major risks of fire and theft, and the absence of major losses in the portfolio must in some part be a reflection of the effectiveness of this policy. Nevertheless, large losses must be expected to occur from time to time, and managers of commercial concerns should not overlook the responsibility they carry to maintain adequate property and other insurance cover.

Although the C.I.S. had to meet—by way of reinsurance—only a small share of the catastrophic loss at the Flixborough plant, we naturally had to deal with a large number of domestic losses. Special efforts were made to ensure that the claims for damage to domestic property were handled as speedily as possible. Besides the Flixborough disaster, the year 1974 saw a higher number of storm claims than usual, and also an increased incidence of theft from homes. Householders are strongly recommended to seek advice from police crime prevention officers and insurance surveyors, who will readily provide details of basic means of protection which should prove a deterrent to the casual thief.

The combined effect of the worsened claims experience and the modest rise in premium rates has been to reduce the underwriting profit from £2.5 million in 1973 to £0.7 million in 1974.

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Other classes of Non-Life Business

The premium income from the remaining classes of non-life business increased from £5.3 million to £5.7 million.

The liability business showed a small underwriting profit. Whilst this is a welcome improvement after the losses of recent years, it seems likely to prove only temporary. The signs are that premium rates for liability business in general need to be increased if future losses are to be avoided.

Reserves

As can be seen from the accounts and balance sheet, we have simplified the structure of our various reserves and have merged the general business reserve with the general reserve, which supports all classes of business. The further large operation of the Society's business, I and my colleagues on the Board have been heartened by the cheerful willingness of everyone to ensure that the flow of to it £1.58 million from the long-term business fund and £4.15 million from the profit and loss account, thus increasing it to £23.5 million. From this, £11 million has been applied to the general business investment reserve to take account of the fall in the values of investments other than those wholly attributable to the long term business. These details of the movements of the reserve and full-time agents will be set out in the notes to the accounts.

One of the major problems is that a high rate of inflation presents for non-life insurance business the difficulty of maintaining a satisfactory relationship between the free reserves and the non-life premium income when the premium income is expanding rapidly because of the large increases in premium rates that have to be made to take account of the effect of inflation on operating expenses and the cost of claims. I have referred in my comments on motor insurance business to the problem of

achieving adequate rates of premium when the rate of inflation is increasing and when our freedom to make increases in premium rates is restricted by statutory controls. This problem is made all the more difficult by the necessity for the business to generate sufficient nominal profits so that the free reserves can be increased in step with the premium income.

Although our total underwriting profit on all classes of non-life business was very sharply reduced in 1974, there was a big increase in investment income, mainly because of the high interest rates available on short-term investments. As a result, we were able to make the substantial transfer to general reserve to which I have just referred, and it is gratifying to be able to report that, despite the big fall in the market value of stock exchange securities, our free reserves at the end of 1974 were just over 26 per cent of the non-life premium income. This is well above the present and proposed statutory minima and, with the big increase in investment values since the end of the year, our free reserve position has been further strengthened.

Profit and Loss Account and Distribution of Profit

The accounts show separately the profit and loss accounts of the Society and of those subsidiaries whose accounts have been consolidated with the Society's in the consolidated accounts and balance sheet.

The Society's profit and loss account relates only to the non-life business and it shows that, after allowing for the investment income carried to this account and for taxation, the profit remaining after the transfer to general reserve is sufficient to maintain the rate of dividend to co-operative societies on all the non-life premiums paid by them for their own business at 20 per cent.

The consolidated subsidiaries are all investments of the long-term business fund and the profits accruing in them have been transferred to investment reserves within those companies.

Board and Management Changes

During the year we welcomed to the Board Mr. W. H. Farrow who replaced Mr. John Roper, M.P., following his resignation from the Boards of C.W.S. and C.I.S. when Hyde Co-operative Society merged with Norwest Co-operative Society and thus became ineligible for separate representation on the C.W.S. Board. We thank Mr. Roper for his contribution to the work of the Board and appreciate his continued interest in the progress of the C.I.S.

Mr. C. Potts, Manager, Motor Department, will retire on 9th June, 1975, when he will have completed over 48 years' service with the Society. Mr. Potts' distinguished career with the Society began at Liverpool and after a short spell in Edinburgh he moved to Chief Office where he became Manager, Motor Department, in 1954. He will thus have completed over 21 years in this position where he has introduced many developments to the business and established a high reputation in the industry. Mr. Potts takes with him our warmest good wishes for a happy retirement. He will be succeeded by Mr. W. F. Webb, at present Deputy Manager, Motor Department.

Conclusion

The Society has come through a most trying year in good shape and credit for this is due to the efforts of all the staff and full-time agents. In a year that began in a period of restrictions on heating and lighting, which involved difficult working conditions, and in which there have been some periods of staff shortages, some interruptions of public transport services and other practical problems in the operation of the Society's business, I and my colleagues on the Board have been heartened by the cheerful willingness of everyone to ensure that the flow of to it £1.58 million from the long-term business fund and £4.15 million from the profit and loss account, thus increasing it to £23.5 million. From this, £11 million has been applied to the general business investment reserve to take account of the fall in the values of investments other than those wholly attributable to the long term business. These details of the movements of the reserve and full-time agents will be set out in the notes to the accounts.

As I have explained, these are difficult times for the insurance industry and I do not look to the future with any easy optimism. I have, however, no doubts about the financial strength of the Society and I am sure that the staff and full-time agents will realise the need for the changes which, in consultation with the trade unions, will have to be made in our organisation to preserve the Society's ability to continue to offer worth-while policies to the public.

I am therefore confident that, given free action by the Government to bring inflation under control and put the economy on a sounder basis, the Society will emerge from this difficult period with the financial resources and organisational structure to face the future with confidence. The report and accounts were adopted.

INTERNATIONAL COMPANY NEWS + EURO MARKETS

Montedison restructuring defended by Sig Cefis

BY ANTHONY ROBINSON

MILAN, April 30.

GRATEFUL MONTEDISON shareholders to-day approved by a large majority the 1974 results, which permitted the first dividend in four years and what chairman Eugenio Cefis described as "Montedison's re-entry into the ranks of major international chemical companies, albeit at a relatively lower level of efficiency and profitability."

First indications of Montedison's performance over the first quarter of 1975 show parent company sales up some 6 per cent compared with the first quarter of 1974. But turnover last year was affected by strikes and the Government's price freeze, while the first quarter results this year are 15 per cent below earlier budget estimates.

Signor Cefis delivered a strong counter-attack against the many critics of his manner of conducting the Montedison reorganisation policy. According to Signor Cefis, Montedison has been subjected to a "strategy" of permanent aggression, waged by part of the Press and important political and economic interest groups.

Signor Cefis has been particularly attacked for Montedison's alleged large-scale purchases of newspapers and support for other Press organs. But Signor Cefis stated categorically that Montedison's interests in the newspaper sector were limited principally to its 100 per cent holding in the Rome newspaper *Il Messaggero*, which closed its accounts in balance last year, he said.

His reply did not satisfy some major shareholders such as the spokesmen for the Euramerica and Nicofco holding companies who were formerly members of the Montedison control syndicate before its reorganisation last month.

Signor Cefis also denied that Montedison had received massive financial assistance from the State. Over the past three years Montedison had received credit for L3.8bn. in subsidised credit for plant in northern Italy and L100.8bn. for investment in southern Italy, where assets totalled over L1,000bn. Montedison had received absolutely no cash grants at all, he added.

He also revealed that Montedison had received L468bn. through sales of former Montedison companies to other groups. Of this total, sales to private groups totalled L301bn., while assets sold to state groups such as Eni and ENI totalled L167bn.

Signor Cefis confirmed that Montedison was determined to go ahead with its design of creating a holding company structure in which the parent company would become a purely financial controlling company.

He ridiculed reports that Montedison intended to dispose of its petrochemical activities. These accounts for 80 per cent of Montedison's gross profits last year and are well within a fundamental part of Montedison.

Last year parent company

profit of L81bn. after depreciation of L164bn. This permitted a 1974 dividend of L33 plus that already paid to Montedison shareholders by the Genovese financial subsidiary. Signor Cefis revealed that last year the parent company financed its investment entirely out of self-generated resources, while the group as a whole managed to finance just over 50 per cent internally.

Investment by the parent company totalled L138bn. last year of which 64 per cent went to petrochemicals. For the group as a whole investment totalled L350bn. while depreciation amounted to L251bn.

The return to a higher rate of depreciation has meant that assets of parent company Montedison SPA are now depreciated to 61.7 per cent compared with 41 per cent in 1971, while for the group as a whole depreciation has risen from 43 to 49 per cent over the same period.

The improvement in profitability last year, when parent company turnover rose 96 per cent to L2,300bn. and group turnover 56 per cent to L4,000bn. is also reflected in a reduction in medium and long-term debt from L6,71bn. to L6,07bn. partially offset by an increase from L580bn. to L619bn. in short-term debts.

Higher interest rates raised financial charges by 32 per cent to L1,19bn. but in spite of this the average cost of borrowing for Montedison is still below 10 per cent, Signor Cefis revealed.

Krupp sees steel orders drop 20% this year

By Guy Hawtin

FRANKFURT, April 30.

FRIED. KRUPP Huettenwerke, the Krupp group's publicly-quoted steel-making concern, has disclosed that, in common with other West German steel companies it is being hard hit by recession. Since August last year incoming orders for steel products have fallen by nearly a half.

Orders in the first quarter of the current year are down 20 per cent compared with the monthly average for last year, while shipments during the same period fell by about 15 per cent. This downward trend was registered before the end of 1974 and has steadily worsened.

According to a provisional report on the first quarter's performance, Krupp Huettenwerke, which competes with its German competitors, has experienced a steep decline in overseas demand at a time when the domestic market, particularly in the capital goods industries, remains weak.

The average decline in orders for the steel industry in the first quarter compared with the same period of 1974 was 30 per cent. Export demand was off by some 40 per cent compared with the year before. As a result competition sharpened and the Krupp report said, while earnings throughout the industry have been severely hit, the Krupp concern had not escaped the effects of the decline in demand despite its diversification programme.

Despite this, the ordinary dividend is being raised from DM7 to DM10 per share. This reflects a 1974 net profit of DM57.5m, compared with DM44.4m.

German chain stores sales up

By Nicholas Colchester

BONN, April 30.

THE TWO important West German chain stores, Neckermann and Kaufhof, are showing slight increases in turnover after the first quarter of this year but nothing which suggests that the reluctance of the German consumer is diminishing. Kaufhof sales rose by 12 per cent to DM1,45bn. while Neckermann registered an increase of 6 per cent, after a poor January.

Kaufhof's real turnover increase for the period was between 9 and 10 per cent, after increases in selling space are allowed for, and this still suggests some gain in physical turnover. Neckermann's first quarter turnover suggests stagnation in volume if inflation is allowed for, but its sales clearly improved towards the end.

Neckermann had an unsatisfactory year in 1974 with turnover rising but profit falling. Sales were up from DM2.8bn. to DM3.9bn. But the margin on sales fell from 0.85 per cent to 0.50 per cent—the lowest return in the company's history except for that achieved in 1969. As a result net profit was down sharply from DM15.1m. to DM15m. The directors will therefore recommend that the dividend for 1974 be dropped to DM3 per DM50 share where it was DM3.5 in 1973.

Thyssen-Bornemisza moves head office from Netherlands

BY MARGARET HUGHES

AMSTERDAM, April 30.

INCREASED U.S. involvement through its \$180m. acquisition of the first quarter of the current year, while net income declined a considerable amount on 15 per cent.

Previously, this fast-expanding industrial holding group owned by Hans Heinrich Thyssen-Bornemisza, grandson of the late West German steel magnate, August Thyssen, was essentially a European concern headquartered here in the Netherlands.

Then last August it raised its 34 per cent holding—acquired in October, 1973—in Indian Head, a diversified U.S. industrial concern, to 50 per cent through a cash tender offer. Apart from providing a useful earnings boost, this move has subsequently prompted a restructuring of the whole group which involves moving both the registered holding company and the corporate management team out of the Netherlands.

But the most immediate effect of the Indian Head acquisition has been on group earnings, which jumped by 54 per cent last year. At the annual Press conference here, Thyssen-Bornemisza announced net income of Fls.90.7m. on sales of Fls.1,64bn. for 1974, against net income of Fls.58.9m. and sales of Fls.900.9m. while return of equity was up from 15.5 per cent to 30.3 per cent. Earnings had climbed over 600 per cent since 1970.

Indian Head results have been consolidated into the group accounts since it became a full subsidiary, so the two years' figures are obviously not directly comparable.

But Thyssen-Bornemisza claims that even without Indian Head it still surpassed its profit target which is 15 per cent annual growth. Its lack of dependence on Indian Head earnings may be just as well—Indian Head's chief executive, Richard J. Powers, disclosed at the Thyssen-Bornemisza meeting that its

sales were down 12 per cent in the first quarter of the current year, while net income declined a considerable amount on 15 per cent.

As far as the group as a whole is concerned, management board chairman Mr. G. B. Huiskamp, expects 1975 to be a "not very successful" year. But, given the diversity of its industrial and geographical markets, he remains convinced that the group will still achieve its "ambitious 15 per cent annual growth target."

In the meantime, as a direct result of the Indian Head acquisition, a new privately held parent holding company has been set up to "manage and coordinate" both European and American interests, with special attention to international corporate strategy and finance.

The most interesting feature of this new company, revealed in the annual report, is that it is registered at Willemstad, Curacao in the Netherlands Antilles. Curacao is generally known as a tax haven, but the four main management Board-chairman Huiskamp, corporate strategy director, Mr. H. E. Backrach, and corporate finance director, Mr. R. J. Freese, will move to Monaco. With them will go a small management team of about ten.

One of the relocated management's tasks in the coming year will be to arrange outside financing to supplement the internally generated resources which it has mainly used to finance its acquisitions. A privately held company (57 per cent owned by Hans Heinrich) it is unable to undertake paper transactions. For some years it has talked of going public, but the timing has never been right—less so in the current stock market climate.

Referred to by Mr. Freese as "income notes" it is basically a long term (15 to 20 years) subordinated loan with warrants attached.

Government for what it regards as its "essentially negative" attitude to industry.

But opting, whatever the reason, for a holding company outside Holland, dictated that any benefits from this management of the group should also be moved from the Netherlands. Thyssen-Bornemisza argues.

This intention, announced for the first time at the annual Press conference, is a much more sensitive issue, in that it does that the main corporate body is effectively pulling out of the Netherlands.

Thyssen-Bornemisza firmly rejects this suggestion, pointing out that European operations will be a small percentage of the group's total. It is also "welcoming" of the move to Monaco.

Thyssen-Bornemisza has already found accommodation there in 1970, when Rothmans moved its headquarters to the island. On September 1, three of the four main management Board-chairman Huiskamp, corporate strategy director, Mr. H. E. Backrach, and corporate finance director, Mr. R. J. Freese, will move to Monaco. With them will go a small management team of about ten.

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\$11m. Ford loss for first qtr.

By Guy de Jonckheere

NEW YORK, April 30.

FORD MOTOR, the second largest U.S. car manufacturer, reported to-day that it made a net loss of \$11m. during the first quarter of this year, compared with a net profit of \$123.6m. or \$1.31 per share in the same period of last year.

This is the company's first loss since the final quarter of 1967—when it was still a loss—would have been substantially bigger had the company not adopted an accounting change which reduced the loss during the quarter by \$87.3m. Before tax, the loss was \$158m.

Under the new accounting policy, known as "first-in, first-out" method, Ford has lumped together and expensed as income the accumulated investment tax credits it has received for new capital expenditures over the past several years. This method had no use in a number of major American companies for some time.

Ford said that the first quarter loss mainly reflected a \$6,000 unit year-on-year decline in world-wide car and truck production, as "unemployment was a factor in falling sales." Its world-wide factory sales fell 29 per cent in the quarter to \$75,000 from \$104,000 a year before.

Dollar sales fell 7 per cent to \$3.5bn. from \$3.8bn. The loss also resulted from its inability to offset rising price increases sharp increases in costs for material labor and federally-mandated equipment.

Over the past 12 months it said, raw materials costs have risen by 19 per cent and labor costs by 11 per cent. But prices at the end of the new model year of autumn were raised by 8 per cent.

Noting that over the last three model years price increases have lagged behind material and labor costs by \$75 on average per unit, Ford said that it has undertaken "major actions" to restore profitability and has lowered its break-even point.

The company said that it has observed a steady strengthening in new car sales since the depth of the industry slump last November and expects that sales would reach an annual rate of about 9m. (for domestic cars and imports) by year end. This is slightly below the 9.5m. rate forecast by General Motors, which announced its results yesterday.

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Ghana limits foreign holdings

BY CAMERON DUODO

ACCRA, April 30.

THE GHANA Government to-day published a decree under which a number of foreign enterprises operating here will either have to be partly owned by Ghanaians or by the end of 1975 be wholly owned by Ghanaians.

The decree, known as the "investment policy decree 1975" provides that "no enterprise engaged in the processing of bauxite or alumina or both shall operate after the 31st of December, 1975, unless 30 per cent of its capital is owned by the state."

The only enterprise in Ghana that processes alumina is the Kaiser subsidiary, Volta Aluminium (VALCO) which has an aluminium smelter at Tema. Two foreign-owned banks in Ghana—Barclays and Standard—are required to sell at least 40 per cent of their shares to Ghanaians under the decree.

Both banks are understood to have taken steps already to invite Ghanaian shareholders but it is not known whether the shareholdings they have obtained are specified in the new law.

The other enterprises affected by the decree include department stores and supermarkets with an employed capital of 500,000 Cedis or more, or an annual turnover of 1m. Cedis or more, which must sell at least 50 per cent of their capital to Ghanaians.

African aliens other than those whose countries provide reciprocal exemptions to Ghanaians are forbidden under the decree from operating in Ghanaian markets or to be otherwise engaged in petty trading, hawking or selling from kiosks.

The Japanese company Komatsu has filed an application to be exempted from the decree. It is believed that the U.S. Exchange Bank has put up \$9.8m. of the total with international banks providing the remaining \$12.25m. The loan was arranged by Amex International, London merchant banking subsidiary of American Express.

Further bank financing for the \$22.05m. is expected to be finalized soon. This loan will be for purchasing dredgers, for equipment, such as sub-boats and cranes. The \$5.5m. figure will also be augmented by Eximbank on a financing.

The Republic of Indonesia has borrowed \$22.05m. for 6 years for purchasing dredgers. It is believed that the U.S. Exchange Bank has put up \$9.8m. of the total with international banks providing the remaining \$12.25m. The loan was arranged by Amex International, London merchant banking subsidiary of American Express.

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Shell borrows \$111m.

BY MARY CAMPBELL

SHELL BERMUDA (Overseas),

spread of 12 per cent. Additional financing of \$10m. is being arranged by WFC Corporation. Part of this will be in the form of a seven year loan and part short term certificates of deposit issued by the central bank.

Spread on the seven year loan is also 12 per cent, but the fees are thought to be higher.

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U.S. AGRICULTURE

California outlaws the short hoe

BY ART GARCIA, CALIFORNIA CORRESPONDENT

CALIFORNIA'S migrant farmworkers have won a major victory in the fields, but claim they have been let down by the State's new Governor in his plan to restore peace to the farm labour movement after a decade of turmoil. The State Division of Industrial Safety has finally outlawed the 12-inch short-handled hoe most farmworkers have been forced to use in California for 80 years. But Cesar Chavez, United Farm Workers of America union leader, responded to the Governor's long-promised farm labour relations Bill by saying it would "strip the farmworkers of their economic power."

The farm Bill, the first major legislation drafted by Governor

bring fair play to the fields of California."

While the Chavez union warns that it is prepared to fight the Brown Bill all the way, the farm applauded the prohibition of the notorious short-handled hoe, called the "cortito," that growers claimed was necessary for full crop production, but which medical evidence has established caused injuries to the back and great pain and suffering among workers.

Under the new Industrial Safety, in its order outlawing the short hoe, also noted that other evidence established that the tool was not, and never had been, necessary in Californian agriculture because reasonable alternatives existed, including long-handled hoes.

Involved will suffer financially. Farmworkers disputed the assertions and began accumulating the massive medical evidence needed to convince State attorneys of the physical damage the short hoe caused. The farm back injury of Mr. Chavez, who worked 10 years in the field of California's Imperial Valley, been blamed on use of "cortito."

15% injury

A private survey showed 15.8 per cent of 400 farm workers using the short hoe suffered permanent back ailments, while the incidence back injury was only 3.7 per cent, among workers in a region where the short hoe is

Fair play

Mr. Brown, a former Jesuit seminarian who often recalls how he once picked grapes in hot fields, and who later marched with Mr. Chavez in support of

Cotton plantings to fall

BY OUR COMMODITIES STAFF

COTTON PLANTINGS for the 1973/74 season will decline noticeably in many countries, according to the International Cotton Advisory Committee. In its latest monthly review the committee says that low prices compared to last season, rising costs of production, difficulties in obtaining fertilisers and pesticides and administrative actions in some nations favouring diversion to other uses mean that a sharp cut in global acreage, was a "foregone conclusion."

However, the cutback in cotton acreage may not be as great as foreseen earlier as, of late, prices of some competing crops have declined noticeably while cotton prices have generally ruled firm, the review notes.

World consumption for cotton this season is estimated in the review at about 58.5m.

bales compared with the 1973/74 total of 61.3m. As a result of the persistent recession various efforts are now being made by governments to aid their ailing textile industries, the review says. "These include programmes to stimulate domestic and export demand for raw cotton and restrictions on textile imports."

"The major adjustments, however, have been made by the industry itself in restricting production to reduce inventories, and by controlling production costs. As a result, a slight improvement in market conditions is recently reported in some countries. In fact, consensus seems to be that, in some countries at least, the textile situation may now have reached its nadir and the prospects for some recovery during the second half of 1975."

Pakistan food output study

By Our Own Correspondent

KARACHI, April 2

A HIGH powered agricultural committee has been constituted in Pakistan's Prime Minister Zulfikar Ali Bhutto to address means and suggest both short term and long term measures to overcome "chronic" shortfalls in food production in the country. The committee have its first session on May 1 to consider recommendations of the ten working groups set earlier.

Pakistani officials are estimating a shortfall of about 10m tons in wheat production year. P. K. Shahani, adviser to agriculture to the Sind Government, said against the target 8.5m. tons, wheat production would hardly be 6.5m tons. He estimated that Pakistan stands Rs 400m on wheat imports to meet the shortfall.

PRICE CHANGES U.S. Markets
Jaffa: 40 2.40, 48 2.65, 56 2.70, 64 2.65,
Prices not for prices otherwise stated

	Apr. 30 - or ago	Month - ago
2.90. Lemons - Italian: 2.70-2.90. South African: 2.70-3.10. Apples - South African: Starling Delicious: 1.40-2.20. Dutch: 1.80- 1.63 4.40. 1.75-1.88 4.40. 1.10-1.20 4.30. Golden: Delicious 5.00-5.30. White Winter Pearmain 5.00-5.30. Gray Seedling 5.00. New Zea- land: Jonathan 3.00. Cys's Orange Pippin 3.50. French: cartons, Golden Delicious 1.40-1.10-2.20. Stark Cranston 3.30-2.20. Italian: carions, Rome Beauty 1.60-1.70. Turkey: per 40 lb Golden Delicious 4.00. Per 20 lb 2.00-2.20. Stark Cranston 4.00. Pears: South African: Packham's Triumph, cash 4.50-5.00. Josephines, cartons 1.30-1.50. Per 20 lb 1.00-1.20. Oranges - South African: Waltham Cross 2.50. Barinka 2.40-2.50. New Cross 3.10. Bananas - Wind- ward Islands: 1.00-1.20. Pineapples - South African: 9-12 per 13 2.70. Kenya: 6 4.20. Tamarinds - South African: 1.00-1.20. Coconuts - Per: 2.30-2.50. Cashew - Spanish: 12-30 2.00-2.50. Dutch: 3.00. Cajuputs - South African: 1.00-1.20. Guavas - Brazil: 20-25. Blackberries - South African: 10-15 per 100 1.50-1.75. Cassia - Caracas - French: 1.10. Coucounuts - South African: 1.00-1.20. Guavas - \$3 lb 2.50. Moroccan - 2.70. Egyptian -		
Metals Aluminum (w).....\$274.5 Free market oil.....\$285.26 Copper.....\$243.25 3 months do.....\$151.23 Cash (tinodes).....\$252.5 3 months do.....\$254.5 Gold.....Troy oz.....\$167\$168.26\$168.50 Nickel (w).....\$158.8		\$274.8 \$290.00 \$242.5 \$160.26 \$251.71 \$254.5 \$177.25 \$172.75 \$173.8
Free market oil.....\$170.18 Platinum.....\$271.15 Free Market.....\$282.64 Quintessential.....\$108.14 3 months.....\$109.15 5 months.....\$109.15 The Cash (w).....\$257.5 3 months.....\$257.5 Wulfman 22.04lb.....\$241.45 Zinc (cash).....\$156.25 3 months.....\$156.25 Producers.....\$280		\$171.8 \$271.76 \$282.64 \$108.14 \$109.15 \$109.15 \$184.14 \$257.5 \$257.5 \$241.45 \$156.25 \$156.25 \$280

Jersey: per lb 1.20.	Coconut Malayan.....	47.90.	May 48.05.	July 48.10.	Sales:
Philos 1.70; Chilean: cases 3.50;	Groundout	2386	2416		
2.50; New Zealand: 3.00; Italian: 10		2487	2507		
cents 1.00; Egyptian: 2.50; Australian:		2183	2207		
44 lb 2.70.					

[illegible][illegible][illegible][illegible][illegible]

Dec. 88 48-49 50, Feb. 71 20, April 72 86-72 90. Turnover 81 473; lots of 100 tonnes.

Dec. 28.	August 87.54-86.00	Oct. 87.54-88.00	
Dec. 48-49.00	July 71.25		
Dec. 50.	77.00	73.75	lots of 100 tons

INDICES			
<i>Super-Spot</i>	19.00	12.40	May
<i>28-30</i>	35.01	19.40	10-15
<i>30-32</i>	35.01	19.40	10-15
<i>32-34</i>	35.01	19.40	10-15
<i>34-36</i>	35.01	19.40	10-15
<i>36-38</i>	35.01	19.40	10-15
<i>38-40</i>	35.01	19.40	10-15
<i>40-42</i>	35.01	19.40	10-15
<i>42-44</i>	35.01	19.40	10-15
<i>44-46</i>	35.01	19.40	10-15
<i>46-48</i>	35.01	19.40	10-15
<i>48-50</i>	35.01	19.40	10-15
<i>50-52</i>	35.01	19.40	10-15
<i>52-54</i>	35.01	19.40	10-15
<i>54-56</i>	35.01	19.40	10-15
<i>56-58</i>	35.01	19.40	10-15
<i>58-60</i>	35.01	19.40	10-15
<i>60-62</i>	35.01	19.40	10-15
<i>62-64</i>	35.01	19.40	10-15
<i>64-66</i>	35.01	19.40	10-15
<i>66-68</i>	35.01	19.40	10-15
<i>68-70</i>	35.01	19.40	10-15
<i>70-72</i>	35.01	19.40	10-15
<i>72-74</i>	35.01	19.40	10-15
<i>74-76</i>	35.01	19.40	10-15
<i>76-78</i>	35.01	19.40	10-15
<i>78-80</i>	35.01	19.40	10-15
<i>80-82</i>	35.01	19.40	10-15
<i>82-84</i>	35.01	19.40	10-15
<i>84-86</i>	35.01	19.40	10-15
<i>86-88</i>	35.01	19.40	10-15
<i>88-90</i>	35.01	19.40	10-15
<i>90-92</i>	35.01	19.40	10-15
<i>92-94</i>	35.01	19.40	10-15
<i>94-96</i>	35.01	19.40	10-15
<i>96-98</i>	35.01	19.40	10-15
<i>98-100</i>	35.01	19.40	10-15

FINANCIAL TIMES			
April 90	168.97	168.87	173.14
April 91	168.97	168.87	173.14
April 92	168.97	168.87	173.14
April 93	168.97	168.87	173.14
April 94	168.97	168.87	173.14
April 95	168.97	168.87	173.14
April 96	168.97	168.87	173.14
April 97	168.97	168.87	173.14
April 98	168.97	168.87	173.14
April 99	168.97	168.87	173.14
April 100	168.97	168.87	173.14

April 30	April 29	Month ago	Year ago
1977 5	1980 1	1980 2	1980 5

★

	April 30	April 28	Month ago	Year ago
WIDES—London. Eighty-easter. Second calf at 31.35 \$ kilos 19.7p per kilo; 26- 33.5 kilos withdrawn 21p 22.3 \$ offered. \$49. Light cow 22.5p. No calves killed.	1077.6	1080.1	1098.8	1398.8

(Case: Sept. 18, 1931=100)

DOW JONES

	Dow Jones	April 30	April 28	Month ago	Year ago
Spc.....	\$34.07	\$34.07	\$37.50	\$12.48	\$46.40
Wt lbs Dept. As. prices over laid. Drummed 5% per 10 lbs (o.h.)					\$11.85

★

COPRA—Philippines: June and July
\$275 resalder, per tonna.

GRIMSBY FISH—Supply good, demand fair. Prices per stone: Shell Cod 1.40-1.90; Codling 1.20-1.60; Shell Haddock 1.50-2.00.

GRIMSBY FISH—Supply good, demand fair. Prices per stone: Shell Cod 1.40-1.50; Coddling 1.20-2.00; Shell Haddock 2.50-3.70; Medium Saddock 1.90-2.50; Large Plaice 1.40; Best Small 2.30; Small 1.50; Skinned Ductish 2.50; Codfish 1.50 (medium) 1.20-1.30; Rockfish 1.10-1.40; Lemon Sole 2.30 (small); 2.00; Reds 0.90-1.20.					
MOODY'S					
Moody's	Apr. 20	Apr. 25	Month	Year	
Spilsb. Com. 1/2	726.8	752.8	749.7	716.2	
Dec. 31, 1931=100					

FINANCIAL TIMES SURVEY

Thursday May 1 1975

BREWING

There were plenty of problems for the brewers even before the Chancellor of the Exchequer produced his Budget blow by adding 2p to the price of a pint. This means that the price of beer has risen over a third in little more than a year.

IF YOU see anyone in the brewing industry smiling just now it will be from force of habit. After all it is supposed to be a cheerful business. But there seems little that either the brewers or retailers of beer can be happy about at the moment. There were plenty of problems before the Budget. The Chancellor had to produce a really stunning blow to increase the head-aches. However, he proved well up to the task. Even now it is still possible to see the glazed expressions his measure produced.

Beer prices were already soaring before Mr. Healey added 2p a pint (nearly six old pence, remember). As a result beer prices are nearly a third higher to-day than they were just before the March, 1974, Budget. This far outstrips the rise in the cost-of-living index and more price increases are in the pipeline to test the resilience of the British beer drinkers.

Highest

They certainly kept up the good work in 1974. Beer production last year was the highest so far this century. The brewers rolled out 38,53m. barrels, equivalent to 11,094m. pints. This was a 4.8 per cent. increase on 1973—another record year—and a result which pleased an industry which had expected a rise of only

between 2 and 3 per cent. because the British drink so much beer already.

Expenditure on beer last year reached an impressive £2,14bn. and of that £492m. went to the Treasury in duty. (The Budget has added £135m. more—that is if the Chancellor has got his estimates right.) On top of duty, the Government collects more cash in the form of VAT.

It is still too early to judge just how the British beer drinker is going to react to the Budget changes. But there was one trend already becoming clear and it is a fair guess to say that it will accelerate because of Mr. Healey's measures.

People are tending to trade down to less-expensive beers. So, while the volume consumed stays at apparently healthy levels, the industry's income is not rising as fast as the volume trend suggests it might be.

The U.K. still offers a very wide choice of beers. Although many brands have disappeared as the industry has been rationalising over the past decade, there are still around 1,500 different beers on sale.

So the scope for trading down is pretty wide. Bitter remained the most popular beer in the U.K. up till now and currently accounts for about 44 per cent. of all beer consumed. But lager remains the fastest-growing sector of the market. In 1980 less than one pint of beer in

100 drunk in the U.K. was lager. Now it accounts for 16 pints in every 100. Much of this growth has come from the increased sales of draught lager, partly because people switched from bitter, but also because of the popularity of lager with younger drinkers.

There was a very nasty hic-cough in trading last autumn, years ago as a bunch of reaction-

aries who were attempting to turn back the clock. Now the drinker of traditional, "condi-tioned-in-the-cask" beer has to be taken notice of by the major brewers in particular. It is the like its old shape. Sales were up 11 per cent. by the end of the October-February period compared with the same months a year before.

However, for a while it looked as if the lager rocket had sud-denly disintegrated. It went into a no-growth situation. Recent indications are that it is getting back into something like its old shape. Sales were up 11 per cent. by the end of the October-February period compared with the same months a year before.

However, those forecasts that by 1980 at least 25 per cent. of the beer drunk in Britain would be lager must now be viewed with some scepticism until we see the full 1975 results. Will

ton, Britain's biggest brewer of

beer, went out of its way recently to emphasise that paved the way for the aggressive, cut-pricing retailers like the supermarkets to grab a bigger share of the take-home

cash conditioned. What worries the industry both about trading down and any move towards cash condi-tioned beer improving its share of the trade is that the drinker will be giving up mainly those varieties, like keg and lager,

great deal of their take-home trade. The brewers closed down 24 per cent. of their off-licence shops between 1968 and 1973 while pushing up by 44 per cent. the turnover of those that remained in order to compete with the new style traders in take-home drink.

At the same time on the pro-duction side they have had to invest heavily in canning plant because canned beer is the package the supermarkets prefer.

Investment of all kinds by the industry has dropped dramati-cally this year. The brewers have suffered as much as any one else from the restrictions the Price Code puts on the

recovery of cost increases. Beer prices have been going up regularly at the permitted three-monthly intervals but even so, the brewers are not able to keep abreast of increased costs.

The three major brewers—Allied Breweries, Bass Charring-ton and Whitbread—have cut planned investment programmes by half this year. The total involved is around £35m. with Bass lowering £14m. off the £28m. it planned to spend and Whitbread halving its £40m. programme. Both Bass and Whit-

bread say that a major part of the cut-back will hit public-house refurbishing and develop-ment—both of them making the point that their pubs had been brought up to a "pretty high standard" already. But all operations will be hit. Alex Bennett, chairman of Whitbread, commented: "We are having a good look at everything in the business from: sponsorship to advertising to how much we spend on pubs and everything else we do."

Fortunately for the major brewers, they got most of the new, giant breweries built before inflation really took off in the U.K. One indication of how costs have risen came from Whitbread when it disclosed that its proposed Western Brewery at Newport, Gwent, would cost around £30m. at to-day's prices, against estimates of £12m. two years ago. This particular scheme is one of the victims of the brewer's cut in capital

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Not much cheer

This Survey was written by KENNETH GOODING

Interests

The Budget hit other in-terests harder than beer, adding 10 cent. to the duty of wine, really making a massive im-

balance. Whisky and gin's price is now one-third less than it was at the end of December, thanks to 64p on duty and 18p a bottle in-

creased by the producers since Janu-ary. All the big brewing "gr-

ops have extensive wine and spirit operations, as producers, wh-ole salers and retailers. It has been estimated that the brewers' share of the U.K. six out of ten bottles of table wine, summed here. They have re-

turned in the past on the lack of gro-

CONTINUED ON NEXT PAGE

Fine pubs.
Great beers.

Wherever you go in Britain, Allied Breweries give you fine pubs and great beers. In nearly 8,000 of its own pubs—Ind Coope, Tetleys or Ansells—there is a choice of the best regional bitters and milds or the famous national brands, Double Diamond, Long Life and Skol. For fine pubs and great beers—Allied Breweries.



Ind Coope.
The Sorcerer, Wickford, Essex.



Tetley.
The Wildflower, Cavalier Steak Bar, Hull.



Ansells.
The Old Crown at Deritend, Birmingham.



draught
DOUBLE DIAMOND



مكتبة المجلد

ALLIED BREWERIES

Worries for the small man

AT THE beginning of this year companies exactly like us and the future for Britain's smaller brewing businesses was Mr. Roger Barker, a director beginning to look brighter than for a decade. Then along came the capital transfer tax legislation and put this sector of the industry under the largest threat it has ever faced. The legislation directly threatens 51 brewing companies whose shares were held mainly by between them have 15,000 pubs and produce around 800 brands of beer.

Without a change in CTT many of these companies would be forced out of business within ten years. So serious is the situation that it brought together in a joint anti-CTT campaign the Brewers' Society and the Campaign for Real Ale. "We are faced with a serious damage to the country's beer," says Mr. Barker. "We have paid two substantial sums for estate duty and are only now climbing out of the awful chasm which they have caused."

It is impossible for the ownership of these companies to stay in a family and it is only the personal interest and care of the family owners that keep them going. A large number of family brewers have already paid death duties in their time and despite the fact that the successors have decided to stay in business if at all possible, we have paid two substantial sums for estate duty and are only now climbing out of the awful chasm which they have caused."

The consequence of CTT, maintains Mr. Barker, is that his company would before 1986 have to sell up to pay the tax. "Many breweries are owned by trusts set up by previous owners to safeguard the continuity of the brewery. In 1986 we shall have to pay 30 per cent of the value of the trusts to the State. This figure might be £300,000, especially if inflation continues to put up property values. Would you pay such a tax merely for the privilege of keeping part of your own business?"

Status

That £300,000 figure refers to the concession made by the Government to safeguard small businesses. The Brewers' Society guarantee that any new owner would want a brewery in Dorset. "If the brewery was to close and it employs 250 out of our total of 1,000—there would be very little alternative work time transfers so that the full rate of tax has to be met when offering employment in this area are small family-owned country brewery."

THE THREAT OF CTT

According to the Brewers' Society, the following breweries may suffer from the introduction of the Capital Transfer Tax

BREWERY	LOCATION	BREWERY	LOCATION
Adnams	Southwold	Jennings	Cockermouth
Arks	Swindon	Lees	Manchester
Batmans	Wainfleet	Macays	Alton
Bathams	Brierley Hill	McMullens	Hertford
Beards	Lewes	Mansfield	Lancaster
Braids	Cardiff	Mitchells	Lancaster
Brakspears	Hanley-on-Thames	Morrells	Oxford
Burfordwood	Warrington	Oldham	Oldham
Darleys	Thames	Shepherd Neame	Faversham
Donnington	Stow-on-the-Wold	Paines	St. Neots
Eldridge Pils	Dorchester	Palmers	Bridport
Elgoods	Widnes	Ridleys	Chelmsford
Everards	Leicester	Robinsons	Stockport
Fullers	London	Ruddles	Rutland
Gibbs & New	Salisbury	St. Austell	St. Austell
Hall & Woodhouse	Blandford Forum	Shoppins	Brierley Hill
Harveys & Harveys	Nottingham	Samuel Smith	Tadcaster
Harveys	Ulverston	Timothy Taylor	Kelghley
Harveys	Lewes	Thackstons	Marham
Holdens	Woodstock	Thwaites	Blackburn
Holts	Manchester	Wadworths	Devizes
Home	Nottingham	Charles Wells	Bedford
Hook Norton	Banbury	Yates and Jackson	Lancaster
Hoskins	Leicester	Youngs	London

Heaviness of Exeter and Malborough of Stamford who no longer brew but own pubs, are also thought to be in danger.

Not much cheer

CONTINUED FROM PREVIOUS PAGE

be better placed because their figures were not so disturbing a pub tenant at a time of rapid wine and spirit interests are when examined more closely. Inflation is no joke. Like any relatively insignificant while the campaign caused quite a good businessman at such a time he has to keep a careful watch on his prices and profits. But, with the brewers setting the standards on prices in their managed houses, the average tenant cannot get too far out of line.

The brewers' reply was that in 1974 they spent £6.4m. more on maintenance than they received in rents on their pubs and the deficit had moved up to around £10m. Except for a period of 18 months, they pointed out, public house rents had been either restricted or frozen since 1945. This had made life difficult for an industry with the UK's brewing businesses £1.2bn. wrapped up in pub property. Since 75 per cent of the pubs are tenanted "it is goes ahead in the interests of the industry."

If you are desperately searching for a bright spot amid all brewers by his gloom you could point to will of their licensees by the fact that the Government's restricting increases to figures for the past year, which, for the businesses as they should benefit the brewers they stand to-day, are reasonable, the brewers maintained.

One of the rent increase provisions probably did very little to take the heat out of the situation. What was more important, in the opinion of some, was that one tenant was his right to recent Budget would surely have been increased his new measures suggested by Lord Erroll to liberalise Britain's archaic licensing system.

There is no doubt that being



Mixing the wort with the dried yeast at Youngs brewery in Wandswoth.

that the smaller companies are maintaining if not improving their relative sales position and it would appear that some are more profitable than their giant competitors."

Stockbrokers Fielding Newson Smith, analysing the performance of Boddington's of Manchester and Young and Co., the Wandswoth company, pointed out that they had increased their sales at a faster rate than the overall market. "This process might stem from prices which are by now keenly competitive with the national brands and of the connotations of value for money which have hardly been dampened by the development

Prices

Another stockbroking firm, Scrimgeour's, also concentrated on the point about prices. "The whole concept of kee beers, sold at higher prices than traditional beer, is coming under increasing attack and not just by CAMRA. We cannot over-emphasise our view that a large part of the drinks market is fashion oriented and it is not out of the question that adverse publicity given to kee beers in the Press might gradually lead to some reaction from the consumers." The report also suggests that the rise in kee beer consumption over the past 12 years perhaps owed as much to the brewers' selling methods as to any change in people's taste.

Certainly the small brewery companies are less costly to run. Transport, administration and advertising costs are cut to the minimum because in most cases pubs are located very

much closer to the brewery, hardly ever more than 50 miles away.

The absence of enormous chains of command also helps the small companies. Decisions can be given instantly by the small company whereas a customer might have to wait days or weeks for a request to make its way up the hierarchical ladder of some large concern.

All this should not obscure the very real problems facing the small brewer in the modern context, however. There are major problems over management. Many of the companies are family businesses and must rely on family talent to run them. No professional outside management is going to be attracted to a small company with a Board of directors who all have the same surname.

There is also the problem, in view of the U.K. corporation tax structure, of retaining enough cash in the business to keep pubs and brewing and packaging equipment up to scratch. The major brewers have set a fairly high standard of comfort in most of their pubs and this naturally raises the expectations of customers who will often avoid a dingy and draughty establishment even if the local beer it serves is like the proverbial nectar.

None of these difficulties pose anything like the immediate threat to the small brewers that the CTT legislation does. They are determined to continue the battle to get the legislation changed. However, as Christopher Pope maintains: "I feel that there will have to be some casualties before the Government understands what it has done and changes its mind."

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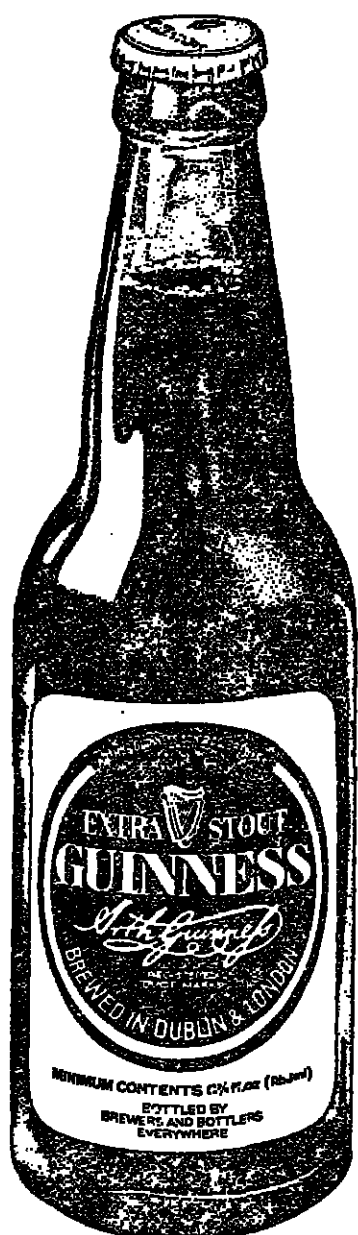
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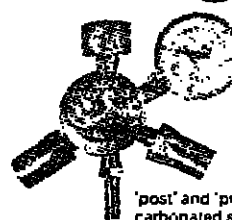
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COME SEPTEMBER Sir Gerald "Joe" Thorley is to give up the chairmanship of Allied Breweries, Europe's biggest drinks business. Sir Gerald, who will then be 62, will hand over to 44-year-old Keith Showering, a member of the family which made a fortune out of Babycham. This is just one of a number of important changes among the top people in some of Britain's major brewing enterprises which have recently taken place or are about to happen.

Sir Gerald has had 38 years' experience in the brewing business and he took over as chairman at Allied in 1969 when, to the great surprise of many observers, Sir Derek Pritchard gave up that role at the early age of 59. Sir Derek seemed to have a firm grip on the helm at the group. But when he decided to take on the chairmanship—in a non-executive capacity—of the Rothmans International tobacco combine it was not long before he was persuaded to give up the chair at Allied although he remained on the Board.

Those were the days when there was much talk about the tensions in the Allied Boardroom. The directors now say these disappeared many years ago. What makes Keith Showering different to his predecessors at Allied—apart from his comparative youthfulness—is that he is not a member of the "beverage." Like Joe Thorley before him, he takes over without too much of an obviously successful management track record. While Sir Gerald can bow out having played a major part in eliminating the internecine warfare at Allied, Keith Showering faces the problem of showing the rest of the industry and the City pundits just what are the abilities which persuaded his fellow directors to put him in the chair. To see him through the early years, though, he can count on the support of a Board which has some considerable experience behind it. There have been no wholesale changes at Allied with newcomers arriving on the scene. It is more like a shuffle of the old, familiar faces.

Keith Showering's connection with Allied began in May 1968, when the ambitious Showering company, which had taken over Harvey's of Bristol and just failed in a bid for International

Distillers and Vintners, seemed to decide that a friendly merger with Allied would be a better way to "instant bigness." The Showering family shareholding in Allied—now standing at around 9 per cent—is the biggest single stake, even beating the mighty Pru's 5 per cent.

If a member of the Showering family was to take over the chairmanship at Allied the obvious man was Francis Showering, Keith's uncle, a man with an iron will and, so it is reputed, the real architect of the family fortunes. It was Francis who "invented" Babycham which was launched in 1917 by what was up to then a fairly small family business involved in making cider at Shepton Mallet for 300 years.

Of the three Showering brothers who helped build the company up, Herbert, Keith's father, died last year and Ralph retired in 1974. Francis Showering is 62 and that is probably the only reason he is not to become Allied's chairman.

Decided

Among the other changes resulting from Sir Gerald's departure will be the appointment of finance director Derrick Holden-Brown, 51 and a man who must have been among the front-runners for the chairmanship, as a vice-chairman. Allied is also bringing back Tom Boardman, the former Conservative Minister for Industry who lost his Parliamentary seat in October, as another vice-chairman.

Dr. Bernard Kilkenny, currently joint managing director of Allied's beer division, is to become chairman of that division while continuing as joint managing director. What has still to be decided is who will take over Keith Showering's role as chief executive of the wine and spirit division, one of the most important profit centres in the group.

The news that Sir Gerald was to give up the chairmanship at Allied naturally focused attention on Allied's major rival Bass, Charrington where many of us have been expecting an announcement that Sir Alan Walker is to retire soon. As he was knighted in this year's New Year's honours, the time might seem ripe.

Bass's annual meeting in January, one former employee told Sir Alan that he was known throughout the group as "God." Sir Alan told me later: "That is the first time I've heard of it." But it certainly fits the picture many of us have of him as the man "to have such a strong grip on the helm that without him Bass just wouldn't be the same company."

He is a man with an unusual determination to keep his private life private. His entry in "Who's Who" is probably the shortest. He once explained: "I am only in there because of the job I do, so why should I mention my wife, children and all the rest. The same goes for newspapers, they are interested in me only because I am chairman of Bass Charrington."

What we do know about Sir Alan, however, is that much of his early life he spent travelling all over the world and for four years he was chairman of the Federation of Chambers of Commerce. In the mid-1950s he was joint managing director of United Molasses, leaving in 1958 following a policy dispute. Not long after he was called in by the families who owned Mitchells and Butlers and so started on his way to becoming one of the most powerful men in the brewing industry. M&B merged with Bass, then moved on to another merger with Charrington United Breweries. As these mergers took place there was no doubt who was going to be the man in charge and Sir Alan saw to it that things went remarkably smoothly.

His date of birth is just one of the usual items missing from "Who's Who" but Walker must have celebrated his 65th birthday by now—if only just.

Not so long ago Bass instituted compulsory retirement at 65 for anyone taking on a new pub tenancy and for employees. Sir Alan says this does not apply to directors.

Specialist

All the signs suggest that Bass, which is Britain's biggest individual producer of beer, will like Allied, appoint a man with a non-beer background as its next chairman. Tipped for the post is Derek Palmer, 55, who built the early part of his career in merchant banking. He was one of the team which built up the Philip Hill banking concern along with Sir Kenneth Keith—it later merged with M. Samuel to become Hill Samuel.

A war-time lieutenant colonel at the ripe old age of 23, Palmer went on to become a specialist in City warfare—he was in charge of mergers and takeovers. And he was the man who helped to put together first the merger of Charrington with United Breweries and then the merger of Charrington United Breweries with Bass Mitchells and Butlers.

He has a wide range of experience, early training as an accountant, appointments while in banking to several Boards and even two years as industrial adviser to the Department of Economic Affairs in the days when Lord George Brown was in charge. One of his former clients summed him up as "a thoroughly competent, professional hard egg and as quick as a summer-up as you could find."

Which is also an apt description for another accountant who now finds himself as chairman of a major brewing business. The

man is Stanley Grinstead, 50, is a member of Surrey MCC. The brewing group is Watney MCC. At Watney Truman, Grinstead has created a management structure different to the Grand Metropolitan organisation but still fourth-largest of the U.K. beer companies.

Grinstead's job is probably the most awe-inspiring in the industry. He must rebuild the picture of profitability in a morale at Watney, smashed at first by the takeover by Grand Metropolitan—bitterly fought and won only by a hairsbreadth—and then by many management changes which followed. He also has to re-establish Watney itself in the eyes of the public.

The most recent major change at Watney on the management team has been the resignation last December of Michael Webster, 53, and at the same time the departure of his "right-hand man" A. T. R. Nicholson, the finance director. Webster spent 28 years with Watney and his family has been associated with the company for 200 years. He became chairman in 1970 and presided over many of the major changes which the company then rushed through on all fronts—production, distribution and marketing. The takeover battle with Grand Metropolitan in the autumn of 1971 and it was not only the biggest in financial terms the City had ever seen, it was also among the most bitterly contested. So it was something of a surprise that as soon as it was over Webster accepted a place on the Grand Met. Board. This decision had much to do with noises by some trade unionists working for Watney about possible disruption if Grand Met took over. By accepting a Grand Met directorship, Webster cooled the atmosphere considerably.

Stanley Grinstead, now 50, who has taken over the chairmanship at Watney Truman (Grand Met acquired Truman a year before Watney and has now to all intents and purposes merged them except on the marketing side) qualified as a chartered accountant in 1950 and became an FCA in 1960. He joined Maxwell Joseph in 1957 and became joint managing director of Grand Metropolitan in 1963 when it was a much, much smaller organisation. He works in harness with another accountant, 43-year-old Ernest Sharp. Both men are quick-thinking, intense men who work long hours. Both have a good sense of humour, although Sharp is the extrovert of the two—Grinstead prefers to smile rather than to laugh out loud. As befits a man whose hobbies are gardening and cricket (he is a batsman and a bowler), he is a member of Surrey MCC.

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Recruitment slows down

IT IS fair to say that, in general, the brewing industry is not recruiting people at the moment. One estimate has suggested that the industry is experiencing the biggest slump in recruitment for eight years. But this does not imply that the redundancy rate has risen significantly or that it is likely to. Brewing is probably able to weather economic storms better than many other industries.

However, labour is becoming more and more expensive and when profits are being eroded in the way those of the brewers have been over the past year, the workforce is an obvious target for possible economies. What has been happening, though, is that people who retire or leave for another job elsewhere are not being replaced.

The activities of the brewers—particularly the major companies—are so varied that they offer a wide range of jobs to people of many skills. But the mergers of the past 15 years have taken their toll already on the numbers employed, particularly in brewing and distribution where enormous rationalisation has followed the urge to merge. The total employed in brewing has dropped steadily from 90,000 in 1970 to 68,500 by 31st of last year.

And, because the new types of beer keep much better than the old ones, the brewers can produce them more evenly through the year and stockpile for the periods of peak demand. This means that the industry's need for seasonal labour in production and distribution is by no means what it used to be.

Fleets

Beer still has to be distributed, however, and at times of heavy demand such as Christmas the brewers have to call on outside transport contractors to take that part of the work with which their own fleets cannot cope—even though the industry has an estimated 10,000 vehicles of its own.

The big new breweries also clearly deserve the term "production units" so often applied to them.

At a typical new brewery you will probably find a plant director (or manager) and reporting to him will be the head brewer, a quality control manager, a personnel or industrial relations manager and a plant accountant.

Brewers are easy to come by. The industry recruits them from among science graduates, particularly chemists. The head brewer at a new brewery would command a salary of around £8,000 a year.

But the industry is short of gether.

With new breweries engineers. With new breweries the brewing industry is not recruiting people at the moment. One estimate has suggested that the industry is experiencing the biggest slump in recruitment for eight years. But this does not imply that the redundancy rate has risen significantly or that it is likely to. Brewing is probably able to weather economic storms better than many other industries.

Graduates

The industry is searching for mechanical and chemical engineers to work at its production centres, offering salaries that are competitive with those in other industries. Many companies will recruit engineering graduates and train them.

Also in the demand at the moment are industrial relations managers—many have been recruited from the food industry in the past—and distribution managers.

Distribution has, as in so many other industries, been the Cinderella job in brewing. But now costs have risen so sharply, creating a need for competent distribution managers, and the companies realise that you must offer the pay and opportunities to attract the right type of men.

Once again the brewers are recruiting graduates for this task and then giving them training. At the retailing end of the business there are plenty of jobs in the brewers' pubs, hotels and other outlets. But pay tends to be low and there is a large "casual" element.

If you want to run a pub it is as well to remember before applying for a tenancy that the brewers, especially the majors, have considerably changed their attitudes towards prospective tenants now that the cold light of commercialism guides their paths. These days the brewers look for a professional approach. If you are a military career and would like to pass the next few years in a cosy and convivial occupation—forget it. If your driving ambition is to take your cash savings, invest them in a pub with potential and squeeze the last ounce of profit out of it—then apply to once.

One major brewer described the situation this way: "What we look for is energy, professional training and some cash."

We think of the pub as a partnership between the owner—that's us—and the retailer. "As brewers we have a lot of money tied up in the property and we want the retailer-partner to develop the business for us. We 'grew' the business together."

A pub from which you could expect to make a reasonable living would involve finding an "ingoing" of between £5,000 and £15,000 (the cash covers stock and furnishings as well as providing a security deposit). You could certainly expect to make a net return of 25 per cent, a year on your outlay—"net" being after all living expenses because a pub provides rent, rates, food and drink for the tenant.

This makes it all the harder when the time comes to leave. For a tenancy is no longer the lifetime thing it once was. Most brewers now insist on retirement at 65.

With around 68,000 pubs still scattered about the U.K., however, there are still a few of them which would involve an outlay of just a few hundred pounds and where a middle-aged or retired tenant would be welcomed. But they are small, almost always in a rural area and prospective tenants would probably be told that they would need every penny of their pension—or the income from another job—as well as the money from the pub if they wanted a reasonable standard of living.

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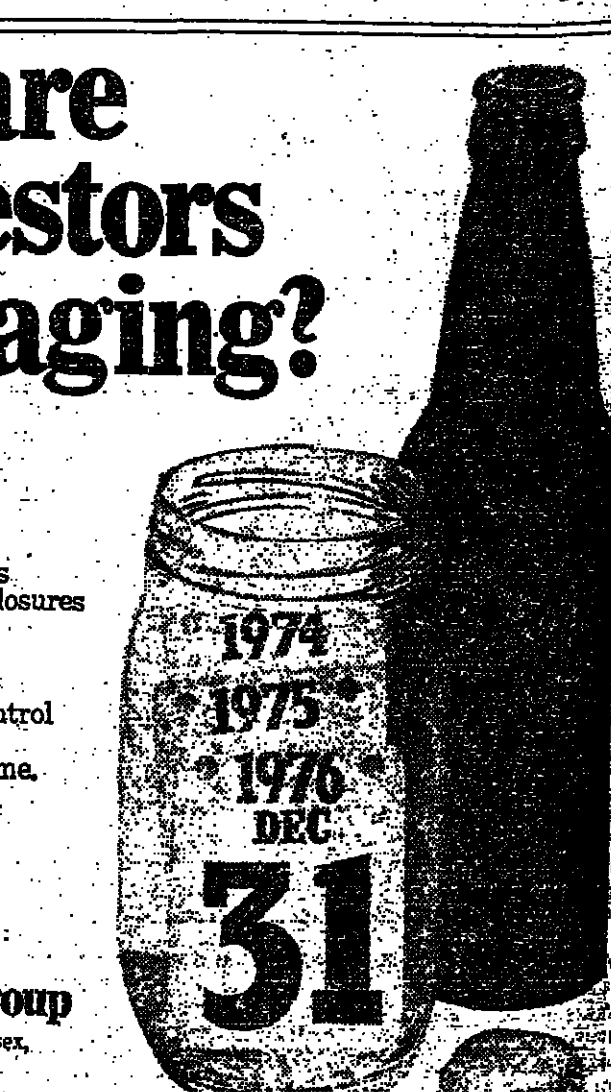
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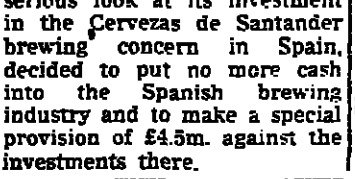
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Bulls Eye

chairman Maxwell Joseph reported it up succinctly when he said: "The major problem in Belgium has been the serious minority investment in Agvin group of wine companies. Initially a poor management, subsequent management failures have exposed the company to severe losses and the EBM has been provided with the accounts." It is impossible to comment further at this stage because the committee concerned are in liquidation.

There was a time when it seemed that Watney might put the Belgian business to rest for sale. But now, with the profitable areas sorted out, albeit at some expense, the group is left with operations which it will probably want to keep unless somebody makes it offer it cannot refuse.

Most of the U.K. brewers with continental businesses already have interests in Belgium for the country provided the obvious base for a Common Market attack. Apart from the fact that the Belgians are producers of beer, the brewers, from Belgium, have, from

This concentration of British interests in Belgium has a nice irony at the moment for that country, like the U.K., has established rigid price controls on beer. Brewers have not been allowed to increase prices at a time when costs have been going up perhaps not at the British rate but certainly much faster than could possibly have been forecast at the time the acquisitions and other capital investments were made. Even comparatively recent

Bass took a different approach to his European business but one that has brought it problems, even if they are a different set of problems. Bass has been fond of the idea that Europe had been developing a chain of English-style pubs but this was taking a great deal of time. Then it sprang out £25m. for most of the Esso motor hotels in Europe which, in the words of its chairman Sir Alan Walker, allowed him "to swoop into Europe and achieve a major position."

Bass has had the bad luck to complete the deal before the oil crisis which not only hit motoring but tourism as well. Chairman Sir Alan Walker

Courage soldiers manfully on in Australia with a brewery in which local interests and British-American Tobacco have stakes but with little to show for it so far. Since 1968 the cumulative losses total more than A\$6m. (£3.4m).

Guinness has become particularly unpopular in the world's equatorial belt and just over a year ago completed another brewery outside the U.K.—in Jamaica. Guinness has found that comparatively small breweries can be made to be profitable in its overseas markets. (Apart from the five countries where it has its own brewing operations there are nine others where brewing is done under

into the Spanish brewing industry and to make a special provision of £4.5m. against the

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became vice chairman
Ben Watson served on
the board. He is now on the
board.
The new managing director
is Martin Perring, still a
director, and who joined the
company in 1961. His brother
is a public schoolboy, and
from Rugby School. Peter
is assistant managing director,
and has been with the
company for 19 years.

Whitbread's new chief executive is Charles Tidbury, 48. He was a brewer in the company for 13 years after schooling at Eton and then in the King's Royal Rifle Corps. From 1955 onwards, however, his responsibilities stretched more to the marketing side of the business. He became deputy chief executive in 1962, and chief executive in November last year.

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BOOKS

Tum-tum

BY C. P. SNOW

The King, the Press and the People, by Kinley Roby. Barrie and Jenkins, £6.50; 336 pages

Uncle of Europe, by Gordon Brook-Shepherd. Collins, £5.50; 384 pages

Edward the Rake, by John Pearson. Weidenfeld and Nicolson, £3.50; 160 pages

Edward VII, by Dennis Judd. Macdonald and Jones, £3.95; (softcover) Omega Books, £2.25; 207 pages

The reason for this celebration — or partial sanctification — of Edward VII is not that this year is any particular anniversary. It is not even that any startling new facts have been discovered. It is simply television. Whatever it doesn't do, television sells books — apparently whether a series is bad, as with the misnamed *Palmer*, or very good, as with *The Forsyte Saga*. Incidentally, it is extremely foolish to change into a superior tone of voice when mentioning television. It can be, and often is, an admirable medium for art, and sometimes gets nearer the essence of a book more deeply than either the stage or cinema. We don't yet know what the BBC's *Edward VII* will add up to, but the initial signs are fairly hopeful.

Meanwhile here are the attendant books, or at least some of them. They combine to give a remarkably unanimous picture of Edward. He is a monarch made to measure for our times. He didn't struggle with his conscience. He was no sort of moralist. He was as permissive about himself as he was to man to be (though not always permissive about other people, and as we tend to forget, rigid about the appearance of behaviour).

Mr. Roby's *The King, the Press and the People* is perhaps the most searching, of these

books. The author is an American academic of English origins, and has used the American detective thoroughness to which modern biographical scholarship owes so much. Edward was treated sternly by the respectable press, and hilariously by the scurrilous press, right up to the time he came to the throne at the age of sixty. Mr. Roby has studied the files, including those of periodicals like the *Tomahawk* of which most of us have never heard.

Mr. Roby likes Edward a great deal, as all these writers do, though Mr. Pearson, a somewhat more cynical commentator, has his doubts. In Mr. Roby's case, the sympathy is so strongly felt that he can't help showing something like acute dislike for Queen Victoria and the Prince Consort. This ought to be controlled. True, the way they brought up, and tried to educate, the young Bertie was in effect unkind or even more culpably, stupid. Lord Melbourne, the wise, the disillusioned, warned the Queen. You mustn't expect too much from education, he said, that is one of the greatest mistakes. But by that time Victoria was not half in love with Lord Melbourne as she was to be, and the influence of the Queen, which was to be made into the perfect man, that is, as much like his father as possible.

It is important not to over-compensate, and in identifying ourselves with the womanising, focus-seeking son to dismiss the virtues of his father. Albert was a man of genuine seriousness, profound rectitude, and very high intelligence. The kind of education he had had himself, and which he thought suitable for Bertie, would have been excellent for a clever academic boy to whom habits of obsessive work came easy. Unfortunately Bertie was not a clever academic, and he was the

opposite of obsessive, except about women, all his life. He just wouldn't, and couldn't, pick up much from those hours at his books, six hours a day, six days a week. His parents' response was to make him work harder. Curiously, they don't seem to have realised that, in some respects, though not in the orthodox 19th century drill, he was quite bright. For instance, he was a fine natural linguist. They probably took it for granted that he should be bilingual in English and German; but it must have escaped them that from a very early age, he spoke French almost as well as either.

His mother thought that he was unteachable. She was a woman of overwhelmingly passionate emotions. She worshipped her husband. She seems to have reacted with her usual violence against childbirth, the rearing of children, and sometimes children as such. She exhibited the extraordinary Hanoverian revulsion against her husband and successor, to be a reminder of mortality. At times she seems to have hated Bertie. But Mr. Roby especially, and to an extent the other writers here, sometimes overlook the surging sweeps of her temperament. She didn't think much of him, but he was hers. In periods of trouble—and he had plenty—she was his final and strongest resort.

Anyway, he had a wretched childhood. He made up for it afterwards. That is, he found nothing better to do than to chase after happiness, and was bored and depressed when he wasn't getting it. His inner resources were very shallow, and so he was often bored and depressed. He was bored when he wasn't engaging enormous meals, in bed with a woman he had a peculiar, and distinctly unusual, kind of promiscuity, which Mr. Pearson might have



Edward VII and George V on Derby Day

examined further, taking part in colossal slaughters of birds and animals, going to races, performing gross practical jokes—and, in later life, taking part in personal diplomacy. There is no question about his touch and flair in diplomatic manoeuvring. He liked people round him to be happy, which was a good start in making human contact, and he had considerable skill in helping them to be so. He knew a good deal about human weakness, and was familiar with most of the high personnel in Europe. He was easy in any court on the continent without interpreters, which was more a help than it might seem. He wanted general affability and peace, and did his best. How much he actually

achieved, or whether he made a perceptible difference, is arguable. Here Mr. Brook-Shepherd is much the most instructive of these books. Mr. Brook-Shepherd is an experienced diplomatic journalist, and has written shrewd works on the subject. He is the first person to have had access to the private papers of that singular figure, the Portuguese Ambassador in London for many years, who was on Edward's scale, and in Edward's later life his closest male intimate and friend. In the end, Mr. Brook-Shepherd comes, judiciously but quite firmly, to the conclusion that Edward deserves a bit of credit. Certainly the power situation was such that the major European countries had finally

to align themselves as they did in the 1914-18 war: but Edward did something to smooth and quicken this process—and the more definite the alliance became, the more hope, though only a flimsy one, that peace could be maintained. Maybe Mr. Brook-Shepherd overstates his case a little, but it is very well worth attending to. And it adds to the self-indulgent radiance that still emanates from Edward's abundant form.

Mr. Judd's *Edward VII* is a beautiful picture book packed with illustrations which will come fresh to most of us and lighten up the scene. Some, one hopes, may already have been useful to the television producers. Mr. Pearson's book is in spite of its limitations a good and lively read.

Taken by Storm

BY ALAN HODGE

A Kind of Survivor by Guy Chapman. Gollancz, £5.00, 288 pages

Guy Chapman was still working on the memoirs of his original and varied life when he died nearly three years ago. His widow, Storm Jameson, writes an admirable preface to the volume she has seen to press in which she quotes one of his fellow-professors at Leeds University, where he held the chair of history from 1948 to 1953. Secretary Dobrye said: "It might be fair to say of Guy Chapman that he grumbles his way through life with indomitable gaiety. He would triumphantly survive the worst of the Royal Fusiliers, the appreciation of Dryden and the claret."

In his memoirs Guy Chapman describes his first meeting with his wife, Storm Jameson, then a young Yorkshire novelist. She had been the London representative of Alfred Knopf, the New York publisher, and he in 1923 was running his own arm of Chapman and Deane. She came to his office on a freezing January day, wearing a heavy coat over a faded pink knitted dress, and

a hat which did not suit her. She was rather long and grubby and she held herself in a foal-unbroken and ingly awkward manner. He soon found himself to her incautiously, as a marriage followed. Guy Chapman was born into a family of writers and editors who had been in the business since the 18th century. He attended his school and Charterhouse, and at his family's behest, the law, without much pleasure in it. Before the war he worked for the Royal Fusiliers, and during the war he was a man of sense—to have a proper appreciation of Dryden and the claret."

Guy Chapman's own memoirs are one of the best of his kind. He writes with a light touch, and a sense of humour. He is a good storyteller, and his book is a pleasure to read. It is a book that should be read by all who are interested in the life of a writer and a publisher.

Gambler novelist

BY REX WINSBURY

Dostoevsky and the Age of Intensity by Alex de Jonge. Secker and Warburg, £4.95, 244 pages

If the aim of literary criticism is to kindle or re-kindle the desire to read the author under study, then this book is a definite success, despite some reservations about its style and intellectual framework. Mr. de Jonge effectively chooses quotations from Dostoevsky's novels and stories to re-live the shock, fascination and almost physical disgust with which one first encountered his gallery of rogues and bankrupts.

The heart of this book is, in effect, a series of essays on certain themes in Dostoevsky's work. Gambling, Sex, Masochism, Ideology, the City, Time, Suicide. Mr. de Jonge knows his way about the novels—his piece on *Winter Notes* is a gem. He is a good writer, and his book is a pleasure to read. It is a book that should be read by all who are interested in the life of a writer and a publisher.

I am not at all sure that But if Mr. de Jonge on the general, he is of the particular—as for Dostoevsky's vivid descriptions of London in his *Winter Notes*, he is a gem. He is a good writer, and his book is a pleasure to read. It is a book that should be read by all who are interested in the life of a writer and a publisher.

Henry James has his first taste of Europe

BY T. C. WORSLEY

Henry James Letters: Vol. I edited by Leon Edel. Macmillan £10, 487 pages

Leon Edel must now know more about Henry James than anyone else living. He has already completed the *Life* in five volumes and the editing of the collected plays, and now is starting on the letters. That may well be three or four volumes. This first is just short of 500 pages and takes us only up to James's 31st year.

Previously we have had to rely on the Percy Lubbock selection of the letters, which was got together in the last year of the Great War it was naturally incomplete for all its length. In particular it didn't start until James was well established and consequently one had come to think of him having been born middle-aged.

Mr. Edel's volume starts very much earlier when James first visited Europe with his family and wrote a long series of letters to his great friend Thomas Sergeant Perry. These (together with the photographs of a pensive and sensitive young man, now the adolescent James, now enjoying riding, skating and walking the kind of distances we would nowadays describe as "hikes"). Even more surprising they show a pronounced appetite for beer and ale. These letters are already "literary" in a markedly personal style, playful, ironic and sharp-eyed for the revealing oddities of human behaviour.

The letters become even more interesting when he takes a Grand Tour on his own. He had already made a promising start on his career with short stories and book reviews in

several of the best magazines, and from his Grand Tour he added to his publications a series of travel sketches. The basis for these we see in his long letters home addressed to one member of the family but meant to be read by all. Travel sketches apart—and these included portraits of such literary lions as George Eliot and William Morris—these letters reveal a very warm feeling for his family amounting almost to homesickness. And his comments on Europe could at times be very tart, as for instance, this comment from Rome on the Papacy:

That flaccid old woman waving his ridiculous fingers over the prostrate multitude... it's absolutely obscene.

But the picture and the ambience of the town itself reconciled him to Rome, just as he felt victim to the charms of England in spite of what he called the terrible cookery. He had one more spell in America during which he wrote his first publishable novel, *Roderick Hudson* (the never counted *Watch and Ward* or *Confidence*, his apprentice efforts) as a serial in the *Atlantic Monthly*, and more stories, sketches and reviews, and so felt

secure enough to make the comparatively brief and transfer himself finally to Europe. The security was the simple question of money. He arranged that his father should provide a sum sufficient to cover his needs, and that all his earnings should be paid direct to his father's correspondent in Europe for him. Thus he discovered in safety that he was perfectly able now to support himself. He was very realistic and down to earth when it came to money matters. For instance, he got himself appointed as a sort of cultural correspondent in Europe for *Tribune* on a weekly basis and was not very happy at the proposed rate of \$20 per letter:

It's a smaller sum than I should myself have proposed, but being as you say good pre-war payment, I'll summon philosophy to my aid.

All his life he was to worry about money and, as here, imagine that he was not paid enough. But more importantly we see almost throughout the period these letters cover his pre-war payment, the contrast between his fellow Americans and the Europeans, though he hasn't yet reached what was to become the moral centre of his greatest novels, the innocent Americans struggling against the

corruption of the comparatively civilised European. Mr. Grand Tour his opinions seem rather the reverse: his comments on his fellow countrymen are virulent; they are: vulgar, vulgar, vulgar. Their ignorance, their stupidity, grudging, defiant attitude towards everything European. While the English, especially, are just the opposite: You see Englishmen, here in Italy, to a particularly good advantage. In the midst of these false and beautiful Italians they glow with the light of the great fact that after all they love a bath tub and they hate a lie.

What, of course, one notices there—apart from the idiosyncratic style that is developing—is the epithet "false" for the beautiful Italians and one thinks at once of *The Golden Bowl*. And four years later with the style still more complex he complains of being homesick, of his "desire of desolate exile of the dreary necessity month after month of not seeing one's American friends, for the sake of this arid old Europe which so little befriended us."

But one needn't be reading these letters merely for such

light as they may throw on the character of the subject and style which are still on hand. They can be read for themselves alone, for their vivid response alike to art, nature places and people. He suspected that his family would regard these years as being a self-indulgent form of idleness (and it was true to the end, so much so that his half-Russian, he presumably has the great advantage of being able to read them easily in the original, whereas non-Russians like myself have often found Dostoevsky's Russian vocabulary bafflingly rich—and the singling out of these themes has the effect of fresh revelation on the

most lively read. Mr. Edel's editing seems to me to be exemplary. He has, of course, had to select from a mass of material since James was a prolific letter-writer. But one feels confident that it is only a selection of the best. This strikes me as an ideal arrangement.

insulated from the immediate reality. Margaret Simpson does not believe in insulation. In her novel a number of young people, mostly fairly intelligent, attractive young people, plan and execute a kidnapping in England. Their victim is head of the chrome mining company whose massive interests in the mineral wealth of an African country cause the British Government to sustain a corrupt regime there, even by force of arms. He is also a quiet, elderly man suffering from diabetes.

The kidnapping highlights a number of gripping situations: the reluctant involvement of a peace-loving doctor with Left-wing sympathies; the agency and relative unscrupulousness of police inquiries; the relations within the original group, and the very normal context of their lives, like the wholly recognisable school where Fran teaches. It takes the reader with situations not easy to judge, and Margaret Simpson does not do our judging for us: it is a superb thriller, unless you like your thrillers mindless.

The Designated Heir is a very modern love story. Its heroine, Robin, is the heir and support of two old ladies who grew up, and still live, in a Boston matrifarchy where personal relationships, especially sexual ones, have been subordinated to power struggles and the like. Her long-winded and extremely rich grandmother lives an anachronistic life of forms: her Bohemian aunt, long-winded and very poor, loves all that is foreign and exotic, and is bitterly hurt in consequence. Robin's mother is an alcoholic, and Robin has learned from Women's Lib: small wonder that all this has prepared her to find it difficult to embark on a lasting relationship with a man, even to account of Robin's inner battles is sensitive and robust.

Gavin Lyall is a master of the adventure-thriller, and *Judas Country* is up to standard. Its ingredients include (of course) charter pilots, foreign parts (especially Cyprus, Beirut and Jerusalem), a Viennese archaeologist who may have found Richard the Lion-Heart's Sunday sword, his daughter and a sexy medievalist from New York, and is fast moving, laconic and classically escapist.

BOOKS OF THE MONTH

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Thomas E. Mitne
A clear operating statement of the tools of the forecaster's workshop which will enable managers to increase the effectiveness with which they manage their firm's response to changing environmental conditions.
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Editor: G. A. C. Searle
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By Samuel Brittan
Hobart Paper Special 62.
Institute of Economic Affairs £1.50

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Ewan Mitchell
Describes and explains all the implications of the new Health and Safety at Work etc. Act, 1974.
Business Books £7.75 net

The Financial Times Book of Garden Design
Editor: Anthony Ruxley
Contributors: John Brookes, Robin Lane Fox and Arthur Heller
The originators of *The Financial Times* award-winning garden designs pass on their specialised knowledge and provide help and inspiration to all gardeners. Illustrated including colour.
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A tongue-in-cheek look at the biggest issue of the day seen through the eyes of Britain's top humorous writers and cartoonists.
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The 1974 Act introduces a uniform code applying to every form of credit from second mortgages to credit cards. This book provides the text of the Act with full and detailed annotations.
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Europe
All the information for the REFERENDUM in a big, beautiful, colour book with diagrams, maps and tables by a consortium of eminent European authorities.
Coventure £3.80

Fiction

Third person singular

BY ISOBEL MURRAY

Tank by Michael Kustow. Jonathan Cape, £3.50; 204 pages

The Dead of Winter by Dominic Cooper. Chatto and Windus, £3.50; 216 pages

The Chrome Connection by Margaret Simpson. André Deutsch, £2.50; 155 pages

The Designated Heir by Maxine Kumin. André Deutsch, £2.75; 174 pages

Judas Country by Gavin Lyall. Goddard and Stoughton, £2.95; 221 pages

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is appointed Director shortly after the failure of his marriage, when he is broken and emotionally crippled by his wife's rejection. He embarks on a relentless sexual tour that does little to heal his wounds or satisfy the emotional needs he cannot understand. Meanwhile, he feels the need to be creative, but cannot find a creative role: the perpetual presentation of other people's artistic achievements is insufficient—being director of a temporary arts institute is in essence frustrating for him; the more because he joins a somewhat complacent, fractionally needy need to turn it into a truly radical and experimental centre, and finds financial and tactical even diplomatic problems. To a great extent he succeeds, but succeeds also in driving himself and his staff to distraction, and he is eventually forcibly retired. This is an outline of the intellectual and outer dramas in the life of K at this time.

Michael Kustow approached his first novel acutely aware of the traps that can be created by "fiction" which is only transparently translated fact, and he deliberately subtitled *Tank* "An Autobiographical Fiction." His hero is not Kustow but K; he is director not of the Institute of Contemporary Arts but just of "the Institute," and his aim is

to produce neither a documentary autobiography nor reality transposed into a novel, but something in between, which involves a good deal of self-investigation. I found myself reading it very much as truthful catches and they "fit" one's American friends, for the sake of this arid old Europe which so little befriended us."

But one needn't be reading these letters merely for such light as they may throw on the character of the subject and style which are still on hand. They can be read for themselves alone, for their vivid response alike to art, nature places and people. He suspected that his family would regard these years as being a self-indulgent form of idleness (and it was true to the end, so much so that his half-Russian, he presumably has the great advantage of being able to read them easily in the original, whereas non-Russians like myself have often found Dostoevsky's Russian vocabulary bafflingly rich—and the singling out of these themes has the effect of fresh revelation on the

most lively read. Mr. Edel's editing seems to me to be exemplary. He has, of course, had to select from a mass of material since James was a prolific letter-writer. But one feels confident that it is only a selection of the best. This strikes me as an ideal arrangement.

insulated from the immediate reality. Margaret Simpson does not believe in insulation. In her novel a number of young people, mostly fairly intelligent, attractive young people, plan and execute a kidnapping in England. Their victim is head of the chrome mining company whose massive interests in the mineral wealth of an African country cause the British Government to sustain a corrupt regime there, even by force of arms. He is also a quiet, elderly man suffering from diabetes.

The kidnapping highlights a number of gripping situations: the reluctant involvement of a peace-loving doctor with Left-wing sympathies; the agency and relative unscrupulousness of police inquiries; the relations within the original group, and the very normal context of their lives, like the wholly recognisable school where Fran teaches. It takes the reader with situations not easy to judge, and Margaret Simpson does not do our judging for us: it is a superb thriller, unless you like your thrillers mindless.

U.K. ECONOMIC INDICATORS

		1975				1974			
General	Units	Apr.	Mar.	Feb.	Apr.	Dec.	Jan.	Dec.	
Unfilled vac'n's	'000s	173.4	178.0	180.5	399.1	173.4	178.0	180.5	
Unemployment	'000s	899.5	768.4	757.1	646.1	899.5	768.4	757.1	
		1975				1974			
		Mar.	Feb.	Jan.	Mar.	Dec.	Jan.	Dec.	
Currency resrvs.	£bn.	7.117	7.064	6.822	6.444	7.117	7.064	6.822	
Bank advances	£bn.	14.877	15.024	15.021	13.911	14.877	15.024	15.021	
Mand. prods. d	1970=100	178.3	175.5	175.2	162.1	178.3	175.5	175.2	
Trade of trade	1970=100	78.4	78.3	77.2	72.1	78.4	78.3	77.2	
Wage rates	July 72=100	166.8	166.6	158.7	125.1	166.8	166.6	158.7	
Retail prices	Jan. 74=100	124.3	121.9	119.9	109.1	124.3	121.9	119.9	
Basic mater'ls d	1970=100	221.8	218.1	221.9	215.1	221.8	218.1	221.9	
		1975				1974			
		Feb.	Jan.	Dec.	Feb.	Jan.	Dec.	Jan.	
HP debt's	£bn.	2.284	2.203	2.230	2.239	2.284	2.203	2.230	
Ref. sales a.**	1971=100	106.7	105.8	105.8	104.1	106.7	105.8	105.8	
Indust. output**	1970=100	105.3	105.2	105.2	104.1	105.3	105.2	105.2	
		1975				1974			
		Mar.	Feb.	Jan.	Mar.	Dec.	Jan.	Dec.	
Comm. vehicles	'000s	185.0	121.5	119.0	154.1	185.0	121.5	119.0	
Cars*	'000s	185.0	121.5	119.0	154.1	185.0	121.5	119.0	
Imports f.o.b.**	£bn.	1.646	1.748	1.743	1.370	1.646	1.748	1.743	
Exports f.o.b.**	£bn.	1.540	1.456	1.519	1.201	1.540	1.456	1.519	
Visible trade balance	£bn.	-0.106	-0.290	-0.223	-0.467	-0.106	-0.290	-0.223	
Steel (weekly average)*	'00 tonnes	494.4	504.7	484.7	419.1	494.4	504.7	484.7	
Bricks*	millions	381.0	396.0	395.6	508.4	381.0	396.0	395.6	
Cement (weekly average)*	'000 tonnes	338	312	310	381	338	312	310	
		Feb.	Jan.	Jan.	Feb.	Jan.	Feb.	Jan.	
Houses cmpltd.†	'000s	22.1	22.2	22.2	20.9	22.1	22.2	22.2	
Marine-made	'000s	22.1	22.2	22.2	20.9	22.1	22.2	22.2	
Fibres*	m. kgs	4.65	42.14	42.39	54.87	4.65	42.14	42.39	
Fibres*	1970=100	9.9	80.3	85.0	98	9.9	80.3	85.0	
TV sets††	'000s	130	254	242	264	130	254	242	
Radios, radio-	'000s	31	402	261	574	31	402	261	
Grammst††	'000s	31	402	261	574	31	402	261	
		1975				1974			
		Jan.	Dec.	Jan.	Jan.	Dec.	Jan.	Dec.	
Petroleum†††	m. tonnes	8.23	8.24	7.51	8.54	8.23	8.24	7.51	
Furniture††	1970=100	159	124	134.6	129	159	124	134.6	
Raw cottons	'000 metric tonnes	1.83	1.89	2.26	1.67	1.83	1.89	2.26	
(wkly. average)	tonnes	1.83	1.89	2.26	1.67	1.83	1.89	2.26	
Cotton (orders on hand)**	1970=100	128.0	130.0	151.0	125.3	128.0	130.0	151.0	
		1974				1974			
		Dec.	Nov.	Jan.	Dec.	Dec.	Nov.	Jan.	
Dec. cookerst ‡	'000s	78.0	71.7	73.0	73.3	78.0	71.7	73.0	
Washg. machns†	'000s	65.7	45.9	68.9	59.9	65.7	45.9	68.9	
Machine tools†	£m	18.7	26.3	26.5	16.1	18.7	26.3	26.5	
Raw wool§	m. kilos	7.7	8.4	9.4	8.7	7.7	8.4	9.4	
		1975				1974			
		1st qtr.	2nd qtr.	1st qtr.	Year	1st qtr.	2nd qtr.	1st qtr.	
Consumer spending	£bn.	8.125	9.10	8.945	35.995	8.125	9.10	8.945	
		1974				1974			
		4th qtr.	3rd qtr.	1st qtr.	4th qtr.	4th qtr.	3rd qtr.	1st qtr.	
Motor trade turnover	1967=100	209	209	207	208	209	209	207	
Buildg. and civil engineering**	£bn.	2.632	2.6	10.220	2.77	2.632	2.6	10.220	
		1975				1974			
		Dec.	Nov.	Jan.	Dec.	Dec.	Nov.	Jan.	
Production. † Deliveries. ‡ Net sales. § Consumption. ¶ Expenditure. ** Seasonally adjusted. *** Excluding car exports. **** Excluding car exports. ***** Excluding car exports.		78.0	71.7	73.0	73.3	78.0	71.7	73.0	
Production. † Deliveries. ‡ Net sales. § Consumption. ¶ Expenditure. ** Seasonally adjusted. *** Excluding car exports. **** Excluding car exports. ***** Excluding car exports.		65.7	45.9	68.9	59.9	65.7	45.9	68.9	
Production. † Deliveries. ‡ Net sales. § Consumption. ¶ Expenditure. ** Seasonally adjusted. *** Excluding car exports. **** Excluding car exports. ***** Excluding car exports.		18.7	26.3	26.5	16.1	18.7	26.3	26.5	
Production. † Deliveries. ‡ Net sales. § Consumption. ¶ Expenditure. ** Seasonally adjusted. *** Excluding car exports. **** Excluding car exports. ***** Excluding car exports.		7.7	8.4	9.4	8.7	7.7	8.4	9.4	
		1975				1974			
		1st qtr.	2nd qtr.	1st qtr.	Year	1st qtr.	2nd qtr.	1st qtr.	
Consumer spending	£bn.	8.125	9.10	8.945	35.995	8.125	9.10	8.945	
		1974				1974			
		4th qtr.	3rd qtr.	1st qtr.	4th qtr.	4th qtr.	3rd qtr.	1st qtr.	
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LOW INDEX REAPS \$18 TO NEW 1975 PEAK £'s record low

BY OUR WALL STREET CORRESPONDENT

AFTER OPENING lower, Wall Street turned higher around mid-day and climbed sharply to close on a very strong note. The Dow Jones Industrial Average finished 18.30 higher at a new 1975 peak of 821.84, the NYSE All-Company Index rose 7.84 to 132.10. Banks 0.71 to 246.14 and Papers 1.07 to 106.18.

Gold Oil Canada gained \$1 to \$31 after an Alberta ruling gave it higher field gas prices. Imperial Oil 'A' rose \$1 to \$27.

Some analysts said increased demand for stocks in the last hour of trading coincided with hints from Republican leaders that President Ford will delay imposing Oil Imports Tariffs for another three weeks.

The move is viewed as an effort to provide Congress a final opportunity to negotiate an Energy-Security Programme.

Sentiment also appeared to have been aided by a report from Caracas that Venezuela is considering a reduction in prices of low-sulphur fuel oil to boost sales on world markets.

Other analysts attributed the surge in the Industrial Average to a decline in short-term money market average regarding the prospect of huge U.S. Treasury financing needs. Details of plans to raise the funds will be announced to-day.

The Stock Exchange had recently been wary of Treasury needs. However, brokers said some resistance in short-term money rates helped investors speculate that the Treasury funding might not drive up interest rates severely nor restrict funds for business expansion.

Moore McCormack Resources spent about \$1 to \$70 in long-term financing for several previously ordered vessels. It also reaffirmed an earlier forecast that second quarter earnings would be "up substantially" from the year ago period.

Magnavox gained \$2 to \$94. North American Philips, up \$1 to \$17, reported a record acquisition of the remaining outstanding shares of its 94 per cent owned Magnavox subsidiary at \$9 each.

Ford Motor edged up \$1 to \$36, despite a loss for the first quarter compared with a profit a year ago.

General Motors, which yesterday reported a quarterly profit, held unchanged at \$43. Chrysler added \$1 to \$101, which was expected to report quarterly results to-morrow.

The American SE Market Value Index moved up 0.35 to 84.24, advances outpacing declines by 321 to 294.

Syntex, the most active issue, firmed \$1 to \$41½ on 150,700 shares.

Canada lower again

With the exception of Western Oils, which rose 1.87 to 170.54 on index, Canadian Stock Markets were again lower yesterday.

Foreign stocks also finished mostly lower, although Germans performed well, notably Bayer, Hoechst, and Siemens. In International Oils, Petrobras, Royal Dutch and Exxon declined. Royal Mines eased, with the exception of Western Holdings and Western Deep. Coppers were also down.

BRUSSELS—Mixed to higher in slow trading. The Bourse will be closed on Thursday and Friday.

Steels tended lower. Cockfield were off \$1.50 to \$294. UCB dropped \$1.20 to \$210. Chemicals. Sofina slipped \$1.15 to \$400.

Oils were mixed. Petrobras moved up \$1.50 to \$240. In continued firm Metals, Vieille Montagne rose \$1.75 to \$475. Holdings were mixed.

AMSTERDAM—Closed yesterday for the Queen's birthday.

COPENHAGEN—Generally lower in moderate dealings, except for Banks which were steady.

TOKYO—Market continued to advance in active trading, supported by increasing foreign investment demand and local Mutual Fund buying. Volume 220,000 shares. Blue Chips generally moved up.

STOCK AND BOND YIELDS

Ind. Ord. yield 3.91 3.98 3.65
1st Ord. yield 3.91 3.98 3.65
Govt. Bonds 3.22 6.19 6.78

WEDNESDAY'S ACTIVE STOCKS

Am. T. & W. 371.00
Commonwealth Oil 213.00
Polaroid 150.00
Tenneco 165.00
Int. Min. & Chem. 120.00
Brussels 120.00

TORONTO INDUSTRIAL INDEX

1975 High 182.91
1974 High 182.91
1973 High 182.91
1972 High 182.91
1971 High 182.91

JOHANNESBURG

Industries 1974-75
1973-74
1972-73
1971-72
1970-71

NEW YORK, April 30.

STERLING reached its lowest level ever against currencies in general in the foreign exchange market yesterday, with its trade-weighted average depreciation in terms of 10 leading currencies since the Washington Currency Agreement of December 1971 (see col. 2) at 22.7 per cent, and also standing at 22.7 per cent in early dealings and at noon. Conditions were fairly quiet.

But Sony and Matsushita Electric each eased. Foreign demand was noted for Mitsui Toatsu, which plans to issue American Deposit Receipts, Toyota and selected Construction issues.

Komatsu, which announced a \$50m. bond issue in the U.S., also gained ground. Some speculative stocks also moved higher, while Paper-Pulp, Housing and some Building shares lost ground on profit-taking.

GERMANY—Further small recovery. In Motors, VW lost DM1 to 112.20, while Daimler gained DM1 to 307 and BMW were up DM3.50 to 258.50.

Among Electricals, Siemens put on DM4.50 to 269.50 and AGF firmed DM0.80 to 94. Dresdner Bank lost DM0.70 to 244.

In Chemicals, Seehring rose DM4 to 414, but BASF lost DM1.30 to 149.

SWITZERLAND—Swiss stocks lower in active trading. Banks, Insurance, Industrial and Chemicals all declined. Financials were mixed. Swiss Credit Bank fell Frs. 21 to 275.50. Boveri dropped Frs. 4.5 to 1,225 and Alusuisse bearers Frs. 5.5 to 1,260.

Nestle bearers fell Frs. 105 to \$240 on a disappointing annual report.

State Bonds were mixed to firmer. Among Foreign issues, Dollar stocks eased over a broad front. International currencies fluctuated narrowly while German issues were mixed with a resistant undertone.

OSLO—Banks and Shipping were easier, Industrials narrowly mixed, while Insurance were quiet.

VIENNA—Stocks firmed slightly, led by Breweries. Banks were little changed while leading Industrials were narrowly mixed.

Initial rally, with trading otherwise slack ahead of to-day's holiday closure.

IRELAND—Savings bank shares were steady in a small turnover. Lloyds Bank announced a capital write-down. Lloyds Bank announced a capital write-down.

JOHANNESBURG—Gold shares were steady in a small turnover. Deelkraal (oil paid letters) were active and traded some 30 cents higher at 82 in the session after 85 earlier.

Financial Minings were very quiet and little changed. **HONG KONG**—Slightly easier as prices were mixed with developments in South Vietnam an added depressant.

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GOLD MARKET

Gold bullion (a fine ounce)	April 30 1975	April 29 1975
London	167.15	167.15
New York	167.15	167.15
Amsterdam	167.15	167.15
Frankfurt	167.15	167.15
Paris	167.15	167.15
Brussels	167.15	167.15
Stockholm	167.15	167.15
Oslo	167.15	167.15
Vienna	167.15	167.15
Zurich	167.15	167.15

Gold coins (a fine ounce)	April 30 1975	April 29 1975
London	167.15	167.15
New York	167.15	167.15
Amsterdam	167.15	167.15
Frankfurt	167.15	167.15
Paris	167.15	167.15
Brussels	167.15	167.15
Stockholm	167.15	167.15
Oslo	167.15	167.15
Vienna	167.15	167.15
Zurich	167.15	167.15

Gold bars (a fine ounce)	April 30 1975	April 29 1975
London	167.15	167.15
New York	167.15	167.15
Amsterdam	167.15	167.15
Frankfurt	167.15	167.15
Paris	167.15	167.15
Brussels	167.15	167.15
Stockholm	167.15	167.15
Oslo	167.15	167.15
Vienna	167.15	167.15
Zurich	167.15	167.15

Gold futures (a fine ounce)	April 30 1975	April 29 1975
London	167.15	167.15
New York	167.15	167.15
Amsterdam	167.15	167.15
Frankfurt	167.15	167.15
Paris	167.15	167.15
Brussels	167.15	167.15
Stockholm	167.15	167.15
Oslo	167.15	167.15
Vienna	167.15	167.15
Zurich	167.15	167.15

Gold options (a fine ounce)	April 30 1975	April 29 1975
London	167.15	167.15
New York	167.15	167.15
Amsterdam	167.15	167.15
Frankfurt	167.15	167.15
Paris	167.15	167.15
Brussels	167.15	167.15
Stockholm	167.15	167.15
Oslo	167.15	167.15
Vienna	167.15	167.15
Zurich	167.15	167.15

Gold swaps (a fine ounce)	April 30 1975	April 29 1975
London	167.15	167.15
New York	167.15	167.15
Amsterdam	167.15	167.15
Frankfurt	167.15	167.15
Paris	167.15	167.15
Brussels	167.15	167.15
Stockholm	167.15	167.15
Oslo	167.15	167.15
Vienna	167.15	167.15
Zurich	167.15	167.15

Gold forwards (a fine ounce)	April 30 1975	April 29 1975
London	167.15	167.15
New York	167.15	167.15
Amsterdam	167.15	167.15
Frankfurt	167.15	167.15
Paris	167.15	167.15
Brussels	167.15	167.15
Stockholm	167.15	167.15
Oslo	167.15	167.15
Vienna	167.15	167.15
Zurich	167.15	167.15

Gold futures (a fine ounce)	April 30 1975	April 29 1975
London	167.15	167.15
New York	167.15	167.15
Amsterdam	167.15	167.15
Frankfurt	167.15	167.15
Paris	167.15	167.15
Brussels	167.15	167.15
Stockholm	167.15	167.15
Oslo	167.15	167.15
Vienna	167.15	167.15
Zurich	167.15	167.15

Gold options (a fine ounce)	April 30 1975	April 29 1975
London	167.15	167.15
New York	167.15	167.15
Amsterdam	167.15	167.15
Frankfurt	167.15	167.15
Paris	167.15	167.15
Brussels	167.15	167.15
Stockholm	167.15	167.15
Oslo	167.15	167.15
Vienna	167.15	167.15
Zurich	167.15	167.15

Gold swaps (a fine ounce)	April 30 1975	April 29 1975
London	167.15	167.15
New York	167.15	167.15
Amsterdam	167.15	167.15
Frankfurt	167.15	167.15
Paris	167.15	167.15
Brussels	167.15	167.15
Stockholm	167.15	167.15
Oslo	167.15	167.15
Vienna	167.15	167.15
Zurich	167.15	167.15

HOTELS—Continued

ENGINEERING—Cont.

Stock	Price	% Chg
U.S. Corp. 100	41 1/4	+1 1/4
U.S. Steel 100	32 1/2	+1 1/2
Am. Can. 100	30 1/2	+1 1/2
Am. Express 100	30 1/2	+1 1/2
Am. Gen. 100	44	+2 1/2
Am. Int'l. 100	44	+2 1/2
Am. Oil 100	44	+2 1/2
Am. Paper 100	44	+2 1/2
Am. Tel. 100	44	+2 1/2
Am. Transp. 100	44	+2 1/2
Am. Water 100	44	+2 1/2
Am. Wire 100	44	+2 1/2
Am. Zinc 100	44	+2 1/2
Am. Iron 100	44	+2 1/2
Am. Lead 100	44	+2 1/2
Am. Silver 100	44	+2 1/2
Am. Gold 100	44	+2 1/2
Am. Platinum 100	44	+2 1/2
Am. Palladium 100	44	+2 1/2
Am. Iridium 100	44	+2 1/2
Am. Rhodium 100	44	+2 1/2
Am. Osmium 100	44	+2 1/2
Am. Selenium 100	44	+2 1/2
Am. Tellurium 100	44	+2 1/2
Am. Vanadium 100	44	+2 1/2
Am. Manganese 100	44	+2 1/2
Am. Chromium 100	44	+2 1/2
Am. Cobalt 100	44	+2 1/2
Am. Nickel 100	44	+2 1/2
Am. Copper 100	44	+2 1/2
Am. Zinc 100	44	+2 1/2
Am. Iron 100	44	+2 1/2
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REVIEWS

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RENOLD
CHAINS • GEARS
COUPLINGS
VARIABLE SPEED
SYSTEMS

FINANCIAL TIMES

Thursday May 1 1975

Join up with the



Hayward halts anti-Marketeers

BY JOHN BOURNE, LOBBY EDITOR

AFTER AN angry, well-argued speech from Mr. Ron Hayward, Labour's general secretary, the anti-Marketeers on the party's National Executive decided, yesterday, to push ideas for a "national Get Britain Out of the EEC" campaign organised by Transport House.

Although the Left-wingers denied they had capitulated—they had a majority at yesterday's executive meeting had they cared to use it—it seems they were thrown off balance by Mr. Hayward, who has often been an ally of theirs in upholding the rights of the party conference.



Mr. Hayward... abrasive speech.

Deficit

The basis of his argument was that last Saturday's party conference had specifically decided on a campaign along the lines of his own memorandum. This said that campaigning for the conference's decision—which turned out to be 2-1 in favour of Britain leaving the Common Market—should be left to local parties and individuals.

He said that "if anyone is going to alter decisions they had better tell me where I shall get the money from."

Two pro-Market unions—the Postal Workers and the General and Municipal Workers—had told him he could not "use their money," he said, and he stressed the stark, uncomfortable fact that the party would be £200,000 in deficit at the end of the year as well as having to look at claims for wage-increases from its own staff.

Finally he mentioned the decision of Transport House staff on Tuesday that individuals and local parties should retain the right to express their own point of view, and that the party should stick by its decision that Common Market meetings should be organised by individual parties and not nationally by Transport House.

One of Mr. Hayward's most telling points in an abrasive, aggressive speech to the execu-

tion was that "if anyone is going to alter decisions they had better tell me where I shall get the money from."

The subject was dropped, chiefly because Mr. Hayward recalled that the executive had previously authorised its publicity committee to produce a broadsheet. This would have been published, he added, had 15 anti-Marketeers not suddenly requisitioned yesterday's special meeting. Galley proofs of the broadsheet were shown to members at the meeting.

Mrs. Williams is reported to have been determined to criticise strongly a number of points in the document, but did not get the chance.

Some Labour "antis" now plan to organise, with the help of the TUC or the anti-Market union at least one "national rally" of their own in Trafalgar Square on the Sunday before the June 5 referendum.

Unhappy

Mr. Anthony Wedgwood Benn, believed to be the main supporter of a "national party campaign," had delayed his visit to New-castle in order to attend the executive meeting, but did not say a word. Pro-Marketeers were looked unhappy.

Mr. Edward Short, Deputy Leader of the party, then wanted

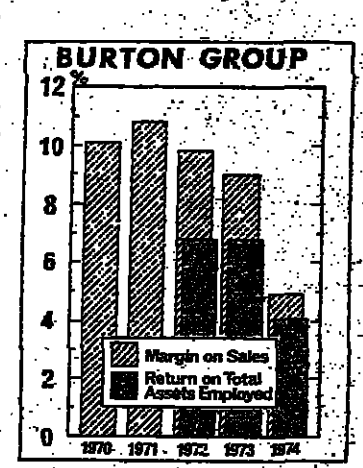
THE LEX COLUMN

Gestetner tests its goodwill

Index fell 6.7 to 327.2

The controversy over the Rank Organisation offer has apparently not discouraged further issues of non-voting shares. Gestetner now intends to raise £10.8m. net via a rights issue of 10 per cent. loan stock, convertible into "A" shares. The Gestetner family is thus able to retain its effective control of the voting equity, and it does not intend to subscribe for its £2.84m. rights entitlement. This has been placed, and the issue has been successfully underwritten though presumably the issuing house knew who not to ask since it also handled the Rank offer.

The issue has been made necessary by a sharp rise in debt since 1973: net short-term borrowings increased by £19.9m. in the year to November, and there has been a further £4m. outflow since then. Proceeds will be used to reduce this total and then primarily to finance working capital; no major increase in capital investment is planned, though the new plain paper copying side's prospects are specifically mentioned.



£3.5m. pre-tax—although the payment itself ought to be safe. Burton claims that its market share in menswear has now stabilised, and that the productivity and quality of its manufacturing facilities has been significantly improved, along with its buying and overall management controls. But margins at Burton Menswear could now be less than half those of, say, J. Hephworth, and it is difficult to see a dramatic improvement here in the current environment. The shares are just about accustomed to the idea that there can be no magic way of turning the enormous book assets into profits: at 70p, the yield is 9½ per cent. and the market capitalisation around £26m.

Grindlays Bank

Refinancing Grindlays Bank is going to be a tricky business. The balance sheet shows that the tangible capital base represents under 4 per cent. of deposits, so the bank is likely heavy engineering aver-

to wait nearer £20m. £15m. of new capital would take the margin 5.9 per cent. An all-holding would be the if it was simply a question of exploiting the £11m. tax losses. But National Grindlays Holdings, which 60 per cent. is only paid at £15m. And since the wants to remain "independent," U.K.-controlled, there are obvious limits to increased participation in other shareholders.

Some combination of debt and equity will provide solution, and the share p Holdings, which has a 41 per cent. holding, is going to be given degree of protection.

As for Brands, the pro specifically related to turn out to be less than cent. of property value. £7m. All its line-up "have been released" figure was rather great the £1.3m. transfer debt. Brands' figures, but plainly quite irrelevant context of its risks.

Clarke Chapman

For 1974 Clarke Chap 58 per cent. ahead of 49 pre-tax. The result has maiden (and unquantified) months' contribution from national Combustion—so to see a dramatic improvement fifth to the group equity is broadly what the market expecting. But in the 4 of pointers to the current shares dropped by yesterday. After all, demand patterns in bolts hot been too hopeful of and group net orders if of just over £200m. cu are roughly what they 4 June. CC has cushion cranes, and in exports overseas companies that gather account for a turnover. But a yield per cent. covered 2.5 is still two points up heavy engineering aver-

Seamen reject 30% offer

By John Wyles, Labour Reporter

PAY TALKS covering 40,000 merchant navy seamen ran seriously difficult yesterday when union negotiators flatly rejected an offer totalling 30 per cent.

The rejection leaves the future of the negotiations extremely uncertain and since no date has been fixed for a further meeting the Advisory Conciliation and Arbitration Service may become involved in a bid to break the deadlock.

Despite the fact that the employers' offer was a 3 per cent. increase on proposals rejected last week, the National Union of Seamen showed no signs of budging yesterday on its claim for £40 for a 40-hour week—a demand which the employers say would add \$1 per hour to the industry's present wage bill.

While the two sides will maintain informal contacts over the next few days, the shipping employers made no secret of their concern last night that the highest offer ever made to the seamen had brought no sign of a positive response from the NUS' 24-man negotiating committee.

This was a considerable victory for Left-wing militants on the committee—many of whom were attacked in Mr. Wilson's group of politically motivated men speech during the 1968 seamen's strike.

During the six hours the committee spent considering the employers' offer yesterday not a single moderate emerged to challenge Left-wingers mounting a campaign behind the £40 demand set by the NUS' biennial conference last year.

Nevertheless, Mr. Jim Slater, NUS general secretary, who, as a lay official, was one of the militants named by Mr. Wilson in 1966, maintained a conciliatory line last night.

The offer made by the General Council of British Shipping, which negotiates for 200 separate employers, was broadly in line with the settlement reached last week with the merchant navy officers.

Mr. Bill Hunt, chairman of the Council's negotiating committee, said the offer, worth in total £28m., was as far as his members had empowered him to go. He appealed to the union to reconsider its rejection.

The present seamen's pay deal expires on July 2 and yesterday's offer would have increased average earnings from £59.25 to £77.35 for a 67-hour week—a "new money" rise of 33.5 per cent. on the £58.41 threshold is discounted.

On consolidated basic rates, the effect would have been an increase from £25.44 to £32.44—a "new money" rise of 27.5 per cent. on the £24.41 threshold is discounted.

Continued from Page 1

North Sea

time a broad "holding" guarantee to the other partners that the Government would meet Triennial and United Canso's share of expenditure if necessary, the Department of Energy has now negotiated a full guarantee of £38.3m. in Triennial itself to enable the company to raise bank finance.

Associated Newspapers' accession, meanwhile, will give the Government a controlling interest in this company's 12.5 per cent. interest in the Argyl Field, a fairly small field expected to be the first on production early this autumn with a production of 35,000 barrels per day.

In opening the Second Reading of the Petroleum and Submarine Pipelines Bill, Mr. Varley also declared that the British National Oil Corporation would have its headquarters in Glasgow, as expected. A committee to run the new State group, including a chairman and chief executive, is likely to be announced later next month.

Despite bitter opposition from the Tories, the Government's Petroleum and Submarine Pipelines Bill was given a second reading in the Commons last night by 28 votes (258 to 256).

Commonwealth urged to back Rhodesia guerillas

BY BRIDGET BLOOM AND J. D. F. JONES

KINGSTON, April 30.

DEMANDS THAT the Commonwealth should give its political and material backing for guerilla warfare in Rhodesia if diplomacy cannot produce a speedy transfer to Black rule were made in the Heads of Government meeting here by the African States.

But in a skillful response, this afternoon, the British Prime Minister side-stepped African criticism of his Government's record on Rhodesia and won applause from Commonwealth leaders for the first time for many years on this subject for a British Premier—by announcing a series of measures by which Britain is to boost its assistance to black Rhodesians.

Mr. Wilson spoke immediately after a keynote speech by President Kaunda of Zambia, who called on the Commonwealth summit to give full moral and material support to the achievement of immediate independence and Black rule. Opening the Rhodesian debate here this afternoon, the Zambian President asked the Commonwealth to support Africa's strategy on Rhodesia—the winning of independence by peaceful means if

possible but through an intensified arms struggle if inevitable. A similar appeal was made here this morning by Bishop Abel Muzorewa, president of the African National Council of Rhodesia, who flew into Kingston last night and was permitted to address the Heads of Government for just over an hour in informal session.

The good humour of this afternoon's meeting was the more impressive in view of President Kaunda's criticism of British policy on Rhodesia which, he said, under the Conservatives was worse than negative. "Since 1970 British policy had been 'meddling without direction' and he called on the Labour Government to "end this period of inertia."

The highlight of the morning session was the appearance of Bishop Muzorewa who spoke as "one of the 5m. slaves of Zimbabwe."

His speech was notable for its insistence that this was the last chance for a peaceful settlement in Rhodesia. After this, armed struggle would be inevitable. In this context he admitted that there were "enormous dangers"

in co-operating with South Africa in the present defence policy but these had to be faced because the only alternative was violence. Many delegates felt the most effective part of his address was his description of the educational problems of Black Rhodesians, and this was where Mr. Wilson scored this afternoon, because he was able to announce a series of aid increases for three funds which exist to help train Black Rhodesians. Britain's contribution to these will rise from the present \$800,000 to about £2.5m. by 1977.

It is assumed here that the Commonwealth leaders, including the British, will take the opportunity to consult with the Bishop and with the Rev. Ndabaningi Sithole, his African Nationalist colleague, who arrived here later this afternoon. The arrival of these men has clearly upset the agenda of the meeting and it remains unclear to-night whether or not the Rhodesian debate will be completed or adjourned until later so the meeting can pass on to the major discussion on world trade.

Wilson tactics criticised Page 5

Split over Alfred Herbert jobs plan

By Kenneth Gooding, Industrial Correspondent

MACHINE TOOL group Alfred Herbert would cut its product range by half if joint management-employee proposals for restructuring the company—which has incurred losses of £14m. over the past four years—were accepted by the Government.

But there have been differences of opinion about the plan, Mr. Neale Raine, chief executive, admitted yesterday. The "one important difference of view" between management and employees is over the Red Lane factory where around 450 are employed.

Mr. Raine did not give details but apparently the proposals sent to the Government suggest Red Lane should be closed down over the next two years.

Broad outline

Mr. Raine gave only a broad outline of the management-employee proposals at the annual meeting yesterday. However, it is generally believed that Herbert will need a cash injection of between £17m. and £20m., will have to lose up to 1,100 employees and will need a complete capital reconstruction involving the Government taking a substantial shareholding.

Mr. Raine also reported that orders received fell from £21.9m. to £16.6m. or 24 per cent. in the first five months of the current financial year when compared with the same period 12 months ago.

There was some improvement in March when the order intake at £3.5m. was 18 per cent. below March last year.

Mr. Raine revealed that an interim draft working document for the Government-management-employee talks developed three proposals: 1—The first assumed the group would continue under its present structure with some modifications to the product range to improve trading results. It involved no radical reorganisation and, although it produced a return on capital in the long term it was obviously unacceptable commercially.

Product range

2—The second proposed that grinding machine products made at the Red Lane site should be sold and involved further restructuring of the remaining machine tool product range. This improved the return on capital but did not carry through product rationalisation to the fullest extent possible.

3—Proposed the closure of the Lutterworth site and developed the rationalisation of product range further. It also closed the H.S.T.E. Falmouth site as both operate with licences from De Vlieg. It is hoped a final decision on Herbert's future will be made within two months.

Details, Page 24

Gestetner rights issue

By Nicholas Leslie

GESTETNER HOLDINGS, the duplicator equipment group, is planning to raise £10.8m. by a rights issue of loan stock which will be convertible into non-voting "A" Ordinary shares.

This follows closely the Rank Organisation offer of non-voting shares to its U.K. shareholders, an issue which created controversy partly because of opposition to issues of shares which have no franchise. The Stock Exchange generally dislikes such shares and in the case of Rank's issue certain leading insurance companies have refused to underwrite the offer.

The Gestetner family, which owns about 25 per cent. of the total equity—that includes a holding of over 50 per cent. of the voting shares—has not taken the issue. The family's share of the total £11.6m. of stock to be issued which the family had "rights" to has been placed with institutions, which will benefit from any value attaching to the rights. The family apparently felt that the Gestetners' existing investment was large enough at present.

A spokesman for N. M. Rothschild, the principal underwriter, said yesterday that sub-underwriting of the stock had been completed. It appears, however, that when sub-underwriters were being sought those institutions known to dislike non-voting shares were not put on the list.

The cash is being raised to finance manufacturing operations and to fund short-term borrowings which, it was stated yesterday, have in the last two years "increased considerably."

Previous year

Gestetner estimates that half-year profits to May 4, 1975, will be lower at not less than £8m., compared with the £8.87m. pre-tax and extraordinary items (adjusted as a result of changes in accounting bases) the previous year.

The terms of the issue will be £1 of 10 per cent. convertible unsecured loan stock 1980-95 for every five shares of any class of capital held. This will be issued in two tranches, the first in 1975 and 1980 on the basis of 54 "A" Ordinary shares for every £100 of stock.

The total underwriting commission rate will be 2½ per cent., involving £244,810, payable to Rothschild, the sub-underwriters and the brokers to the issue, Hoare and Co. Govett.

Brandts leaves Accepting Houses Committee

BY MICHAEL BLANDEN

BRANDTS IS leaving the Accepting Houses Committee, the top echelon of City merchant banks, as a result of planned changes in its management relationships within the Grindlays Bank group. The move follows previous reports that Mr. Lord Aldington, mainly on property lending.

It was also learned yesterday that the Stock Exchange had set up an investigation into dealings in the group's shares, thought to be in relation to dealings on the day of the original announcement of Brandts' losses.

The decision to withdraw was taken by the bank in anticipation that it would probably be asked to pull out by the committee and the Bank of England, which takes a close interest in the accepting houses. Lord Aldington, the chairman, explains in his annual statement that Brandts would no longer have the degree of management independence which is the mark of all members of the Accepting Houses Committee.

The withdrawal, the first of its kind in recent years, will reduce the numbers of the accepting houses to 17. Brandts was one of the founder members of the Committee when it was first informally set up in 1914; since then the Committee has developed into one of the most important groups in the City, with membership conferring special status on the banks and responsibilities in relation to the Bank of England.

The decision follows the heavy losses announced by

Brandts, mainly on its property lending, at the beginning of last month. The merchant bank's provisions last year totalled £14m.

Lord Aldington explains that some £7m. of this represented specific provisions against the £20m. property loan portfolio, with another £7m. against other advances. On top of this there was £1.7m. set aside against the drop in the value of portfolio investments, and an additional general provision of £4.1m.

These provisions, with another general provision of £4.8m. in Grindlays itself, has left the group with a loss of nearly £10m. after tax, making a large dent in its capital resources. Lord Aldington confirms that talks are going on with the two major shareholders, Lloyd's Bank and First National City Bank of New York, "with a view to securing an appropriate increase in our capital resources."

The group is considering honing its capital by £4.8m. in Grindlays and £50m. in equity, loan stock or both. In Brandts' special steps are to be taken to handle the difficult loan accounts, and other improvements are expected to follow from closer management co-ordination and a reduction in overheads. The chairman adds that "one must now recognise that those who are ultimately responsible, that is, the Grindlays Board, must have effective power over all activities."

Details, Page 24

Continued from Page 1

Tories to oppose Leyland plan

possible reconstruction of the company

Every day's delay was causing great harm to the company, he said. "It is our strong plea that, irrespective of the legal position of the reconstruction, the Board of British Leyland in its desire for the ongoing viability and success of the company, will agree—while reserving all rights as far as shareholders are concerned—that this structure will be implemented without delay."

By implication, Leyland has already accepted the need to act on Sir Don's plan before the legal transfer of power from private to public sector. It has cautiously welcomed the report, and has responded in his view that top management

should change with the appointment of Mr. Alex Park as "acting" managing director. In addition Lord Stokes has given some indication of willingness to take a non-executive presidential role without a seat on the Board.

Sir Don is arguing that this process of change—a "unique" situation, he called it yesterday—can continue on the nod from the Board, and presumably without the immediate consent of the shareholders. "It is the Board, and only the Board, which can implement the structure," he said. How Leyland will respond to this plea will become clearer over the next few days in its attitude to the key appointments in the new structure.

These have been laid down in considerable detail in the unpublished version of his report. It is to accept a smooth transfer of power, these appointments should be made shortly, possibly before the next scheduled meeting on Tuesday.

On Sir Don's arguments it could still make the appointments even if it decided—as has been rumoured—to press for a higher bid from the Government than 10p a share.

Weather

Sunny spells, scattered showers in E. Anglia, S. England. Other areas: Cloudy, showers, bright intervals.

London, E., N.W., Cen. N., S.E., Cen. S., S.W. England, Midlands, Channel Islands, Wales. Cloudy, sunny spells, scattered showers. Wind W. to moderate. Temps. near normal.

Lake District, Isle of Man, N.E. England, Borders, Edinburgh, E. Scotland, Aberdeen. Cloudy, showers, bright spells. Wind S.W. fresh. Rather cold.

Cloudy, some showers, snow on hills, bright spells. N. Ireland. Cloudy, showers, more rain later. Wind S.W. fresh. Rather cold. Max. 10C (50F).

Outlook: Cloudy, some rain in N. sunny spells in S. Long range forecast, Page 11

BUSINESS CENTRES

	Y'day	mid-day	Y'day	mid-day	
Alexandria	C 19	66	Luxemburg	F 13	59
Amsterdam	S 11	52	Madrid	F 19	61
Antwerp	S 12	53	Moscow	F 19	61
Bahrain	S 13	54	Munich	F 19	61
Batavia	S 14	55	Nairobi	F 19	61
Bombay	S 15	56	Paris	F 19	61
Buenos Aires	S 16	57	Rome	F 19	61
Calcutta	S 17	58	Stockholm	F 19	61
Canton	S 18	59	Singapore	F 19	61
Cebu	S 19	60	Taipei	F 19	61
Colon	S 20	61	Tokyo	F 19	61
Hankow	S 21	62	Yokohama	F 19	61
Hong Kong	S 22	63			
Kobe	S 23	64			
London	S 24	65			
Lyons	S 25	66			
Manila	S 26	67			
Medan	S 27	68			
Penang	S 28	69			
Rangoon	S 29	70			
Shanghai	S 30	71			
Singapore	S 31	72			
Sourabaya	S 32	73			
Tientsin	S 33	74			
Yokohama	S 34	75			

HOLIDAY RESORTS

		mid-day		Y'day	mid-day
Algeria	S 19	64	Jersey	F 13	59
Andorra	S 20	65	Las Palmas	F 19	61
Austria	S 21	66	London	F 19	61
Belgium	S 22	67	Madrid	F 19	61
Bulgaria	S 23	68	Moscow	F 19	61
Czechoslovakia	S 24	69	Nairobi	F 19	61
Denmark	S 25	70	Paris	F 19	61
France	S 26	71	Rome	F 19	61
Germany	S 27	72	Stockholm	F 19	61
Greece	S 28	73	Singapore	F 19	61
Holland	S 29	74	Taipei	F 19	61
India	S 30	75	Tokyo	F 19	61
Italy	S 31	76	Yokohama	F 19	61
Japan	S 32	77			
Korea	S 33	78			
Malaysia	S 34	79			
Philippines	S 35	80			
Singapore	S 36	81			
Sri Lanka	S 37	82			
Taiwan	S 38	83			
Thailand	S 39	84			
Turkey	S 40	85			
U.S.A.	S 41	86			
U.K.	S 42	87			
Yugoslavia	S 43	88			

If you've never given to charity before...

it could be for all sorts of good reasons. Such as, you've never had any money to spare. Or no-one ever helped you. Or charity begins at home